See the energy rise
Perth is the resource and energy capital of the Indo-Pacific Region; a business, commercial and cultural centre that is driving a strong growing economy. With its idyllic climate, enviable lifestyle, natural landscapes and multicultural heritage, there has never been a better time to relocate, invest and establish your business in our cosmopolitan city.

We acknowledge the Whadjuk Nyoongar people, Traditional Owners of the lands and waters where the City of Perth is today and pay our respects to Elders past and present.
Transformed
Perth is growing. An unprecedented rate of change and expansion has transformed our riverside city and reinforces Perth’s position as a contemporary, cosmopolitan capital. Billions of dollars have been invested in major projects, from attractive world-class sporting and entertainment venues to a new state museum and airport upgrade, as well as significant life science infrastructure developments. The City is revitalising urban spaces into thriving new centres, with parks, public places and facilities that celebrate Perth’s natural features and potential as a life sciences hub.
We are a progressive country with an educated workforce and open economy that engages the world. Our nation’s strong, stable and varied economy makes Australia one of the most welcoming and profitable places for international business and foreign direct investment (FDI).

Western Australia’s gross state product (GSP) in 2017-18 contributed 14 per cent of GDP.

Western Australia’s GSP continues to grow in response to rising demand for our mineral and energy resources, agricultural products, and professional and technical services. This makes Western Australia an exceptional long-term value proposition for global investors.
“We know that the introduction of one new international route can add at least AUD $70million to the economy, and a service which offers direct access not only to the UK but the entire European network can deliver massive opportunities for growth in tourism, trade and jobs in WA.”

Kevin Brown CEO Perth Airport.
In the Zone

Perth is situated in the world’s most populous time zone (WST/GMT +8hrs). Our region is shared with approximately 60 per cent of the world’s population. Base yourself here to connect your business with the Asia-Pacific region and leverage Western Australia’s strong economic and trading partnerships.

Perth’s location and proximity to key markets in Africa, the Middle East, the UK, Europe and Asia allows our exports, services and intellectual talent to reach these destinations in expedited timeframes.
“Wesfarmers has been a beneficiary of being based in WA for a long time. We love it because you are on your own... we can make our own decisions and we can evaluate things. We refer to it as “marching to the-beat of your own drum”... It’s a phenomenal place to live”

Richard Goyder, Former Managing Director, Wesfarmers
# State of Growth

## Population, Western Australia
- **2.6M**

## Gross State Product (AUD$)
- **$259.4B**

## Land Area, Western Australia
- **2.5M km²**

## WA Rate of Employment
- **93.7%**
  - December 2018

## Economic Growth (10 Year Average)
- **4%**

## Population, Greater Perth
- **2.04M**

## WA Residents Living in Greater Perth
- **80%**

## Perth Population Born Overseas
- **37%**

## WA’s Main Industry Sectors
- Resources
- Services
- Construction
- Tourism
- Agriculture

## WA’s Growth Industry Sectors
- Life Sciences
- Education
- Radioastronomy
- Agribusiness
- Premium Food
- Technology and Innovation
Perth

Perth’s economic success over the past 10 years has seen a significant increase in the number of companies establishing or relocating their national and international headquarters here, a trend expected to continue as the economic importance of the Indo-Pacific region gains further momentum. High levels of capital investment have created a variety of quality options for commercial, residential and office accommodation in the rapidly growing CBD, and for investment in sectors such as life sciences, agribusiness, infrastructure, retail, tourism, education, property, and resources and energy.
of Australian Stock Exchange (ASX) listed companies have Perth headquarters. This collectively accounts for the largest proportion of Australian mining companies in Africa, Latin America, Central Asia and many other markets.

