



## CITY of PERTH

Lord Mayor and Councillors,

**NOTICE IS HEREBY GIVEN** that the next Ordinary Meeting of the Council of the City of Perth will be held in the Council Chamber, Level 9, Council House, 27 St Georges Terrace, Perth on **Tuesday, 11 August 2015 at 6.00pm.**

Yours faithfully

GARY STEVENSON PSM  
CHIEF EXECUTIVE OFFICER

6 August 2015

### VISION STATEMENT

*Perth is renowned as an accessible city. It is alive with urban green networks that are safe and vibrant. As a global city, there is a diverse culture that attracts visitors. It provides city living at its best. Local and global businesses thrive here. Perth honours its past, while creating a sustainable future.*





CITY of PERTH

# COUNCIL CHAMBERS SEATING LAYOUT



The Right Honourable  
The Lord Mayor  
**Ms Lisa-M. Scaffidi**



Chief Executive  
Officer  
**Gary Stevenson PSM**



Director City Services  
**Garry Dunne**



**Cr Judy McEvoy**



**Cr Janet Davidson**  
OAM JP



Personal Aide to  
the Lord Mayor  
**Paul Anastas**



Director City Planning  
and Development  
**Martin Mileham**



**Cr Reece Harley**



**Cr Rob Butler**  
Deputy Lord Mayor



Director Corporate Services  
**Robert Mianich**



Manager Approval  
Services  
**Margaret Smith**



**Cr Keith Yong**



**Cr Lily Chen**



Manager Governance  
**Mark Ridgwell**



Director City  
Infrastructure and  
Enterprises  
**Doug Forster**



**Cr James Limnios**



**Cr Jim Adamos**



Governance Electoral  
Officer - Minutes  
**Cathryn Clayton**

**Public Gallery**

# BUSINESS

1. Prayer
2. Declaration of Opening
3. Apologies
4. Question Time for the Public.

## 4.1 Questions Received

The following questions were submitted by Jennifer Kaeshagen and Gerry Georgatos of 12/8 Robin Street, MENORA WA 6050 in relation to the Local Government Property Local Law 2005, camping on Heirisson Island, homelessness and Homeless Friendly Precincts. (TRIM 130547/15)

Questions received from Jennifer Kaeshagen 12/8 Robin Street, MENORA WA 6050 and relate to the Local Government Property Local Law 2005 and camping on Heirisson Island.

### Question 1:

The City of Perth claims to be empowered under section 3.39(1) of the Local Government Act 1995 to 'remove and impound any good that are involved in a contravention that can lead to impounding', and further claims that camping on Heirisson Island is in contravention of clause 30(3) of the Local Government Property Local Law.

While s 3.39 of the Local Government Act provides for a power of removal and impounding, it is too narrow in its operation to apply to the present situation. It only applies where the goods are involved in a "contravention that can lead to an impounding". Section 3.38 defines "contravention that can lead to an impounding" to mean "anything prescribed to be a contravention that can lead to an impounding".

The Local Government Property Local Law 2005 does not prescribe anything to be a contravention that can lead to an impounding.

Therefore my question is - ***Why on 9 separate occasions since March of this year, has the City of Perth seized the property of very many First Nations people, (majority First Nations homeless) on Matargarup/Heirisson Island?***

### Question 2:

For five months now a great many First Nation people, majority homeless First Nations people have been taking refuge on Heirisson Island, which is a Registered Aboriginal Site, and at which Native Title has not been extinguished.

About two months ago now, the City of Perth, with concrete bollards, blocked off all vehicle access to Heirisson Island/Matargarup.

	<p>This means that all emergency services vehicle access has been cut off to the Island.</p> <p>Many of the homeless who take refuge on Heirisson Island have complicated and serious health issues. The likelihood of an Ambulance being needed at some point is high.</p> <p>The potential of fire is also a concern. A month ago how, two young white girls, strangers to mob on the Island, came onto the Island, walked to the far side, and set a fire. Mob phoned emergency fire services but when they arrived they found that they could not get their trucks onto the Island. The emergency service officers had to run across the Island carrying extinguishers.</p> <p>It is my position that the bollards must be removed allowing emergency service vehicles access before someone suffers terribly as a result of the placement of these bollards by the City of Perth, either a civilian on the Island, or an emergency services worker.</p> <p>Therefore my question is - <b><i>Will the City of Perth please remove the bollards in order to allow for emergency service vehicles. If the answer to this question is to be no, please also explain in your answer, as to why.</i></b></p>
<p>Question received from Gerry Georgatos 12/8 Robin Street, MENORA WA 6050 and relate to homelessness in general and Homeless Friendly Precincts.</p>	
<p><b>Question 1:</b></p>	<p>Will the Council allow 15 minutes at its next meeting for a presentation and discussion on a Homeless Friendly Precinct and homelessness in general?</p>

5. **Members on Leave of Absence and Applications for Leave of Absence**
6. **Confirmation of Minutes:**  
Ordinary Council – 21 July 2015
7. **Announcements by the Lord Mayor**
8. **Disclosure of Members' Interests**
9. **Questions by Members of which due notice has been given**
10. **Correspondence**
11. **Petitions**

**12. Matters for which the Meeting may be Closed**

In accordance with Section 5.23(2) of the *Local Government Act 1995*, should an Elected Member wish to discuss the content of the confidential schedule/s listed below, it is recommended that Council resolve to close the meeting to the public prior to discussion of the following:

<b>Schedule No.</b>	<b>Item No. and Title</b>	<b>Reason</b>
Confidential Schedules 13 & 14	Item 11 – Tender 118-14/15 – Provision of Infrastructure for the City of Perth Australia Day Skyworks	s.5.23(2)(e)(ii)
Confidential Schedule 18	Item 14 – Tender 101-14/15 – Provision Soft Furnishings – New City of Perth Library	s.5.23(2)(e)(iii)

**13. Reports (refer to Index of Reports on the following pages)**

**14. Motions of which previous notice has been given**

**15. Urgent Business**

**16. Closure**

## INFORMATION FOR THE PUBLIC ATTENDING COUNCIL MEETINGS

Welcome to this evening's Council meeting. This information is provided on matters which may affect members of the public. If you have any queries on procedural matters please contact a member of the City's staff in attendance tonight.

### Question Time for the Public

- An opportunity is available at Council meetings for members of the public to ask a question about any issue relating to the City. This time is available only for asking questions and not for making statements. Complex questions requiring research should be submitted as early as possible in order to allow the City sufficient time to prepare a response.
- The Presiding Person may nominate a Member or officer to answer the question and may also determine that any complex question requiring research be answered in writing. No debate or discussion is allowed to take place on any question or answer.
- To ask a question please write it on the white Question Sheet provided at the entrance to the Council Chamber and hand it to a staff member before the meeting begins. Alternatively questions can be forwarded to the City of Perth prior to 3.00pm on the day of the meeting, by:
  - Letter: Addressed to GPO Box C120, Perth, 6839;
  - Facsimile: (08) 9461 3083;
  - Email: [governance@cityofperth.wa.gov.au](mailto:governance@cityofperth.wa.gov.au).
- Question Sheets are also available on the City's web site: [www.perth.wa.gov.au](http://www.perth.wa.gov.au).

### Disclaimer

Members of the public should note that in any discussion regarding any planning or other application that any statement or intimation of approval made by any Member or officer of the City during the course of any meeting is not intended to be and is not to be taken as notice of approval from the City. No action should be taken on any item discussed at a Council meeting prior to written advice on the resolution of the Council being received.

Any plans or documents contained in this agenda may be subject to copyright law provisions (Copyright Act 1968, as amended) and the express permission of the copyright owner(s) should be sought prior to their reproduction.

# EMERGENCY GUIDE

Council House, 27 St Georges Terrace, Perth



CITY of PERTH

The City of Perth values the health and safety of its employees, tenants, contractors and visitors. The guide is designed for all occupants to be aware of the emergency procedures in place to help make an evacuation of the building safe and easy.

## BUILDING ALARMS

Alert Alarm and Evacuation Alarm.

### ALERT ALARM

**beep beep beep**

All Wardens to respond.

Other staff and visitors should remain where they are.

