The City of Perth Strategic Community Plan 2029

Whilst Perth has a rich history as an older civilisation, as a city it is young in comparison to other capital cities throughout the world. The feedback from the City’s citizens indicated that they want Perth to be a city that is a great place for people to live, work and visit. Citizens want it to be seen as a beautiful connected city that provides vibrant, diverse and friendly experiences. Perth should be seen not only as a city that is bold and progressive in its way of life but should also have a sense of distinctiveness that people can confidently promote – a community that knows itself and one that delivers a unique experience that is Perth.

Applications in the Community Enhancement Grants Program, should be aligned to, and clearly meet, at least one of the City’s Strategic Community Plan Goals.

A copy of the City of Perth Strategic Community Plan is available for download at: http://perth.wa.gov.au/strategiccommunityplan

THE VISION FOR PERTH IS:

Vibrant, connected, progressive; a friendly and beautiful place to be.
GOAL 1  
A city for people
A city that is diverse and community orientated; one in which all people want to live, work and visit.

GOAL 2  
An exceptionally well designed, functional and accessible city
As the city grows it is exceptionally well designed with accessible public and private spaces. Development emphasises Perth’s unique location. The ability to move freely and easily throughout the city, in a safe and efficient manner, creates a strong sense of place that can be enjoyed by all.

GOAL 3  
A city connected to its natural beauty
A city that protects and enhances the environment, emphasising the natural beauty of the river and parks. It incorporates native flora to protect and connect green corridors throughout the city.

GOAL 4  
A future focused and resilient city
A city that is committed to sustainable principles that promote social, economic and environmental resilience for current and future generations. A focus on equity, social inclusion, economic prosperity and environmental integrity builds the city’s resilience levels.

GOAL 5  
A prosperous city
A city that is recognised internationally and locally as a leader in the Indian Ocean Rim for diversity and excellence in business, tourism, education, technology and trade. It uses its competitive advantage to cultivate innovation and creativity, enhancing the city’s resilience. It is a city with a vibrant and diverse economy.

GOAL 6  
A city that celebrates its diverse cultural identity
A city that has a diverse choice of formal and informal places that showcase and celebrate its heritage, identity and cultural narrative. The city is lively and creative which encourages participation and celebrates inclusion. The people are connected to the place through the use of arts, heritage and cultural experiences.

GOAL 7  
An open and engaged city
A city that involves community, citizens and stakeholders in its future direction. Citizens have trust in the City of Perth and comfort knowing they collaborate with community, governments and businesses alike, working in an open and transparent manner. People feel connected, listened to and engaged with their city.

GOAL 8  
A city that delivers for its community
A city that is focused on the needs of its communities. Recognised as a city that is committed to quality services and continuous improvement, placing its community first. A city that builds effective partnerships between its community, business and government bodies to create a great place to be.
Introduction

The City of Perth Strategic Community Plan identifies a clear vision for the future of our Capital City and community. The vision is underpinned by a series of goals. Goal 1 of the plan identifies ‘A city for people’, which is diverse and community orientated; one in which all people want to live, work and visit.

Goal 4, ‘A future focused and resilient city’ details a City that is committed to principles which promote social, economic and and environmental resilience for current and future generations, through a focus on equity, social inclusion, economic prosperity and environmental integrity.

Program Overview

The Community Enhancement Grant program has been developed to assist the City in building strong, connected, inclusive and resilient communities and to support initiatives at a local level.

The program supports local community groups to deliver projects which address a diverse range of community needs for City of Perth residents, workers and/or visitors. Applicants must provide evidence of an identified community need and demonstrate a gap in the current level of service delivery.

THE GRANTS SUPPORT EITHER:

1. The development and facilitation of a new community project or initiative that addresses an unmet need; or

2. Expanding or improving on an existing community project or initiative that has been running for no more than 3 years.
Program Objectives

1. CONNECT PEOPLE
   - Encourage increased participation in community and civic life;
   - Strengthen social cohesion and belonging; and
   - Encourage the development of grassroots community networks and relationships.

2. INCREASE OPPORTUNITY
   - Enhance the health of the City’s community through improvements to physical, mental and social wellbeing;
   - Increase knowledge, change attitudes or modify behaviours to improve health and wellbeing outcomes; and
   - Facilitate inclusion and equitable access to community life, services and facilities.