### 10 largest ASX listed companies with headquarters in Perth

<table>
<thead>
<tr>
<th>Ranking</th>
<th>ASX</th>
<th>Company Name</th>
<th>Market Capitalisation 30 November 2018 AUD$m</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WES</td>
<td>Wesfarmers Limited</td>
<td>35,818</td>
</tr>
<tr>
<td>2</td>
<td>WPL</td>
<td>Woodside Petroleum Limited</td>
<td>29,077</td>
</tr>
<tr>
<td>3</td>
<td>S32</td>
<td>South 32 Limited</td>
<td>15,741</td>
</tr>
<tr>
<td>4</td>
<td>FMG</td>
<td>Fortescue Metals Group Limited</td>
<td>12,376</td>
</tr>
<tr>
<td>5</td>
<td>NST</td>
<td>Northern Star Resources Limited</td>
<td>5,103</td>
</tr>
<tr>
<td>6</td>
<td>ILU</td>
<td>Iluka Resources Limited</td>
<td>3,409</td>
</tr>
<tr>
<td>7</td>
<td>MIN</td>
<td>Mineral Resources Limited</td>
<td>2,862</td>
</tr>
<tr>
<td>8</td>
<td>IGO</td>
<td>Independence Group NL</td>
<td>2,244</td>
</tr>
<tr>
<td>9</td>
<td>BWP</td>
<td>BWP Trust</td>
<td>2,242</td>
</tr>
<tr>
<td>10</td>
<td>RRL</td>
<td>Regis Resources Limited</td>
<td>2,151</td>
</tr>
</tbody>
</table>
“We are recruiting the very best people to Western Australia in medicine, nursing and allied health. Western Australia is... bringing people with disparate disciplines together to solve complex medical problems”

Professor Peter Leedman - Harry Perkins Institute of Medical Research.
The last decade has seen over $7 billion in investment into supporting health medical infrastructure to assist in the leveraging of this rapidly expanding key sector. New developments include:

- Perth Children’s Hospital
- New Telethon Kids Institute
- Murdoch Health & Knowledge Precinct

The Perth metropolitan area is home to a significant number of medical, technology and innovation clusters, from the university and health campuses of Joondalup in the north to Curtin and Murdoch in the south and beyond, resulting in even more organisations all dedicated to facilitating the highest level of health research, innovation and patient outcomes.

Co-located within these clusters includes world-class universities, research institutes and medical foundations fostering a culture of collaboration and innovation. This blend of collaboration and innovation has led to the development of Perth’s unique medical life science start-up scene.

**THINK PERTH IS HOME TO INNOVATION**

Perth is home to the internationally recognised Queen Elizabeth II Medical Centre, one of the largest medical centres in the southern hemisphere, the Pawsey Supercomputer, the International Centre for Radio Astronomy Research and Square Kilometre Array and the Australian National Phenome Centre.

Perth’s medical life sciences sector brings with it a unique advantage as the gateway to Asia, sharing business hours with Europe as well as several different pathways to learn how to commercialise a medical concept or research. The following organisations have dedicated pathways to or directly support the development of innovation:

- Harry Perkins Institute of Medical Research
- Accelerating Australia
- Centre for Entrepreneurial Research and Innovation
- Curtin Ignition
- Perth Biodesign
- UWA Research Development and Innovation
- AusBiotech

**THINK PERTH TO LEVERAGE ‘WORLD STANDARD RESEARCH’**

Perth’s high-performing universities all provide avenues to leverage their research outputs to benefit your product, idea or research development. Universities in Perth are partnered with several different science-based initiatives to leverage their world-standard research capabilities. Below is a list of unique facilities to Perth, categorised by affiliated institution.

**University of Western Australia:**

- The Marshall Centre for Infectious Diseases Research and Training
- WA MTPConnect Node

**Curtin University:**

- Innovation Central Perth
- Pawsey Supercomputing Centre

**Murdoch University:**

- Australian National Phenome Centre
- Centre for Molecular Medicine and Innovative Therapeutics

**Edith Cowan University**

- Exercise Medicine Research Institute
- Centre of Excellence for Alzheimer’s Disease Research and Care industry
TELETHON KIDS INSTITUTE

The Telethon Kids Institute is the largest research institute in Western Australia, with a bold vision to improve the health and development of children through excellence in research. Focused on translation, the Institute's researchers and clinicians work closely together to maximise research impact. We have extensive experience in coordinating technology and pharmaceutical interventions – including industry-sponsored trials – across a variety of diseases affecting children. Telethon Kids has licensing opportunities available and is open to discussions regarding contract research, clinical trials or collaborations within our Research Focus Areas, covering cancer, diabetes, respiratory health, inflammation, immunity, vaccines and more.

EPICHEM

Epichem is a synthetic and medicinal chemistry company specializing in the synthesis of small molecules. Epichem’s success is built on our team of high caliber, PhD qualified chemists, our passion for chemistry and our commitment to helping our customers. Our Australian chemistry team are expert service providers for synthetic and medicinal chemistry, drug discovery, pharmaceutical reference materials, impurities and degradants, custom synthesis, contract research, synthesis of analogue libraries and technical problem solving.