## EVACUATION ALARM/PROCEDURES

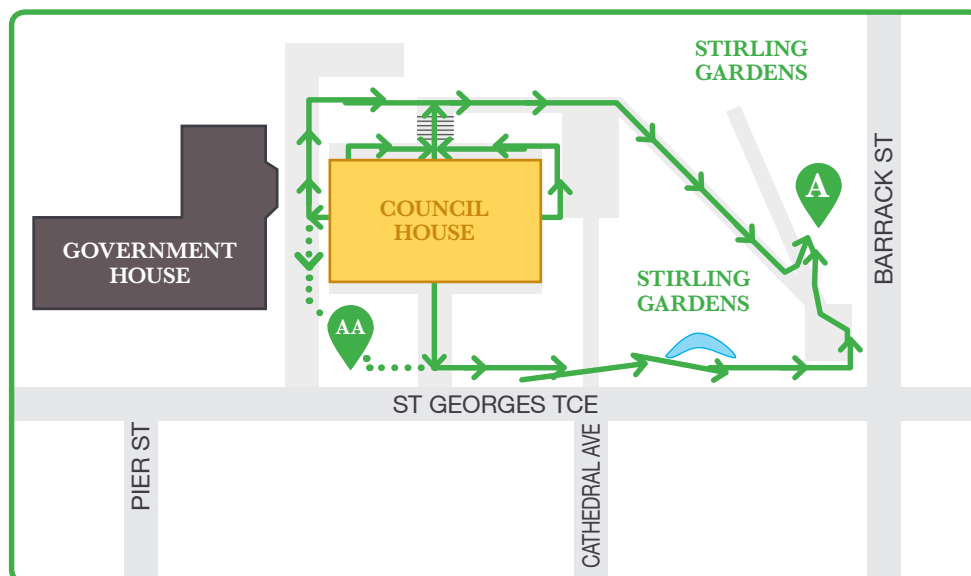
**whoop whoop whoop**

On hearing the Evacuation Alarm or on being instructed to evacuate:

1. Move to the floor assembly area as directed by your Warden.
2. People with impaired mobility (those who cannot use the stairs unaided) should report to the Floor Warden who will arrange for their safe evacuation.
3. When instructed to evacuate leave by the emergency exits. **Do not use the lifts.**
4. Remain calm. Move quietly and calmly to the assembly area in **Stirling Gardens** as shown on the map below. Visitors must remain in the company of City of Perth staff members at all times.
5. After hours, evacuate by the nearest emergency exit. **Do not use the lifts.**



### EVACUATION ASSEMBLY AREA



 Assembly Area

 Alternate Assembly Area

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## PLANNING COMMITTEE REPORTS

# ITEM NO: 1

### COUNCIL POLICY 6.1 HERITAGE GRANTS (REVISED)

**PLANNING COMMITTEE  
RECOMMENDATION:**

**(APPROVAL)**

***That Council:***

- 1. adopts the revised Council Policy 6.1 Heritage Grants as detailed in Schedule 1;***
- 2. notes the following draft heritage grant template documents:***
  - 2.1 Heritage Grant Funding Agreement (Schedule 2);***
  - 2.2 Heritage Grant Funding Acquittal Report (Schedule 3);***
  - 2.3 Property Maintenance Agreement (Schedule 4);***
  - 2.4 Information and Application Package (Schedule 5).***

#### **BACKGROUND:**

FILE REFERENCE:	P1028237
REPORTING UNIT:	Strategic Planning
RESPONSIBLE DIRECTORATE:	Planning and Development
DATE:	15 July 2015
MAP / SCHEDULE:	Schedule 1 – Revised Council Policy 6.1 Heritage Grants Schedule 2 – Heritage Grant Funding Conditions Agreement (draft template) Schedule 3 – Heritage Grant Funding Acquittal Report (draft template) Schedule 4 – Property Maintenance Agreement Schedule 5 – Information and Application Package

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The Heritage Grants Policy has been revised to better align with the objective of the policy which is to assist in the conservation, rather than maintenance of heritage places. The revised Heritage Grants Policy has been improved through the introduction of new provisions and the strengthening of existing requirements. These changes include:

- Clear overall funding caps;
- Funding limits within a 5 year period;
- Reduction of funding on non-capital spend;
- Explicitly stated funding priorities related to conservation;
- Explicitly stated funding exclusions in relation to maintenance works;
- Comprehensive Application Form, including disclosures;
- Funding Agreement required to cover funding arrangements and obligations;
- Acquittal Report required to monitor compliance with Funding Agreement prior to payment.

The City has developed a program of financial and development based incentives to promote and facilitate the retention, conservation and use of heritage places in the City of Perth. The program has received national and international awards for its success, and is often regarded as a model of heritage planning for other local governments. A key component of this program is Heritage Grants.

Since 2003 Council has awarded \$2,299,604 in heritage grants towards projects associated with the conservation of heritage places in the City of Perth. This has facilitated \$6,808,784 in owner contributions.

The Heritage Grants program was first established through guidelines adopted by Council on **14 October 2003**. On **17 May 2011** Council resolved to establish a Heritage Grants Policy, and on **24 April 2012** Council adopted the existing Council Policy 6.1 Heritage Grants (refer to Council Policy Manual).

On **5 August 2014** the City presented information on the Heritage Program at an Elected Members briefing session, including an overview of the proposed approach to reviewing the existing Heritage Grants Policy.

The City has now reviewed the Heritage Grants Policy to better reflect the Policy objective, which focuses on the conservation, rather than maintenance, of heritage places. The City identified the need to improve the policy, particularly in terms of its application, after receiving feedback from Elected Members. The City also recognised that a more transparent, rigorous and efficient Heritage Grants process was required.

The review has also considered the following direction which was given by Council on **21 July 2015**, as part of its determination of heritage grants associated with the Barrack Street integrated private investment streetscape works:

*‘...that the review of the City’s Heritage Grant policy be finalised prior to the conservation of any further Heritage Grants, including clear policy direction on:*

- a. *funding caps for individual properties, including cumulative grants across multiple programs;*
- b. *time restrictions on frequency of applications;*
- c. *prioritisation on types of works;*
- d. *assessment of multiple properties under common ownership;*
- e. *assessment criteria, including non-traditional heritage interpretations;*
- f. *funding exclusions; and*
- g. *acquittal and benefits review'*

The policy was reviewed in the context of other local government and capital city programs, along with best practice in relation to grant funding. In reviewing the policy the City also considered other relevant City incentives, including the Heritage Rate Concession, Bonus Plot Ratio and Transfer Plot Ratio, and their role in assisting in the conservation of a heritage place.

The revised Heritage Grants Policy establishes clear policy settings for providing grant funding investment opportunities to landowners of heritage places (Schedule 1). The revised Heritage Grant Policy will assist landowners in the preparation of, and the City and Council in the assessment and determination of, Heritage Grant applications.

The revised Heritage Grants Policy builds on the existing policy settings, and now better links to other incentives. It also sets out funding priorities and exclusions (with examples), assessment and eligibility criteria and the grant acceptance conditions and acquittal process. The policy review was informed by Council's direction above and will be effective from the date that it is adopted by Council. An outline of the policy changes and associated rationale is outlined in this report.

The revised Heritage Grants Policy is accompanied by a new 'Heritage Grant Funding Agreement' template (Schedule 2) and Heritage Grant Funding Acquittal Report' template (Schedule 3). The Funding Agreement sets out the conditions of funding including the requirement for the applicant to publically acknowledge the grant and maintain the property in accordance with the City's 'Property Maintenance Agreement.' (Schedule 4). The Acquittal Report is required to confirm that the grant funding has been used for the purpose intended, and as outlined in the approved application.

The City has also prepared a new information and application package to assist landowners (Schedule 5), and online applications will soon be an option.

Following Council's adoption of the revised Policy, the City will notify landowners in writing that the grant round for 2015/16 is open and that applications may be submitted. All complete applications will be presented to the Council for consideration.

## **LEGISLATION / STRATEGIC PLAN / POLICY:**

### **Legislation**

City Planning Scheme No. 2.

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Corporate Business Plan**

- S7 Collaborate with private sector to leverage
- S9 Promote and facilitate CBD living.
- 9.2 Review the City's approach to Conservation of Heritage Places.
- S15 Healthy and Active in Perth
- 15.1 Undertake a full review of the Grants, Donations, Sponsorships and Event Funding Policies

**Strategic Community Plan**

Council Four Year Priorities: Community Outcome

Healthy and Active in Perth.