3. BUILD COMMUNITY CAPACITY AND ENCOURAGE COLLABORATION
   - Support collaboration between stakeholders who aim to work towards a common goal and share services;
   - Increase community capacity to address local needs; and
   - Contribute to the City’s neighbourhood profile.
The following types of projects or initiatives can be considered for Community Enhancement Grants.

**Projects which:**

- Facilitate opportunities for individuals to connect with their community;
- Provide opportunities for residents, visitors and workers to engage in health and wellbeing activities;
- Facilitate inclusion and equitable access to community life, services and facilities; and
- Have the potential to increase knowledge, change attitudes or modify behaviours to improve health and wellbeing outcomes;

**Examples include:**

- Youth and children focused initiatives;
- Activities that celebrate cultural diversity;
- Initiatives that support disability access and inclusion.
- Lifelong learning opportunities that build skills and knowledge;
- Activities that combat loneliness in older people;
- Physical recreational and social activities such as walking groups, or community physical activity programs; and
- Art programs that promote social inclusion for vulnerable and disadvantaged groups;
The following types of projects will not be supported by Community Enhancement Grants:

- Capital expenditure such as the purchase or lease of real estate, renovation, repair or maintenance of private buildings or purchase of major equipment or material goods such as office furniture, computers or infrastructure that could be relocated;
- Debt reduction or operational deficits;
- Replication of existing services or programs already available within the City of Perth, unless evidence can be demonstrated that a gap within the community remains;
- Fundraising initiatives;
- Legal expenses;
- Reimbursement of funds already spent;
- Interstate and overseas travel expenses;
- Projects that are the core business and/or the responsibility of other levels of government;
- Projects that have safety and/or environmental hazards or risks, or are unsustainable in terms of maintenance and ongoing operation;
- Administrative funding;
- Salaries, wages or professional fees for staff; and
- Projects that denigrate or exclude parts of the community or have an adverse effect on public health, safety, the environment or heritage.

Types of Projects Not Supported
Eligibility

To be eligible for a Community Enhancement Grant from the City of Perth, applicants must:

- Be an Australian legally constituted not for profit or be a community group applicant that is under the auspice of an Australian legally constituted not for profit or social enterprise organisation.

For the purpose of the City’s Community Enhancement Grants Program, a social enterprise must:

- Be driven by a public or community cause, be it social, environmental, cultural or economic; and
- Use the majority (at least 50%) of their profits to work towards their social mission.

- Have submitted the application not less than three months prior to the project commencement date;
- Have submitted the application through the City’s approved management portal, SmartyGrants (perth.smartygrants.com.au);
- Be applying for either the development and facilitation of a new community project or initiative, or expanding or improving on an existing community project or initiative that has been running for no more than three years;
- Be applying for a project or initiative which either occurs within the City of Perth local government area, or, if not within the City of Perth local government area, the project or initiative demonstrates that it directly supports the City of Perth goals as identified in the Strategic Community Plan; and
- Agree for the use of the project for promotional purposes by the City of Perth.

The City will not consider applications from:

- The Commonwealth, State or any Government Agency;
- An employee of the City of Perth;
- Groups or organisations with the aim of making a profit;
- Unincorporated organisations or an applicant without an ABN, not under the auspice of an Australian legal entity;
- An applicant who is applying for a one-off event;
- An applicant that has outstanding debts to the City of Perth;
- Groups or organisations that apply for funding retrospectively;
- An applicant that has failed to provide satisfactory acquittal reporting for any previous City of Perth funding;
- An applicant that has already received City of Perth funding (including in-kind) for the activity within the same financial year;
- An applicant that has already applied for City of Perth funding (including in-kind) for the activity within the same financial year and been declined;
- An applicant that conducts themselves in a way considered to be injurious or prejudicial to the character or interests of the City of Perth; and
- Political or religious organisations where the grant is intended for the principal benefit of the organisations own members or adherents, or where the grant is intended for inherently religious or political activities.
**Funding Limits**

Applicants may apply for grants of up to $15,000 (excluding GST).