Working in state-of-the-art laboratories, we are ISO 9001 and ISO 17034 quality accredited, Export Award winners, friendly and collaborative, and have 15 years success in helping clients worldwide.

LINEAR CLINICAL RESEARCH

As a world class leader, Linear is a purpose built state-of-the-art, clinical trials facility operating out of QEII Medical Centre in Perth, Western Australia. A focal point for Australian clinical and medical research, Linear is making innovative therapies available to the WA community.

At Linear the focus is on supporting complex, first-in-human studies including one of Australia’s most active cancer trials teams. Linear has extensive experience in conducting First-in-Human and First-in-Patient trials, including adaptive healthy volunteer and patient protocol designs. Linear has a variety of departments that specialise in running the clinical trial from business development, start up, recruitment and screening, project teams, quality assurance and laboratory. Each department works together to ensure clinical trials are run safely and efficiently.

INCREASING CAPACITY

<table>
<thead>
<tr>
<th>Life science firms</th>
<th>Professional, Scientific &amp; Technical Services sector contributes</th>
<th>Health Care &amp; Social Assistance sector contributes</th>
</tr>
</thead>
<tbody>
<tr>
<td>80+</td>
<td>$25 Billion to WA</td>
<td>$21.8 Billion</td>
</tr>
</tbody>
</table>
NeuroScientific Biopharmaceuticals Ltd is a drug development company focused on developing novel peptide-based drugs, called Emtins, which have the potential to treat neurodegenerative conditions. The company’s lead drug candidate, called EmtinB, is most advanced as a treatment for Alzheimer’s disease.

EmtinB has been shown to induce the survival and regeneration of neurons through binding to specific receptors expressed by neuronal cells. The peptide offers a novel therapeutic treatment pathway for neurodegenerative diseases that are currently without effective treatment options. In parallel with the Alzheimer’s disease program, EmtinB is being developed as a treatment for degenerative conditions of the optic nerve via a strategic partnership with the esteemed Lions Eye Institute.

Proteomics International continues to research and develop diagnostic tests for other chronic diseases with unmet medical need using its proprietary PromarkerTM technology platform; and provides specialist analytical services focusing on biosimilars quality control and pharmacokinetic testing for clinical trials.

Established in 1911, The University of Western Australia (UWA) has an international reputation for excellence in teaching, learning and research. The University of Western Australia is in the top 100 universities in the world and is one of Australia’s most respected research institutions.

We operate more than 130 research and training centres, and enjoy a broad range of successful industry partnerships. The strength of our research culture means we attract high levels of competitive funding, and receive roughly 80 per cent of all research funding to Western Australian universities each year.

The 2018 Academic Ranking of World Universities placed UWA in the top fifty globally for Biological Sciences, the highest ranked Australian University in this category.
PROTEOLYTICS

Proteolytics Pty Ltd, based in Perth, is developing and commercialising OPAL-A, a proprietary botanical extract from paw-paw fruit to treat hard-to-heal wounds. A 2nd-generation candidate, PL-001, combines OPAL-A with Proteolytics’ novel technology for enhancing and stabilising enzymatic activity, ProteoActiv™.

To date, OPAL-A has been successfully investigated in over 40 patients suffering from pressure ulcers, burns, venous ulcers or diabetic ulcers. OPAL-A has proven effective in treating all patients, some of whom achieved complete wound closure, which has been maintained for years.

In-vitro studies with the ProteoActiv™ technology have shown that it can enhance and stabilise the enzymatic activity of current standard-of-care enzymatic agents. Further studies are underway.

Proteolytics is working with international clinicians and research institutes, including the University of Florida and the Queen Mary University London. The Company’s products are addressing a global unmet medical need in wound care and a market size that was estimated to exceed US$24 billion in 2017.

PERTH CONVENTION BUREAU

Perth Convention Bureau (PCB) has been helping not-for-profit associations, corporations and agents bring their conferences and incentive groups to Western Australia for more than 40 years.

Our charter is to market, in conjunction with local organisations, Western Australia nationally and internationally as a destination for conventions, exhibitions and incentive travel groups. We want you to hold your conference in WA and we can help you do so.

The Bureau’s bank of in-house expertise and industry knowledge ensures that your meeting, incentive or exhibition planner will have access to current market intelligence, local support and assistance to help bring an event to Western Australia.