A city with a well-integrated built and green environment in which people and close families chose a lifestyle that enhances their physical and mental health and take part in arts, cultural and local community events.

**Policy**

Council Policy

6.1 – Heritage Grants

**DETAILS:**

**Response to Council decision made on 21 July 2015**

The following provides a summary of how Council's direction given on **21 July 2015** has been considered as part of the policy review:

Funding caps for individual properties, including cumulative grants across multiple programs and time restrictions on frequency of applications, and assessment of multiple properties under common ownership (a, b and d)

- Matched funding for studies that inform the future conservation or use of a heritage place are capped at \$20,000 (previously \$40,000);
- Full funding for Conservation Management plans is capped at \$20,000 (previously \$40,000);
- No more than \$40,000 over a five (5) year period will be provided for a single property (excluding funds provided for Conservation Management Plans);
- No more than \$90,000 will be provided to a single property;
- A Conservation Management Plan will be required where cumulative grants for a single property exceed \$20,000;

The revised policy does not place a restriction on application frequency given that this may unduly restrict conservation works that are programmed over a number of years and delivered in smaller packages of work.

In addition, implementing a cap on cumulative heritage grants across multiple properties is not considered appropriate as it would result in an undue prejudice against landowners who have invested in multiple heritage places across the City. This information is not considered to be a relevant determining factor of a grant application given that each application will be considered on its merits.

### Prioritisation on types of works and funding exclusions (c and f)

The revised policy is very clear about what works will and will not be considered for funding, whereas the existing policy is silent on funding exclusions.

As for inclusions, the works focus on the conservation of heritage places, specifically:

- Reconstruction and restoration of significant heritage fabric that is visible from the public realm;
- Façade work that visually reconnects the ground floor to intact upper floors;
- Replacement of significant heritage fabric with new fabric (where existing fabric is beyond repair) using traditional materials and building techniques;
- Works required to stabilise a heritage place that do not constitute maintenance;
- The removal (excluding relocation) of non-structural intrusive elements that are visible from the public realm and have a negative impact on the cultural heritage significance of a heritage place. The removal must be associated with conservation works and result in a positive conservation outcome for the heritage place or conservation area;
- Interpretation that explains, reveals or enhances an understanding of the cultural heritage significance of a heritage place where the cultural heritage significance of a heritage place is not readily apparent from the public realm;
- The preparation of studies, reports or advice, prepared by a suitably qualified professional that provides recommendations to inform the future retention, conservation and use of a heritage place;
- The preparation of Conservation Management Plans.

The funding exclusions primarily relate to works that are required to maintain a building in good standard, specifically:

- Maintenance works that are required to avoid or delay deterioration of heritage fabric;
- Maintenance works that are required to be undertaken as a condition of receiving previous funding from the City of Perth or to fulfil an agreement associated with the City's Heritage Rate Concession.;
- Minor works including the installation of temporary hoarding, fencing or scaffolding;
- Works associated with administering a business including resources and the purchase of devices, components or equipment, or any other facility associated with operational costs;
- New buildings, additions or extensions to an existing heritage place;
- The preparation of documentation associated with a Development Application or Building Permit involving a Bonus Plot Ratio or Transfer Plot Ratio;
- Any works required to satisfy conditions imposed as part of an approval for a Bonus Plot Ratio or Transfer Plot Ratio.

Notwithstanding the above, the City acknowledges that maintenance is fundamental to facilitate the retention of heritage places, and that the cost or frequency of such works may be greater when compared to a modern building. For this reason the City provides a concession on general rates towards the cost of maintaining heritage fabric. Given this, heritage grants will not be provided for works that are required as a condition of receiving the City's Heritage Rate Concession.

Where possible, examples of funding priorities and exclusions have been provided to assist in the preparation, assessment and determination of applications.

In terms of prioritisation, where the City identifies a need for grants to be focused in an area, for example a conservation area or an area that is planned for revitalisation or streetscape/laneway enhancement, the City will seek Council approval prior to engaging with relevant landowners.

#### Assessment criteria, including non-traditional heritage interpretations (e)

The assessment criteria in the revised policy have been expanded to include the following:

- Accordance with the heritage Policy objective;
- Compliance with best practice heritage conservation and the Conservation Management Plan for the place (if appropriate);
- Improvement of the external presentation of a heritage place;
- Improvement of access to a heritage place;
- Promotion and enhancement of community appreciation and understanding of the heritage place;
- Project design and achievability, budget rigour and value-for-money;
- Heritage place forms part of a tourist or visitor attraction;
- Heritage place is located in an area that is planned for revitalisation of streetscape/laneway enhancement;
- The project facilitates the activation of a heritage place (basement, upper floors)

Applications will also be assessed in the context of any other funding or development based incentives received or sought for the project, and applications that meet the assessment criteria will not necessarily be guaranteed a heritage grant. This is necessary because the City may receive many more applications than it can fund.

In relation to funding for studies, reports, advice and conservation plans the revised policy requires these applications to be assessed against the demonstrated need for the document to inform the future retention, conservation and/or use of a heritage place.

Regarding projects involving interpretation these will be assessed against the same assessment criteria as all other projects, as outlined above. This is to ensure that the interpretation project will provides the best possible outcome for the heritage place.

### Acquittal and benefits review (g)

The revised policy requires a 'Heritage Grant Acquittal Report' (Schedule 3) to be submitted within six (6) months of the grant funded project completion. The purpose of the acquittal report is to confirm that the grant funding has been used for the purpose intended as outlined in the approved application. The report will comprise the following information:

- A detailed acquittal of how the funding was expended and proof of payment;
- A tax invoice;
- Project evaluation (how the project met the project objectives);
- Proof that the funding was expended after the Funding Agreement was executed and that at least an equal direct financial contribution was provided by the landowner;
- A statement of funding benefits, achievements and challenges, including photographs of the project (prior, during and after works).

Where studies, reports, advice or conservation management plans have been funded the Acquittal Report requires the grant recipient to demonstrate how the recommendations have, or intend to be, implemented. This is to ensure that the City's funding has contributed to the conservation of the heritage place.

The report will also require the grant recipient to grant the City of Perth perpetual, non-exclusive license to copy, display and electronically retain all photographs submitted.

In considering future applications, Council will also be presented with an overview of previously successful grant projects.

### **Revised Council Policy 6.1 Heritage Grants (Schedule 1)**

In addition to the above, the following have been made to the existing policy to further reinforce the purpose and application of the Heritage Grant Policy.

Specifically, the preamble establishes a context for the policy, with specific reference to other policies associated with the City's heritage incentives program. The revised objective more concisely articulates that heritage funding is to encourage and assist landowners to conserve and continue the active use of heritage places. Definitions have also been included to describe the meaning of key words to better inform their intended use.

As noted above, Council will continue to provide matched grant funding between \$2,000 and \$40,000 to landowners of rateable heritage places for the conservation of heritage places located within the City of Perth. The following changes, additional to those stated above, have been made to tighten and strengthen the funding parameters:



- Applications will be determined by Council on an annual rather than bi-annual basis (reduces Staff and Council resources required to implement policy);
- Applicants are deemed ineligible if there is any approved, but not yet acquitted, funding from the City for the property.

Furthermore, the application requirements have been strengthened to more clearly set out the specific detail required, including the following supporting documents:

- Evidence of landowner authorisation (if relevant);
- A succinct current property condition report;
- A project scope and itemised budget;
- Three (3) quotes (rather than estimates) from relevant professionals;
- Disclosure of relationships between landowner and quote providers;
- Disclosure of any development based incentives received;
- A Conservation Management Plan (where the cumulative total exceeds \$20,000).

Regarding the assessment process, the City has already implemented procedural improvements whereby applications are reviewed by a panel of senior City staff, independent of those involved in the Heritage Grant Policy development and promotion. This is to ensure that there is a clear separation between the policy advocates and application assessors.

The documentation required to submit an application has increased to ensure Council has adequate information to be able to make informed decisions. Specifically, the following supporting documents must be submitted with applications:

- Project summary, scope and budget;
- Statement addressing policy objectives;
- Statement addressing assessment criteria;
- Property condition report;
- Three quotes from relevant professionals;
- Evidence of building insurance.

Applicants will also need to disclose any other relevant information regarding their application, including any relationships between the property owner (or authorised representative), managing agent or leasee with the quote providers, and any other funding or financial or development based incentives sought or received from the City of Perth or other funding body for the property.