**Maximum Contribution**

There is no maximum contribution budget cap for City of Perth support in the Community Enhancement Grants program. This means the City of Perth can provide up to 100% of your project costs (within the funding limit). However, applicants that can demonstrate investment from other public and private sources will be assessed favourably under the assessment criteria.

**Key Dates**

The City of Perth provides an opportunity to apply for Community Enhancement Grants twice per year.

Applicants must deliver their project within the specified timeframe.

All acquittal reporting requirements must be submitted within three months of completion of the project.
Access and inclusion is about ensuring that all public services are available to all community members, including those who have a disability, so that they have the opportunity and choice to participate in all aspects of community life.

To the extent that it is practicable, the applicant is required to provide universal access to sponsored projects, as outlined in the City of Perth’s Disability Access and Inclusion Plan. The applicant will need to be able to provide a copy of their Disability Access and Inclusion Plan for the sponsored project if requested.

You will be required to report on accessibility of your project on the conclusion of your project as part of the acquittal report.

Assessment Criteria

Eligible applications for Community Enhancement Grants will be assessed against the extent which the application:
- Demonstrates evidence of a community need, and a gap in the current level of service delivery (35%);
- The extent to which the application addresses the Program Objectives, see page 5 (35%);
- Demonstrate evidence of the applicant's capacity to deliver the proposed project (30%), including:
  - clear and realistic objectives, timeframe and budget;
  - risk management plan;
  - relevant knowledge, skills or experience and access to necessary resources;
  - ability to obtain all appropriate approvals, permits, insurances and licences; and
  - financial viability through evidence of support from other government agencies, organisations or other grants or partnerships.

Assessment Process

Your application will be assessed in a competitive round against all other applicants. Applications are assessed by a minimum three-person assessment panel which may recommend full, part or no funding. This decision is carefully considered with the view of maintaining the integrity of the proposal.

The City of Perth regularly receives more funding applications than the available budget. Therefore, successful applications are those that best satisfy the assessment criteria.

The City of Perth reserves the right to request further information in considering any application, as well as the right to reject any application that does not meet the eligibility criteria.

Image: Exercise program in Northbridge Piazza.
What should I keep in mind when considering applying for a City of Perth grant?
Seek additional funding from other sources, generally the City will not fund the entire cost of your project. Additional funding sources will strengthen your application.

Can I assume my project will be funded if it has been funded in previous years?
The City of Perth is committed to ensuring the assessment process is fair and equitable. Recurring annual funding is considered for programs that have been running for no more than three years, but is not guaranteed.

How many times can I apply?
Applicants may apply for a grant for several projects however each project may only receive a grant once in each financial year.

I want to use a City of Perth owned venue or space. Is this included in my grant?
Organisers are reminded that use of the City’s banners, streets, malls, buildings, laneways and reserves are subject to a separate application and approval. Visit www.perth.wa.gov.au/live-and-work/hire-and-bookings for more information.

Are the details of my application confidential?
No. The City of Perth must comply with the Local Government Act in regards to making information available to the general public. An assessment of your application will form part of the Council Report which is made publicly available on the City of Perth website.

Will I have to complete an acquittal?
All successful applicants will be required to provide a detailed acquittal on all outcomes of the project funded by the City of Perth. A completed acquittal will be required within three months of the completion of the project.

Applications who do not complete and return an acquittal report will be ineligible for any future funding.

Detailed tax invoices and receipts evidencing expenditure of the City’s grant will be required as part of the acquittal process.

Remember to take photos as evidence of program which can be used by City of Perth in marketing collateral.

How do I apply?
We strongly encourage you to discuss your idea with a sponsorship officer prior to applying. Applications are made online via SmartyGrants at www.perth.smartygrants.com.au
Canvassing of Elected Members

If prior to the determination of a Grant by the Council or Committee, an applicant (or any agent of that applicant) canvasses any Elected Member or Commissioner of the City of Perth, or attempts to provide additional information, either directly or indirectly, on any matter relating to the application to an Elected Member or Commissioner, the person/organisation may be disqualified and the application for the grant excluded from being considered for approval.

In the event supplementary information is requested to be provided to Elected Members or Commissioners, please contact your Sponsorship Officer directly to disseminate this.