We can arrange:

• Professionally produced bid documents expertly researched and custom designed
• Personal letters of invitation from dignitaries
• Promotional literature on Perth and Western Australia
• A general promotional video

We can also help with providing venue and accommodation advice, current data on convention planning and delegate research and boosting.

Meet with the Think Perth delegates to learn how you can leverage the burgeoning life science and related opportunities available in Western Australia and the Asia-Pacific region.

MURDOCH UNIVERSITY

Murdoch University strives to be a creative force for current and future generations, tackling the world’s biggest challenges through outstanding translational research and educating free thinkers who thrive in society and industry.

With research expertise in multidisciplinary areas, Murdoch provides students with a holistic learning experience that engages with the social and scientific challenges of our time. Through work-integrated learning and embedded career learning units, students are equipped with the skills and confidence to make an immediate, valuable contribution to the workforce.

The University is internationally renowned for research in One Health, sustainable development and environment, food and agriculture, and has a particular focus on Asia.

Murdoch University’s flagship campus in Perth is one of the largest urban university campuses in Australia and boasts a vast expanse of natural bushland teeming with unique wildlife.

Murdoch is recognised as one of the most international universities in Australia and ranks in the top 1 per cent of the most globalised universities, with strong student numbers across campuses in Singapore and Dubai, and a new campus opened in Myanmar in 2018.
Since 2008, the medical life science sector in Perth has received more than AUD$7 billion in funding to improve hospital and health facilities.

The Queen Elizabeth II Medical Centre is home to over 40 different organisations providing healthcare, research, innovation and education to Perth and the world.

Linear Clinical Research offer streamlined regulatory processes for clinical trials with no investigational new drug (IND) requirement.

Major medical research institutes and foundations located within Perth.

43.5% R&D cashback for eligible expenditure including clinical trials, prototype manufacturing and other types of R&D activities within Perth.

Strong linkages to university based research and a growing commercialisation network in Perth.
“Perth is the centre of Australia’s offshore oil and gas industry and a key global hub for collaboration, innovation and commercialism of products and services that contribute significantly to the industry’s productivity and sustainability”

Miranda Taylor
CEO, National Energy Resources Australia (NERA)
Perth is a world energy capital. Fuelled by Western Australia’s abundant energy wealth, skilled workforce and cutting-edge technology, we are a significant international hub for the global energy resources sector.

ENERGY RESOURCES

Western Australia is the world’s most diversified mining and energy province and the leading producer of iron ore in the world.

In September 2018, Western Australia had $108 billion of major resources projects under construction, $14.9 billion committed and $15.6 billion under consideration.

$138.7 BILLION

Australia’s METS sector contributes approximately $90 billion annually to the economy with yearly exports of at least $27 billion. R&D expenditures are estimated at around $1 billion and the sector employs approximately 31,300.

Rutile........................................ 34%
Iron Ore.................................. 33%
Garnet..................................... 33%
Rare Earth Oxides............... 22%
LNG........................................ 12%
Diamonds.............................. 12%
Alumina................................ 11%
Ilmenite................................ 10%

COMMODITIES THAT WESTERN AUSTRALIA PRODUCED AT LEAST 10% OF GLOBAL OUTPUT

28.4%

of people working in Perth are in Mining, Professional, Scientific and Technical Services roles.

Currency listed in AUD$
Image:
Autonomous Haulage System trucks at the Rio Tinto West Angelas mine, Western Australia
Courtesy of Rio Tinto
**GLOBAL HEADQUARTERS**

Eight of the world’s top 14 international energy companies are headquartered in Perth. This is Australia’s largest concentration of global resource and energy company headquarters and includes Chevron, Shell, Rio Tinto, BHP Billiton, Woodside and Inpex.

**RENEWABLE ENERGY**

Western Australia now has eight renewable energy plants of at least 5 MW generating electricity with a combined capacity of 430.4 MW. The largest of these, the Collgar Wind Farm, has a 206 MW capacity. Our renewable energy capacity is on track to treble with the addition of 900 MW through new state projects.

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**MAJOR CONFERENCE**

**AOG**

Perth hosts the Australasian Oil and Gas Exhibition and Conference (AOG) annually. In 2018 AOG attracted over 8,000 delegates from across Australia and 14 other countries.