All successful heritage grant recipients will be required to sign the City's 'Heritage Grant Funding Agreement.' The Agreement includes standard conditions that must be met prior to, during and at the completion of the funded project (Schedule 2). This does not prevent Council from imposing additional conditions as required.

The Funding Agreement will ensure that funds are only used for the purpose for which they were intended and within the agreed timeframe. Landowners will be

required to maintain their property in accordance with City standards, and where cumulative grants exceed \$60,000 the landowner must enter into a Heritage Agreement with the City to ensure the ongoing maintenance and conservation of the heritage place.

The Funding Agreement also acknowledges that the grant fund runs with the land and can be transferred to a new landowner if the property is sold.

The landowner will also be required to grant copyright to the City for any documents or photographs submitted, provide on-site acknowledgement of the Heritage Grant (for works), and not unreasonably disagree to any publicity requests from the City in relation to the heritage grant.

### **2015/16 Heritage Grants**

As noted below under 'Financial Implications' a portion of the 2015/16 Heritage Grants budget has been awarded to heritage properties within the Barrack Street Conservation Area.

Prior to the end of 2015, the City intends to notify landowners of a heritage place, that heritage grant funding is available. Any applications received will be assessed by a panel against the assessment criteria included in the revised policy. All applications will be presented to Council.

### **FINANCIAL IMPLICATIONS:**

On **9 June 2015** the adopted the 'City of Perth 2015/16 Annual Budget' which allocated \$400,000 to heritage grants.

On **21 July 2015** Council awarded \$135,058 to heritage places located in the Barrack Street Conservation Area, as part of the integrated private investment and streetscape works.

### **COMMENTS:**

In examining its policy settings the City recognised a need for a review of the existing Heritage Grants Policy. The result being a robust policy that better aligns with the intent of Council's heritage grants by strengthening the following aspects of the policy:

- Funding caps in relation to time periods;
- Funding caps in relation to cumulative totals;
- Funding priorities and exclusions with a focus on conservation projects, rather than works that are required to maintain a heritage place;
- Minimum requirements for applications, including a comprehensive application form and supporting documents;
- Assessment criteria;
- Funding conditions to be fulfilled by successful recipients;
- Funding payment and acquittal processes;

The revised Heritage Grants Policy will better assist landowners when preparing an application, specifically in relation to the works that could receive funding, the level of information required as part of an application, and the obligations of successful applicants.

The revised assessment criteria better reflects the policy objective and will enable applications and supporting material to be assessed in a consistent and fair manner. In considering applications Council will also have a better understanding of the need for the project, its outputs and anticipated benefits.

A new information and application package, and 'Funding Conditions Agreement' have been prepared to support the implementation of the revised Heritage Grants Policy.

As noted above, the City intends to seek applications for Heritage Grants following the adoption of the revised Policy. All applications will be submitted, assessed and determined in accordance with the revised Heritage Grant Policy.

## ITEM NO: 2

### LANGLEY PARK, WESTERN SECTION – WONDERLAND MUSIC EVENT

**PLANNING COMMITTEE  
RECOMMENDATION:**

**(APPROVAL)**

***That Council approves the use of Langley Park, western section, for Metric Promotions to conduct their 'Wonderland' music event on Saturday, 19 December 2015, from 1.00pm until 10.00pm, subject to the applicant:***

- 1. indemnifying Council against any claim arising from the event and the use of the reserve and hold a Public Liability Insurance Policy with a minimum limit of indemnity of \$20,000,000;***
- 2. paying the reserve hire fee of \$20,454.00, exclusive of GST, Public Building fees, Regulation 18 application fees and Damages Bond fee of \$10,000.00 of which the whole or part of which may be refundable, and covering all costs for the provision of any Council services such as; noise monitoring, cleaning of the reserve, or repair of any damage to the reserve or infrastructure resulting from the event;***
- 3. submitting a Management Plan to the satisfaction of the City that ensures that the reserve will be cleaned, restored and surplus infrastructure removed by mid-morning to enable the Carols By Candlelight event to be held on the following night;***
- 4. submitting Management Plans to adequately address Risk, Noise, Parking, Pedestrian, Security, and Disability Access and Inclusion to the satisfaction of the City, one month prior to the event;***
- 5. making application and receiving approval from the Chief Executive Officer to hold a non-conforming event in accordance with Regulation 18, of the Environmental Protection (Noise) Regulations 1997;***

**(Cont'd)**

6. ***complying with the relevant requirements of the Health Act 1911, the Health (Public Buildings) Regulations 1992, and Food Act 2008, as detailed in the Public Health and Safety Event Approval issued by the City;***
7. ***providing written notification of the event to affected properties including residential and commercial premises, to the satisfaction of the City, at least seven days prior to the event.***

#### **BACKGROUND:**

FILE REFERENCE: P1007793-19  
REPORTING UNIT: Development Approvals Unit  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 17 June 2015  
MAP / SCHEDULE: Schedule 6 – Wonderland Music Event Site Plan

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**                      *Local Government Act 1995, Section 3.50 Closing certain thoroughfares to vehicles;*  
*Clause 8 of the City of Perth Local Government Property Local Law 2005*  
*Road Traffic Act 1974, Section 92 (2). Permits a Local Authority to close a road;*  
*Health Act 1911;*  
*Environmental Protection (Noise) Regulations 1997*  
*Food Act 2008*  
*Health (Public Buildings) Regulations 1992*

**Integrated Planning and Reporting Framework Implications**                      **Strategic Community Plan**  
Council Four Year Priorities: Perth as a Capital City  
S5                      Increase place activation and use of under-utilised space

#### **DETAILS:**

An application has been received from Metric Promotions requesting approval to use the western section of Langley Park on Saturday, 19 December 2015, from 1.00pm until 10.00pm, for this year's 'Wonderland' music event. The event will showcase young 'up-and-coming' Australian talent within the music industry.

The Wonderland event consists of one main stage and two small marquees which will be situated at the west end of Langley Park. Various food and alcohol outlets will be placed within an allocated area of the reserve, it is anticipated that the audience will be between 4,000 and 5,000 patrons. This event will be ticketed, and will be an 18 years and over event.

It has been agreed that The West Australian Symphony Orchestra, Carols by Candlelight and the proposed Wonderland music event would share infrastructure as it would be beneficial to all three event organisers. This would allow the Apex Club of Perth additional money to be donated to their nominated charities.

The event dates are as follows:

- The West Australian Symphony Orchestra – Saturday, 12 December 2015;
- Wonderland Music Event – Saturday, 19 December 2015;
- Carols by Candlelight – Sunday, 20 December 2015.

#### **FINANCIAL IMPLICATIONS:**

A refundable bond of \$10,000.00 will be required to cover any potential damage that maybe caused to the reserve or to the City's assets.

Reserve hire fees for ticketed events are based on ticket sales, and in accordance with the City's Budget and Fees Schedule. This event is likely to attract a reserve hire fee estimated at \$20,454.00, which will be adjusted accordingly once the event organisers have provided audited evidence of post event ticket sales.

#### **INCOME:**

BUDGET ITEM:	Recreation and Culture - Other Recreation and Sports - Parks, Gardens and Reserve
BUDGET PAGE NUMBER:	TBA
BUDGETED AMOUNT:	\$280,068
AMOUNT RECEIVED TO DATE:	\$ 0
ACTUAL INCOME:	\$ 20,454

All figures quoted in this report are exclusive of GST.

#### **COMMENTS:**

Langley Park is a highly sort after venue for hosting events during the spring, summer, and autumn months, with various exhibitions, community and sporting events utilising Langley Park. Demand has been exacerbated with the permanent loss of The Esplanade Reserve, and the temporary closure of Supreme Court Gardens as an event venue. Supreme Court Gardens will not be available from approximately August 2015 to March 2017 due to City of Perth / MRA Supreme Court Gardens upgrade works being undertaken.

To make more efficient use of Langley Park, the reserve has been divided into three areas; western, middle and eastern sections. With the increase in the number of events utilising Langley Park it is inevitable the City will receive noise related

complaints from noise sensitive premises. To alleviate concerns from some residents along Terrace Road, the City is alternating locations of noise related events on Langley Park in an effort to be fair to residents and businesses. On this occasion the western section will only be used on successive occasions due to infrastructure sharing between the three events.

