CP 14.14 Mobile Food Trading Policy

POLICY OBJECTIVE

To allow for unique and high quality mobile food trading within the city of Perth, specifically on land under the care, control and management of the City of Perth, in a manner that:

1. increases the overall vibrancy of the city;
2. provides activation and passive surveillance to public places;
3. manages the demand from the Perth community;
4. responds to the built form development cycle of the city; and
4. does not unfairly compete with the City’s existing bricks and mortar businesses.

POLICY STATEMENT

1. General

1.1 The Council supports mobile food and beverage trading within the city, specifically mobile trading on land under the care, control and management of the City only.

1.2 This excludes mobile food trading in the Central Business District and on private property, as these areas operate outside the scope of this policy.

2. Locations

2.1 All approved mobile trading locations must strictly apply a 100 metre radius exclusion zone from existing bricks and mortar businesses.

2.2 A maximum of eight (8) mobile trading locations may operate at any given time.

2.3 Locations that can accommodate cluster trading arrangements – a maximum of three (3) mobile traders per location – are preferable but not conditional.

2.4 Utilisation of City-parks and reserves is encouraged for mobile food trading however, alternate locations such as within on-street and off-street parking sites are also appropriate.

3. Mobile Food Traders

3.1 All mobile food traders must be a registered food business and practice safe food handling in accordance with the Food Act 2008 and have all applicable licences to operate.
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3.2 A maximum of twelve (12) Mobile Food Trading permits are to be made available annually and administered as follows:

i. permits will be valid for a maximum 12-month period;
ii. applications for permits will be called for by public notice;
iii. applications will be considered and determined in accordance with this policy; and
iv. where a permit holder either surrenders their permit or the City withdraws the permit, the Chief Executive Officer may issue an interim permit for the balance of the annual permit’s time period to another operator, who was unsuccessful in the annual application process.

3.3 All mobile food trading vehicles must adhere to the conditions of the Mobile Food Trading Permit, that include conditions related to quality standards that:

i. ensure visual presentation that is aesthetically pleasing;
ii. include appropriate waste disposal facilities; and
iii. consideration of noise prevention measures such as to limit the reduction of noise pollution from generators.

4. Supporting Material

4.1 The Chief Executive Officer is to ensure that issuing of Mobile Food Trading Permits and all supporting material used to support the administration of mobile food trading on land under the care, control and management of the City, aligns with requirements in this policy.