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**INVESTMENT ATTRACTION**

**PERTH RANKS 2nd**

Perth ranks 2nd out of 83 jurisdictions in the 2018 Fraser Institute Survey of global mining companies Investment Attractiveness Index.

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**ENERGY CITIES**

**WECP**

Twenty cities worldwide, including founding member Perth, form the World Energy Cities Partnership (WECP), promoting the exchange of industry knowledge, economic development strategies and expertise.

---

**LIQUIFIED NATURAL GAS**

**2018**

Qatar was overtaken by Australia in November 2018 to become the world’s number one exporter of LNG, with Western Australia being the primary source.

---

**SHIPPING TIMES**

**8DAYS**

LNG shipping time from Western Australia to Japan and Korea — shorter and more cost effective than competitors in Nigeria, USA and Qatar.

---

**COLLABORATION**

**NERA**

National Energy Resources Australia (NERA) creates opportunities for industry-led collaboration to improve the international competitiveness of the nation’s energy resources sector. One of six Australian Government Industry Growth Centres, NERA supports sustainable development across the oil, gas, coal seam gas, coal and uranium sectors.
A connected and vibrant city, Perth is Australia’s gateway to Asia, the Middle East, Africa, Europe and its only Capital City on the Indian Ocean Rim.

**Connectivity**

**Population**

- 60% of the world’s Middle Class Population live in the Asia Pacific Region and this percentage is increasing annually. (OECD)

**Demographics**

- >50% of the world’s population in our region.

**Tourism**

- 954,800 international visitors to Western Australia in 2018; the majority originating from the UK, Singapore, Malaysia, New Zealand, USA, and China.

**Travel**

- 22 international airlines fly between Perth and global destinations.

- 5 hour flight time to Singapore.

**International Relations**

- 11 Sister and Friendship City relationships with Perth around the world: Chengdu, Houston, Kagoshima, Kastellorizo, Nanjing, Perth (Scotland), Rhodes, San Diego, Seocho, Taipei and Vasto. Perth is also a founding member of the World Energy Cities Partnership.

- 60 countries with official government representation in Perth, with new consulates opening every year.
Perth is Australia’s only capital located on the Indian Ocean Rim, which has overlapping business hours with the UK and Europe as well as Asia.

**Free Trade Agreements**

- Free trade agreements in place reducing barriers to trade and investment.
- Additional free trade agreements under negotiation. (DFAT)
Western Australia’s Main Exports and Value (2017-18)

**Iron Ore**
$60.7 billion

**Petroleum**
$17.2 billion

**Gold**
$17.7 billion

**Wheat**
$1.9 million

**Base Metals**
$1.7 billion

**Nickel**
$1.7 billion

Western Australia’s Top 5 Export Destinations

- **China**
  $61.4 billion
- **Japan**
  $18.9 billion
- **Republic of Korea**
  $8.1 billion
- **Hong Kong SAR**
  $7.3 billion
- **Singapore**
  $4.7 billion

Largest Export Market

**China**
47%

Western Australia’s Main Service Exports

- **Personal Travel**
  33%
- **Education Travel**
  28%
- **Transport**
  14%

Western Australia Agricultural Produce Exported

80%

1. Including LNG, crude oil and condensate and LPG
2. Including copper, lead and zinc

Source: WA Department of Mines and Petroleum, Resource Date Files (2018)
The world’s most exciting destination for the year ahead

Perth’s remote location has kept the Left Coast surf-and-sun spot a bit of a best-kept secret. But new nonstop flights from London make it easier to discover Perth’s world-class beaches, nearby Swan Valley wineries, $2.6-billion Elizabeth Quay waterfront development, and urban-chic hotels.

National Geographic Best Trip 2019
Our prosperous economy, beautiful scenery and excellent essential services, such as world class education and health facilities, make Perth an ideal place to live, work, and establish a base for your business or corporate headquarters.

**PERTH RANKS**

- **8th** for Australia’s most affordable housing.
- **14th** in the 2018 Economist Intelligence Unit’s annual World’s Most Liveable Cities survey (out of 140 cities) with perfect scores in healthcare, education and infrastructure.
- **3rd** largest Fringe Festival in the world. Fringe World Festival is held annually alongside the Perth Festival, the oldest annual international multi-arts festival in the Southern Hemisphere.
- **$** Australia’s most affordable city.

**QUALITY OF LIFE**

**PERTH FEATURES IN THE TOP**

- **5%** of more than 450 cities worldwide ranked by the Mercer Quality of Living Survey.
- **8+** hours of daily sunshine year-round, giving Perth its reputation as Australia’s sunniest capital.