It was originally proposed to place this event on the middle section of Langley Park, however, advice received from the City's Environment Health Team has indicated that placing this event on the middle section of the reserve will affect the majority of residents along Terrace Road. This western section of the reserve provides better connectivity pre and post event to public transport services, car parking facilities and the Central Business District. It is expected that three noise related events within a period of nine days may aggrieve some residents. However, strict noise management conditions will be placed on this particular event (stipulated in the regulation 18 noise approval) to reduce the noise impact to surrounding residents where possible.

All parties have agreed to work in conjunction with each other for the mutual benefit of all organisations. Infrastructure sharing is not uncommon in circumstances like this where two or more parties require the City's event space. In this instance the main benefactor will be the Apex Club of Perth, which will reduce its infrastructure cost by an estimated \$34,000 resulting in additional funds being donated to their nominated charities. The City will require management plans from all three event organisations detailing how the reserve will be cleaned, restored and surplus infrastructure removed.

It is acknowledged that running three successive events in the same section has the potential to cause some damage to the reserve, notwithstanding, with the correct turf management plan in place being implemented by the City's Parks Unit, it is anticipated that the recovery time of the reserve may greatly be decrease. Each event organiser will be required to have a bond in place with the City to cover any potential damage.

Victoria Avenue between Terrace Road and Riverside Drive will need to be closed for this event. Traffic controllers will be required to assist patrons crossing the road safely at the conclusion of each event.

### **Environmental Protection (Noise) Regulations 1997:**

The regulation of noise associated with outdoor events is prescribed in the *Environmental Protection (Noise) Regulations 1997*. Under Regulation 18 the Chief Executive Officer (CEO) of a local authority is delegated to approve outdoor concerts that exceed assigned noise levels.

The event will require approval as a non-complying event under the provisions of Regulation 18 of the *Environmental Protection (Noise) Regulation 1997*.

In support of the application for exemption, a detailed acoustic consultant's report will be required to be submitted to ensure compliance with the conditional approval. The report will cover:

- duration of event;
- type and number of noise sensitive premises likely to be affected;
- proximity of residences and other noise sensitive premises;
- style of music;
- history of venue;
- history of applicant;
- size of crowd;
- location and configuration of stages and sound systems.

Noise management measures will include:

- advance notification to noise sensitive premises;
- providing a noise complaint service with the use of a dedicated telephone line;
- monitoring of noise levels at the mixing desk, roving locations and permanent stations throughout the event to ensure that noise levels are maintained at prescribed levels;
- Noise Mitigation packages to be offered to those residents severely impacted by noise levels from the event;
- submission of a noise monitoring report seven days after the event;
- set levels of noise emissions and time frames.

Independent monitoring will be carried out by an acoustic consultant and the costs of such monitoring borne by the applicant.

***Health (Public Building) Regulations 1992:***

The applicant will be required to submit a Form 1 'Application to construct, extend or alter a Public Building' under the Health Act and any other requirements of the *Health Act 1911*.

Public health, safety and security of patrons will be addressed in the Public Health and Safety Event Approval issued by the City.

**Conclusion:**

As with any events of this nature, this event has the potential to generate noise complaints and some anti-social behaviour. However, this event is designed to showcase the emerging young musical talent of Australia, and will be managed closely in accordance with the Regulation 18 noise approval issued by the City. Therefore, it is recommended that this event, to be held on the western section of Langley Park on Saturday, 19 December 2015, from 1.00pm until 10.00pm, be approved.



## ITEM NO: 3

### 3 (LOT 502) TRINITY AVENUE, EAST PERTH – PROPOSED WATERBANK SUBDIVISION APPLICATION – STAGE 1

**PLANNING COMMITTEE  
RECOMMENDATION:**

**ADVICE TO METROPOLITAN  
REDEVELOPMENT AUTHORITY**

*That Council advises the Metropolitan Redevelopment Authority that it supports in principle the proposed Waterbank Subdivision – Stage 1 within the Riverside project area, subject to:*

**1. the following subdivision conditions:**

**Design**

- 1.1 the northern and eastern boundaries of Balance Lot 502 located adjacent to the Parks and Recreation Reserve (3) being reconfigured southwards to open up towards the Reserve for Inlet forming a shorter, more direct and legible alignment providing for increased public safety (noting the staged development of the precinct) and maintaining the key view corridor from Hay Street to the foreshore to the satisfaction of the City;**
- 1.2 an increased setback (minimum 20 metres) being provided between proposed Lot 3 and the foreshore boundary to enable legible and well proportioned pedestrian and cycle access along the foreshore to the satisfaction of the City;**
- 1.3 the alignment and location of Lot 2 being redesigned to allow for an unobstructed view between the proposed Hay Street extension and the foreshore;**
- 1.4 the proposed Management Order notations being removed from the subdivision plan;**

**(Cont'd)**

**Engineering and Transport**

**1.5 Prior to the commencement of subdivision works:**

- a) the landowner/applicant is to provide a pre-works geotechnical report certifying that the land is physically capable of development or advising how the land is to be remediated and compacted to ensure it is capable of development. In the event that remediation works are required, the landowner/applicant is to provide a post geotechnical report certifying that all subdivision works have been carried out in accordance with the pre-works geotechnical report;**
- b) an urban water management plan is to be prepared and approved, in consultation with the Department of Water, consistent with any approved Local Water Management Strategy/Drainage and Water Management Plan;**

**1.6 Engineering drawings and specifications are to be submitted for approval by the City to ensure:**

- a) lots can accommodate their intended use and finished ground levels at the boundaries of the lot(s) the subject of this approval match or otherwise coordinate with the existing and/or proposed finished ground levels of the land abutting;**
- b) street lighting is installed on all new subdivision roads to the standards of the relevant licensed service provider or the City;**
- c) roads that have been designed to connect with existing or proposed roads abutting the subject land are coordinated so the road reserve location and width connect seamlessly; and**
- d) temporary turning areas are provided to those subdivision roads that are subject to future extension;**

**(Cont'd)**

- e) *all streets within the subdivision are truncated in accordance with the requirements and to the satisfaction of the City;*
  - f) *the provision of shared paths through and connecting to the application area to the satisfaction of the City with the approved shared paths to be constructed by the landowner/applicant;*
  - g) *all roads, footpaths and verges are designed and constructed in accordance with the specifications and to the satisfaction of the City;*
  - h) *any new public roads, pedestrian access-ways and public open space that will be transferred to the care, control and management of the City are designed and constructed (including paved, drained, landscaped and illuminated) to the specifications and satisfaction of the City; and*
  - i) *waste vehicles can adequately service the subdivision area to the satisfaction of the City;*
- 1.7** *traffic modelling and a geometric road design and layout assessment shall be undertaken by the applicant in order:*
- a) *to demonstrate the adequacy of the proposed new road network as well as modifications to the surrounding network; and*
  - b) *provide minimum carriageway widths to the satisfaction of the City for the proposed internal roads;*
- 1.8** *an independent Road Safety Audit shall be undertaken by a Main Roads Western Australia accredited Senior Road Safety Auditor and submitted to the City of Perth for approval, with any proposed road design within future subdivisions at both the concept stage as well as at the detailed design stage and in accordance with Austroads – ‘Guide to Road Safety Part 6: Road Safety Audit;*

*(Cont'd)*

- 1.9 a report prepared by a suitably qualified access consultant confirming the design of the proposed subdivision provides for universal access in accordance with the obligations of the Disability Discrimination Act 1992 and all applicable Australian Standards being submitted to the satisfaction of the City prior to commencement of subdivision works.**

**Environment and Public Open Space**

- 1.10 the proposed reserve(s) shown on the approved plan of subdivision being shown on the diagram or plan of survey (deposited plan) as reserve(s) for Public Recreation and vested in the Crown under Section 152 of the Planning and Development Act 2005, such land to be ceded free of cost and without any payment of compensation by the Crown;**
- 1.11 a foreshore reserve in accordance with the subdivision plan dated 7 May 2015; as established by survey, being shown on the diagram or plan of survey (deposited plan) as a reserve for foreshore management and vested in the Crown under Section 152 of the Planning and Development Act 2005, such land to be ceded free of cost and without any payment of compensation by the Crown;**
- 1.12 a management plan detailing how risk of erosion and sedimentation impacts into nearby water bodies will be minimised during subdivision is to be:**
- a) prepared by the landowner/applicant and approved prior to the commencement of subdivision works; and**
  - b) implemented during subdivision works;**
- 1.13 Prior to the commencement of subdivision works:**
- a) a foreshore management plan is to be prepared and approved to ensure the protection and management of the sites environmental assets with satisfactory arrangements being made for the implementation of the approved plan;**

**(Cont'd)**

- b) investigation for soil and groundwater contamination is to be carried out to determine if remediation is required. If required, remediation, including validation of remediation, of any contamination identified shall be completed prior to the issuing of titles to ensure that the lots created are suitable for the proposed use. Investigations and remediation are to be carried out in compliance with the Contaminated Sites Act 2003 and current Department of Environment Regulation Contaminated Sites Guidelines;**
  - c) an acid sulphate soils self-assessment form and, if required as a result of the self-assessment, an acid sulphate soils report and an acid sulphate soils management plan shall be submitted to and approved by the Department of Environment Regulation before any subdivision works or development are commenced. Where an acid sulphate soils management plan is required to be submitted, all subdivision works shall be carried out in accordance with the approved management plan;**
- 1.14 further engineering advice is required with respect to the adequacy of both the surcharged and non – surcharged areas for development, risks of inundation and subsidence, and construction standards including piling of buildings and roads. A notification of any potential geotechnical issues should be placed on the certificate of title of the affected land;**
- 1.15 a sustainability appraisal shall be undertaken by an independent environmental/ infrastructure auditor on an annual basis for a minimum period of thirty years to assess the settlement situation around the surcharge area in accordance with the City’s Asset Management Policy No. 9.12 (section 7.5 Sustainable Management). The associated cost shall be borne by the landowner/applicant;**

**(Cont'd)**

- 1.16 all areas of soil disturbance being stabilised against dust nuisance to adjoining and nearby properties prior to, during or after commencement of site works and clearing. Where appropriate such measures as sprinklers, use of water tanks/trucks, mulching or other land management systems should be installed or implemented within the time and in the manner directed by the City;**
- 1.17 the applicant shall provide environmental and risk assessment reports and a long term management plan prepared by suitably qualified consultants where there is evidence of contamination to demonstrate that:**
- a) the Department of Environment Regulation formal classification of the land is suitable for the proposed use of the land and no further remediation works are required;**
  - b) there is no inherent risk to the environment, future maintenance workers or other receptor groups identified within the final Risk Assessment Report and final Long Term Management Plan; and**
  - c) the conditions of the Long Term Management Plan are not onerous in terms of the obligations it places on the local authority;**
- 1.18 any future development of the precinct (including the construction of public realm areas and proposed beach) shall be managed in accordance with the "Technical Report, Waterbank Stage 2 - Site Management Plan Revision 4. (Syrinx, March 2012)" and any subsequent versions of this plan;**
- 1.19 the associated Site Management Plan shall include the flushing assessment of the proposed beach and swimming area, as well as responsibility for ongoing monitoring of water quality and any remedial actions;**

**(Cont'd)**

- 1.20 modelling of sea level rise, storm and erosion predictions shall be undertaken by an appropriate professional with regard for any relevant State legislation such as WAPC State Planning Policy No.2.6: State Coastal Planning Guidelines, to ensure the finished floor levels of any proposed buildings; terraced walk ways; the design of the central open space adjacent to the river as well as proposed building setbacks are adequate for climate change scenarios;**
- 1.21 a detailed Precinct Sustainability Strategy, prepared by a suitably qualified consultant, detailing the sustainability initiatives to be included in the design and construction of the subdivision shall be submitted to and approved by the City;**

**Staging**

- 1.22 a subdivision staging plan and traffic management plan being submitted to the City for approval prior to the commencement of subdivision works. The plan will need to:**
- a) include details of appropriate temporary fencing, landscaping and maintenance strategies for the portions of the site that are subdivided at a later stage to preserve the amenity of the area and to prevent dust and sand being blown from the site; and**
  - b) outline the phasing of the subdivision works and when particular services and infrastructure will be completed such as the road network and areas of public open space/reserves;**
- 1.23 a construction management plan being submitted to the City for approval indicating how it is proposed to manage:**
- a) delivery of materials and equipment to the site;**
  - b) storage of materials and equipment on the site;**

**(Cont'd)**

- c) parking arrangements for contractors and subcontractors;**
- d) maintaining access to the existing cycle ways, pedestrian pathways and principal shared path (PSP) routes immediately adjacent to the subdivision site, or alternatively, providing alternate routes to the satisfaction of the City; and**
- e) other matters likely to impact on the surrounding properties; and**

**1.24 a communications plan detailing how public enquiries, complaints and notifications regarding the project construction phase will be managed is to be prepared and implemented by the applicant. The Communications Plan is to be submitted prior to the commencement of any subdivision works to the satisfaction of the City;**

**2. the submission of additional details and information to address the following matters to the City's satisfaction prior to any subdivision approvals being issued:**

**2.1 the size and orientation of Lot 3 being reviewed in order to address the City's concerns relating to its disproportion scale as compared to other development lots and the adjacent central public open space;**

**2.2 further rationale and justification being provided for the 10 metre wide road reserve being located adjacent to proposed Lot 15 (POS) noting its intended purposes if for infrastructure, pedestrian and public open space purposes and not for vehicular access;**

**2.3 the proposed Lot 1 (intended to accommodate a future 'community use' building) not forming part of the current plan of subdivision until such time that an appropriate Community Needs Assessment has been undertaken to determine its optimum location and use/s;**

**(Cont'd)**



- 2.4 the road widening and parking area proposed as part of the Trinity Avenue extension not forming part of the subdivision application until such time that its purpose is suitably demonstrated to and supported by the City;**
- 2.5 issues relating to the draft Urban Water Management Plan and future irrigation management being addressed to the satisfaction of the City;**
- 2.6 a comprehensive review of the MRA's Development Contribution Plan for the Riverside project area and clarification of the MRA's, developer's and City's obligations with regards to the upgrading and maintenance of adjacent infrastructure generated by the proposed subdivision;**
- 2.7 the requirement for a comprehensive review being undertaken in liaison with Main Roads Western Australia (MRWA) and the City in relation to the adjacent Causeway interchange and in particular the teardrop arrangement; and**
- 2.8 vehicular access arrangements being finalised for proposed Lots 4 and 5, noting the current subdivision design does not currently address the long term management of access to and from these land parcels.**

**BACKGROUND:**

SUBURB/LOCATION:	3 Trinity Avenue, East Perth
FILE REFERENCE:	SUAM-2015/5225
REPORTING UNIT:	Development Approvals
RESPONSIBLE DIRECTORATE:	Planning and Development
DATE:	22 July 2015
MAP / SCHEDULE:	Schedule 7 – Location Map, Subdivision Plan and Staging Plan
LANDOWNER:	Metropolitan Redevelopment Authority
APPLICANT:	Lend Lease
ZONING:	(MRS Zone) Redevelopment Scheme/Act Area (City Planning Scheme Precinct) Langley (P12) and East Perth (P15) (City Planning Scheme Use Area) N/A
APPROXIMATE COST:	Not applicable

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

#### **SITE HISTORY:**

The four hectare 'Waterbank Precinct' (the precinct) situated on the eastern edge of the city is bound by Trinity College to the north, the Swan River to the east, the Causeway interchange to the south and the Western Australian Police site to the west. The precinct forms part of the Metropolitan Redevelopment Authority's (MRA) greater Riverside Project Area.

The subject land was transferred from the control of the City to the former East Perth Redevelopment Authority (EPRA) in 2004. The Riverside Master Plan was adopted by the EPRA in August 2008 and is the overarching strategic planning framework to guide the future development of the 40 hectare Riverside Project area. The associated Waterbank Precinct Design Guidelines which aim to ensure the coordinated development of the precinct were adopted by the EPRA in July 2009.

The Waterbank Precinct Design Guidelines have since been reviewed, with the final revised version being released for comment in 2014 and adopted by the MRA in mid-2015. Separately, a specific Waterbank Master Plan for the precinct has been developed by Lend Lease (as the site developer) and has been endorsed by the MRA in May 2015. Both documents are integral in guiding the form and function of future subdivision and development within the precinct.