**BEACHES**

- **19** beautifully clean and uncrowded beaches including iconic Cottesloe and surfing hotspot, Scarborough.

**SUNSHINE**

- **8+**

**SMALL BARS**

- **100** small bars and restaurants have opened in the CBD in the past few years.
“Conjure up a city embodying all things right about cities... multiple parks and waterfronts; spotless subways and free public buses; restaurant menus with organic, locally sourced food and wine; cool bars in heritage buildings; and pop-up everything, from farmers’ markets to cinema and yoga. Welcome to Perth.”

New York Times, USA, 2014
People

Perth is one of Australia’s most multicultural capitals in one of the nation’s most diverse states. We speak your language.

**POPULATION**

WA’s population is expected to reach

3.07M
BY 2030 AND

4.06M
BY 2050

2017: 2.57M
2030: 3.07M
2050: 4.06M

37% of Western Australia’s population are born overseas.

**EDUCATION**

OVER 50,000 INTERNATIONAL STUDENTS CHOOSE PERTH AS AN EDUCATION DESTINATION

Perth has the best international source market diversity of any Australian city.

**REPRESENTING MORE THAN**

200 NATIONALITIES
AND

270 LANGUAGES

Images:
*Courtesy of the City of Perth and Tourism Western Australia*
The most exciting metropolitan projects in the state’s history are currently being delivered and are rapidly transforming the city. Investing in infrastructure is a key commitment of the Western Australian Government, providing significant opportunities for private sector involvement in its delivery.

**Major Projects**

*Images: Courtesy of the Metropolitan Redevelopment Authority, Western Australian Museum, Public Transport Authority, ISPT and Woods Bagot*

**ELIZABETH QUAY**
Iconic AUD$440 million waterfront development, reconnecting the Swan River to the city, includes major hotels Ritz Carlton and DoubleTree by Hilton.

**RIVERSIDE**
Transforming Perth’s eastern gateway with new residential, tourism and commercial opportunities on the banks of Perth’s iconic Swan River.

**FORRESTFIELD-AIRPORT LINK**
New AUD$2 billion WA Government-funded train line improving connections to and from Perth Airport, the eastern suburbs and regional centres, enhancing tourism and business travel.

**NEW MUSEUM FOR WA**
Integral to Perth’s continuing cultural transformation, the AUD$428 million museum will be a gateway to exploring Western Australia.

**FORREST CHASE**
Perth’s premier civic and retail space, in the heart of the Perth CBD, is undergoing a AUD$100 million transformation.

**PERTH AIRPORT**
Construction has begun on the AUD$2 billion transformation of the Perth Airport including more public transport to and from the city on the Forrestfield-Airport Link.
PERTH CBD RETAIL UPGRADES

The Perth retail core is undergoing a wave of major developments worth approximately AUD$450 million.

HOTEL INFRASTRUCTURE

3,096 new hotel rooms have been completed since 2012 with 2,685 additional rooms committed or under construction including new build, redevelopment and renovations.

METRONET

METRONET will help positively change how people live and travel in Perth, with the addition of approximately 72km of new passenger rail and up to 18 new train stations.
WOODSIDE OFFICE TOWER
The newly opened 32-storey purpose built home of Woodside Petroleum is the most technologically advanced building in Perth today. The office is in the AUD$1 billion Capital Square development by AAIG.

PERTH CHILDRENS HOSPITAL
Perth’s newest AUD$1.2 billion hospital now provides 298 beds for children up to the age of 16 including treatment for the most serious medical cases, as well as secondary services.

MATAGARUP BRIDGE
A new AUD$91.5 million pedestrian bridge across the Swan River links the city, Optus Stadium and the Crown dining, gaming, entertainment and hotel region.
Perth is a transforming city, experiencing a once in a lifetime opportunity during a period of unprecedented growth. With more than AUD$250 billion worth of major infrastructure projects planned or already underway, Perth has become a magnet for business investment and migration.

**PERTH CITY LINK**
Reconnecting the city centre with Northbridge for the first time in more than 100 years by sinking the rail line and bus station and regenerating the heart of the city.

**YAGAN SQUARE**
One of the city’s most popular community, meeting and celebration locations, the square also includes artistic canopy lighting displays and a digital tower.