Noting the above Council and its administration have considered several reiterations of the Master Plan prepared by Lend Lease, as well as the MRA's draft revised Design Guidelines and provided comments to the MRA for its consideration. Council has raised consistent concerns in relation to the proposed built form and heights, Hay Street extension, foreshore access, place making, traffic and parking issues, environmental issues and asset management. These issues were highlighted most recently by Council at its meeting held **18 November 2014**. Whilst the MRA have addressed many of these concerns in their adoption of the revised Design Guidelines, some key issues remain unresolved and are reflected in the subdivision application as discussed in the following report.

#### **DETAILS:**

The Stage 1 subdivision application for the Waterbank precinct area has been referred by the MRA to Council for comment on 12 June 2015. The attached proposed plan of subdivision outlines the application's proposal to create:

- Five developable lots (Lots 1 to 5);
- Two parcels set aside as Public Open Space (POS) (Lots 14 and 15);
- Three gazetted roads;
- A 10 metre wide road reserve proposed to accommodate a pedestrian promenade and services;

- An extension to Trinity Avenue road reserve (marked as 'road widening' on the accompanying plans);
- Three 'Parks and Recreation' reserves;
- A Waterways reserve; and
- A balance lot (set aside for future stages of subdivision and development associated with Waterbank).

The application states that the proposed subdivision has been designed having due regard to the statutory and strategic planning framework, relevant State Planning Policies (SPP's) and Development Control Policies (DCP's), Swan River Trust (SRT) development policies and the MRA Central Redevelopment Scheme.

The remaining stage/s of subdivision includes the formulation of development Lots 6 to 9, the central POS area and remaining roads. The attached 'Staging Plan' distinguishes the first and second stages of subdivision.

### **LEGISLATION / POLICY:**

<b>Legislation</b>	<i>Metropolitan Redevelopment Authority Act 2011</i> Metropolitan Redevelopment Authority's Central Perth Redevelopment Scheme
<b>Policy</b>	Metropolitan Redevelopment Authority 's Riverside Master Plan 2008 Waterbank Precinct Design Guidelines 2015 Waterbank Master Plan 2015

### **COMMENTS:**

As outlined above, the configuration and layout of the subject subdivision application has been guided by the MRA's master planning and design guidelines documents. Given the Minister for Planning has the responsibility of determining the subdivision application, on advice of the MRA, the Council's role in this case is to provide comment and draft conditions to the MRA for its and the Minister's consideration. The importance of Council's role in this process is paramount given the City will be the ultimate recipient and custodian of the precinct's public domain areas.

The City has received (via the MRA) draft concepts and plans for the future infrastructure and public domain works proposed by Lend Lease. These conceptual plans outline the future intent for the precinct's roads, public open space, foreshore, drainage infrastructure and related elements. These plans do not form part of the subdivision application however they give the City valuable insight with regards to the reasoning for the proposed subdivision design. It is important to distinguish its role with regards to the subject subdivision application and future applications for development. The subdivision process creates land titles for development lots, road reserves and other associated land parcels. Future applications for development of the public and private domains will be referred to the City for comment however the focus of this report is specifically related to the land assembly and title creation process.

In accordance with the above, the City has assessed the proposed subdivision application in the context of the MRA's guiding documents and balanced consideration of its role as the future responsible authority for the precinct. The following issues have been identified and are either recommended to be conditioned as part of any subdivision approval by the Minister of Planning or required to be resolved to the City's (and MRA where appropriate) satisfaction prior to the application being determined.

## Urban Design

### *Lot Configuration and Boundaries*

Further consideration of the irregularities of the proposed boundaries delineating stage one and two is required to ensure that the subdivision pattern is responsive to the characteristics of the site and the local planning context.

### *Foreshore Access*

The MRA's Central Perth Redevelopment Scheme requires the retention and promotion of public access to and along the river foreshore as a key feature of the Waterbank Precinct. It is considered that the proposed subdivision does not fully address this requirement.

It is recommended that the proposed Lot 3 should be setback further from the foreshore/Swan River to enable legible and well-proportioned pedestrian and cycle access along the foreshore, and present a clear continuation of the public realm having regard for:

- minimising the potential conflict in uses between cyclists, pedestrians and any potential alfresco uses on the future upper level walkway; and
- climate change impacts, as well as any relevant State legislation such as the WAPC State Planning Policy No. 2.6: State Coastal Planning Guidelines and/or the Department of Water's floodplain development strategy, to ensure Waterbank is resilient to longer term water level changes.

### *Hay Street Axis and Retention of Key Vistas*

The subdivision plan does not demonstrate key vistas through the development to the Swan River such as that required at the intersection of Trinity Avenue and Hay Street due to the encroachment of proposed Lot 2 into the Hay Street extension.

It is essential that the continuation of Hay Street reads as a strong pedestrian and visual connection to the river to ensure:

- the urban grain/pattern of the city is extended so that this development presents as a natural extension of the city rather than an isolated sub-division on the perimeter;
- alignment with the City's Urban Design Framework (UDF) which identifies the Hay Street extension as a landscape connector to the river foreshore.

### *Development Lot Sizes*

Despite previous concerns raised by Council, most recently at its meeting held **18 November 2014**, it is noted that the proposed size of Lot 3 (previously identified as "G") has not been reduced. The associated Master Plan confirms that the building podium levels will encompass the entire lot area which does not reflect the fine urban grain encouraged within the City's UDF and is considered to be out of proportion with the size of the other proposed lots as well as the proposed scale of the adjacent central public open space.

### Land Use and Tenure

#### *Community Facility Lot*

The creation of Lot 1 which is proposed to accommodate a mixed use community development may be premature. The Council has previously requested that a Community Needs Assessment be undertaken by the MRA to determine its optimum location as well as the design of a potential community facility. It is also noted that proposed Lot 1 is not integrated with the main development.

#### *Management Orders*

The proposed subdivision plan includes notations relating to 'Existing Management Order' which are located adjacent to development lots and within proposed 'Parks and Recreation' reserves. The purpose and function of these proposed management order/s have not been articulated within the application and it is considered that matters be clarified as part of any future vesting and not form part of the current subdivision application.

#### *Public Open Space Lots*

It is noted that the two Public Open Space (POS) Lots (14 and 15) are proposed to be retained as freehold lots and will be reserved for 'Parks and Recreation purposes following normalisation of the precinct. The associated development concepts identify Lot 14 as being predominantly used for drainage purposes. It is therefore considered appropriate for Lot 14 to form part of the Trinity Avenue extension road reserve given its function is more closely aligned to infrastructure rather than public interaction and engagement, providing more flexibility for infrastructure planning.

Lot 15 is located adjacent to a proposed 10m wide road reserve which despite its classification, is proposed to form part of the Hay Street 'Entry Square' and will not be used for vehicular access. It is therefore recommended that the road reserve be deleted and the area absorbed within Lot 15 given its purpose and function will be for POS and pedestrian purposes only. It is noted service infrastructure will be located within the POS however this will not preclude the space from being classified POS in lieu of the proposed road reserve.

## Environmental Issues

### *Future Proofing Assets*

It is considered appropriate, given the site context, that modelling of potential sea level and resulting river level rise, storm and erosion predictions be undertaken by an appropriate professional with particular regard to any relevant State legislation. Assessment in accordance with the WAPC's State Planning Policy No.2.6 - State Coastal Planning Guidelines and the Department of Water's Floodplain Development Strategy to will provide a greater level of understanding whether the site levels within the proposed subdivision are resilient to the impacts of climate change.

In particular, further investigation is required on the implications of climate change for the proposed mixed use community development on the proposed Lot 1 adjacent to Trinity College and within close proximity to the foreshore, as the site may experience a risk of erosion and permanent inundation. This may have increased liability risks and insurance implications. Additionally, no surcharge drawings have been provided to the City for this section of the Waterbank site.

### *Potential Subsidence Issues*

The City is mindful of the potential subsidence issues concerning the site. As part of a condition of approval of the Waterbank Forward Works - Stage 2 Surcharging Works dated 17 May 2012, the City advised the MRA consultants (NS Projects) that settlement would need to be monitored around the surcharging area, at least 30 metres from the embankment toe, for the next 10 year. The MRA is also required to make arrangements to monitor the settlement and feedback to the City accordingly. If any defects have been identified as a result of the settlement, the MRA will need to make arrangements to rectify these defects at their cost to the City's satisfaction. It is recommended appropriate conditions be imposed in any subdivision approval reflecting the above requirements.