**OPTUS STADIUM**
Perth’s premier sporting and entertainment venue, providing a state-of-the-art facilities and a fans-first experience for all guests. The stadium has received numerous awards for construction, architecture and tourism.

**SCARBOROUGH BEACH**
Scarborough Beach, with more than AUD$57 million invested in infrastructure and facilities, is a major redevelopment revitalising one of Perth’s iconic beachfront destinations.

**BROOKFIELD PLACE**
Innovative design and facilities are hallmarks of this award-winning commercial development, which is the head office of resources giant BHP Billiton.

**CATHEDRAL SQUARE**
Cathedral Square Precinct contains the historic State Buildings, Perth Town Hall, St George’s Cathedral, State Administrative Tribunal building, the new AUD$60 million City of Perth Library and the David Malcolm Justice Centre office tower.

Images: Courtesy of the Metropolitan Redevelopment Authority, Optus Stadium, City of Perth and Brookfield
Landmark projects continue to redefine Perth and connect the thriving economic centre with the iconic Swan River.

All figures in AUD$
<table>
<thead>
<tr>
<th>Project</th>
<th>Area (ha)</th>
<th>Seats</th>
<th>Screens</th>
<th>Food Outlets</th>
<th>Bikes</th>
<th>Workers</th>
<th>Completion Year</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPTUS STADIUM</strong></td>
<td>73</td>
<td>60,000</td>
<td>&gt;1,000</td>
<td>70</td>
<td>600</td>
<td>5,800</td>
<td>2018</td>
</tr>
<tr>
<td><strong>ELIZABETH QUAY</strong></td>
<td>10</td>
<td>800</td>
<td>400</td>
<td>70</td>
<td>600</td>
<td>10,000</td>
<td>2026</td>
</tr>
<tr>
<td><strong>RIVERSIDE</strong></td>
<td>40</td>
<td>4,000</td>
<td>7,000</td>
<td>600</td>
<td>5,800</td>
<td>&lt;6,000</td>
<td>2020+</td>
</tr>
</tbody>
</table>

**INVESTMENT**

| **OPTUS STADIUM**                            | $1.3B     |
| **ELIZABETH QUAY**                           | $2.6B     |
| **RIVERSIDE**                                | $2.2B     |

**CONCEPTUAL BUILDING**

- Building application approved
- Development application in process
- Design concepts
- Development application approved
- Indicative place holder
Innovation

Image:
Rio Tinto’s ‘Mines of the Future’ remote centre enables mine operations in the Pilbara to be controlled from one central location more than 1,000 kilometres away from the sites.
Courtesy of Rio Tinto
From the life sciences sector to higher education, the services sector and resources and energy, Australian businesses are keen to collaborate at home and abroad. With one of the world’s most educated, multicultural and multilingual workforces, and Australia’s generous tax incentives for research and development, Perth is a rapidly developing innovative research ecosystem and a thriving startup hub. It is the place to innovate.

“Government and corporate support is integral to the success of companies operating at the forefront of innovation. Research and development provides solutions for the future, and with the support and encouragement of programs like this, new technologies have a great opportunity to reach commercialisation.”

Mike Pivac CEO Fastbrick Robotics
WA Innovator of the year 2016

**EDUCATION**

**UNIVERSITY OF WESTERN AUSTRALIA RANKING**

Best Universities in the world in QS Ranking for 2019 with a 5 Star rating in all categories.

**AUSTRALIA RANKS**

in the Global Creativity Index (2015), out of 139 nations, leading in global talent (creative class and educational attainment).

in the Global Talent Index (GTCI) out of 125 countries for 2018 by INSEAD.

**DEDICATED BLOCKCHAIN CENTRE**

Perth is fast becoming a hub of innovation with the establishment of a dedicated blockchain startup centre, one of only nine in the world. The facility will provide like-minded entrepreneurs with a collaborative environment and increased access to capital; allowing companies to scale right here in Perth.

**TAX EXEMPTION**

Federal Legislation passed by Parliament in 2016 supports innovative, high-growth potential startups, enabling investors to obtain a tax incentive offset and a capital gains tax exemption.

**TAX INCENTIVE OFFSET**

20% (CAPPED AT $200,000)

**10-YEAR CAPITAL GAINS TAX EXEMPTION**

Currency listed in AUD$
Artist’s impression of SKA1 wide field low-frequency aperture array. Courtesy of SKA Organisation/Eye Candy Animation
“Perth is the home of tomorrow’s technology with a rich network of industry-aligned universities and specialised research facilities delivering excellence in automation, analytics, remote operations and frontier technologies set to benefit Australia and the world.”

Mark Stickells, Executive Director, Pawsey Supercomputing Centre

1M SQM

SQUARE KILOMETRE ARRAY TOTAL COLLECTING AREA

The Square Kilometre Array (SKA) project is an international effort to build the world’s largest radio telescope. Western Australia is one of only two host sites worldwide.

AUTONOMOUS VEHICLES

The Royal Automobile Club of Western Australia along with only two other cities globally is testing several driverless passenger vehicles designed for on-demand shared mobility service. Free rides available now.

MCKINSEY GLOBAL INSTITUTE DISRUPTIVE TECHNOLOGIES

Western Australia is engaged in ground-breaking research and innovation at the forefront of eight out of 12 identified disruptive technologies, including automation of knowledge work, advanced robotics, autonomous and near autonomous vehicles, Internet of Things (IoT), energy storage, advanced oil and gas exploration and recovery, advanced materials and renewable energy.

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MOST ACCLAIMED NATIONAL COWORKING SPACES IN PERTH

Shared work spaces in Perth are growing at an annual rate of 11 per cent, and with over half of all startups utilising these facilities Perth has the environment to nurture early-stage entrepreneurs.

WA startup’s received AUD$294 million in funding across 2017-18, and the state receives twice the national average of angel investment.

PAWSEY SUPERCOMPUTING CENTRE

The Pawsey Supercomputing Centre will receive AUD$70 million in funding for the replacement of Magnus, a Cray XC40, one of the most advanced supercomputers in the southern hemisphere, and Galaxy, dedicated to the operational requirements of the Australian Square Kilometre Array (SKA) pathfinder telescopes, Australian Square Kilometre Array Pathfinder (ASKAP) and the Murchison Widefield Array (MWA). More than 1,500 active researchers from across Australia use the Pawsey supercomputers.

INNOVATION CENTRAL PERTH

Innovation Central Perth is a state-of-the-art collaborative community developing ingenious solutions for cloud, analytics and IoT network platforms. The Innovation Central team includes CISCO, Curtin University, Woodside Energy and CSIRO’s Data61. Their focus is to solve problems.
Located in one of the safest countries in the world for investment, Perth is a connected and informed Capital City, offering a stable, prosperous foundation to grow your business. On the cusp of the Indo-Pacific Region, Western Australia offers rich opportunities and markets for new products and services.

Perth is a perfect blend of economic strength, resilience and adaptability, fostering a diverse and dynamic culture. Talented people, supportive government, a consistent regulatory framework and superior infrastructure all mean that there has never been a better time to invest in Perth.

With an innovative planning framework underpinning the City’s economic aspirations, the City of Perth offers heritage plot ratio transfer and bonuses of up to 50 per cent, rates concessions and limited developer contribution requirements. Boasting nation leading approval timeframes, Perth’s regulatory environment is extremely competitive towards ensuring the financial feasibility of your investment project.

Perth’s time is now.
Perth has transformed into a magnet for migration and investment; we are now cementing our place on the global stage. Millions have been invested in developments that are transforming the city skyline — providing new office space, accommodation and hotels for the city’s growing population and scores of international tourists, attracted by the unique charm of Perth’s people and places.
The City of Perth works to actively support your business and investment decisions by:

- Engaging in collaborative partnerships with local industry and State and Federal Government to encourage inward investment.
- Promoting Perth locally and overseas as an international business centre.
- Collating relevant research and assisting in due diligence to identify and understand industry market trends and existing opportunities.
- Providing business matching services to local companies and assisting them to access overseas export markets.
- Developing strong international alliances through the World Energy Cities Partnership and Sister Cities to establish reciprocal business relationships.
- Supporting conferences and events that promote Perth’s industry capabilities and emerging sector opportunities.
- Regularly hosting international delegations with interests in Western Australia’s key industries and promoting investment opportunities.
- Assisting international companies to connect with local businesses, networks and government agencies, providing data and business support at the local, state and federal level.

Now Transform your business and lifestyle and relocate to Perth. In partnership with the Western Australian Government, the City of Perth is committed to attracting international capital investment and growing overseas trade, while remaining committed to assisting local companies expand and grow.

This publication is available in other formats on request.