### *Contaminated Site*

The subject site has been reclassified by the Department of Environmental Regulations (DER) from 'Contaminated – Remediation Required' to 'Remediated for Restricted Use'. DER have advised that due to the presence of historical uncontrolled landfill beneath the site, any future development of the precinct will need to be managed in accordance with the "Technical Report, Waterbank Stage 2 - Site Management Plan Revision 4 (Syrinx, March 2012)" and any subsequent versions of this plan. It is recommended appropriate conditions be imposed in any subdivision approval reflecting the above requirements.

### *Inlet Construction*

The associated Site Management Plan is recommended to include the flushing assessment of the proposed beach and swimming area, as well as responsibility for ongoing monitoring of water quality and any remedial actions. The document is also recommended to include further consideration of the impact of climate change on flushing and the likelihood of a reduced flow of fresh water down river to flush the

area. This is of particular importance to ensure the quality of the water is acceptable for the general public. The construction and management of the proposed 'beach' shall also accord with the Site Management Plan in order to mitigate any potential risks. It is recommended appropriate conditions be imposed in any subdivision approval reflecting the above requirements.

### *Sustainability*

The Waterbank Precinct Design Guidelines require any future development of the site to respond to the environmental cues of the river and landscape in site planning and embed sustainable design principles within precinct servicing and design. Whilst it is acknowledged that these principles will be refined through future development applications, it is recommended that appropriate conditions be applied to ensure the subdivision design and layout provides the optimum framework for future developments.

### *Site works*

As part of the subdivision application the removal of riparian vegetation existing along the Swan River foreshore is proposed which is required to facilitate the rehabilitation and vegetation of the foreshore areas. It is recommended that further details be provided as well as a Foreshore Rehabilitation Management Plan prior to any works commencing.

### Transport

#### *Road Design*

It is unclear whether the redesign of the Hay Street extension and Trinity Avenue have been informed by any associated traffic assessment and modelling. In particular, based on the current design it is not confirmed whether sufficient curve widening has been provided to avoid collision of vehicles travelling in the opposite direction. In addition, the implications for vehicular access (including student drop offs) to Trinity College via Trinity Avenue are also recommended to be further investigated and addressed.

Other matters which remain outstanding include:

- Whether the changes in levels along the Hay Street extension have implications on adjacent sites.
- Further consideration of the Trinity Avenue extension is required given the limited distance between the proposed road reserve and the foreshore.
- Vehicular access to proposed Lots 4 and 5 is contradictory as some conceptual designs show the Hay Street extension as the access point where as others show the internal road as the access point. The use of a proposed 'Right of Carriageway' for vehicular access to the Lots is also considered to be convoluted and should be addressed and modified.
- No road truncations are provided and will need to be provided in accordance with the City's requirements to ensure safe sight lines and pedestrian traffic.

- The overall width of the proposed road reserves will need to take into account the City's requirements to accommodate all infrastructure.
- The requirement for independent Road Safety Audit to be undertaken by a Main Roads Western Australia accredited Senior Road Safety Auditor and submitted to the City of Perth for approval.
- Reiterate the need for a comprehensive review being undertaken in liaison with Main Roads Western Australia (MRWA) and the City of Perth of the adjacent Causeway interchange and in particular the teardrop arrangement.

### *Trinity Avenue Extension and Parking Area*

There is limited justification provided for the proposed extension of Trinity Avenue and the future provision of approximately 80 on-street car parking bays. The purpose of the expansive car parking area needs to be clearly articulated given it will require design details including considerable landscaping and result in a future financial and maintenance burden to the City. Support or otherwise for the extension area is therefore considered to be premature at this stage and it is recommended the road widening not form part of the subdivision until such time as it has been addressed to the City's satisfaction.

### *Shared Use Path*

Whilst provision has been proposed for limited pedestrian access through the site, further consideration of cyclists is required as per the City of Perth Cycle Plan 2029. The temporary and permanent location/s of existing and future commuter and recreational bicycle paths will need to be resolved to the satisfaction of the City and Department of Transport prior to any modification to the existing network.

## Infrastructure

### *Urban Water Management*

A draft Urban Water Management Plan (UWMP) has been assessed by the City and whilst modelling for the storm water management is theoretically satisfactory, its actual application (via system of tree-pits, bio-swales, rain gardens etc.) is untested and it is not known therefore if the overall system will function as expected. Issues have also been identified with regards to irrigation of reserve areas. It is therefore recommended that the issues relating to the draft UWMP and irrigation be addressed via appropriate conditions.

### *Staging*

The proposed limited staging of the subdivision raises concerns in relation to how future City assets (new internal roads, footpaths, POS) within Stage 1 will be protected during development of future stages. It is therefore recommended that an appropriate Staging Plan be submitted prior to the commencement of subdivision works to the City's satisfaction having regard to:

- the manoeuvring and consideration of alternative access requirements of large vehicles;



- appropriate set down areas given the City and Main Roads will not allow work zones on the Hay Street link to the Causeway teardrop or the Causeway approach;
- proposed lots having minimal street frontage and no room for work zones.
- how various risks associated with the staging of works will be managed to ensure public safety, as well as the City's ability to safely access and maintain the public realm during construction in a development with limited road access.

### *Development Contributions*

It is noted that the subdivision will affect the form and function of the City's adjacent infrastructure. The MRA's associated Development Contribution Plan (DCP) is based on the previous iterations of the Riverside Master Plan and Waterbank Design Guidelines. It is therefore recommended that the DCP be reviewed and appropriate costs apportioned to the developer given the additional impost the development will have on surrounding infrastructure network. The City's involvement in any review is considered to be integral in ensuring the equitable distribution of costs. In the absence of a comprehensive review, the WAPC's SPP 3.6 - Development Contributions for Infrastructure does provide scope for applicant's and authorities to enter into voluntary legal agreements for the provision of infrastructure. There may be scope for such an agreement as part of this application and future works.

### **Conclusion**

The first stage of subdivision of the Waterbank precinct represents a significant milestone in the future delivery of the proposed urban waterfront node.

Whilst the proposed subdivision is generally consistent with the MRA's associated guiding documents, fundamental issues including those previously raised by Council remain. If left unresolved, the finality of the subdivision application (which serves to confirm land and road assembly arrangements) has the potential to undermine the optimum design and performance of the site's future public and private realms.

It is therefore recommended that the MRA be advised of the issues identified within this report, with the matters to be addressed by way of conditions on any subdivision approval or subject to further details being provided to the City's satisfaction prior to any approval being issued by the Minister of Planning.

## ITEM NO: 4

### MOBILE FOOD TRADING TRIAL - REVIEW

**PLANNING COMMITTEE  
RECOMMENDATION:**

**(APPROVAL)**

***That Council:***

- 1. notes the findings of the review of the initial Mobile Food Trading Trial undertaken from 1 February 2015 until 31 May 2015, as detailed in this report;***
- 2. supports the continuation of the Mobile Food Trading Trial until 1 October 2016 to allow for mobile food trading as a place activation initiative;***
- 3. notes that following completion of the trial in October 2016 it is expected that the City will have sufficient evidence to establish a standard policy approach to ongoing mobile food trading in the city;***
- 4. notes that as part of the policy approach, an annual permit will be developed to allow ongoing mobile food trading in the city from 1 October 2015 to 1 October 2016;***
- 5. authorises the Chief Executive Officer to operationally manage the Permit, Approved Locations and Code of Practice during the continuation of the trial;***
- 6. approves by an ABSOLUTE MAJORITY the following fees for the Mobile Food Trading Trial, effective from 1 October 2015 until 1 October 2016, for public notice, in accordance with Sections 6.16 and 6.19 of the Local Government Act 1995:***
  - 6.1 Mobile Food Trading Trial Permit fee of \$1141.8; and***
  - 6.2 On-Street Parking Mobile Food Trading Trial special fee of \$0.00, allowing Approved Locations at on-street bays to be utilised for no parking fee.***

## **BACKGROUND:**

FILE REFERENCE: P1030791  
REPORTING UNIT: Economic Development Unit  
RESPONSIBLE DIRECTORATE: Planning & Development  
DATE: 3 July 2015  
MAP / SCHEDULE: Schedule 8 – Operator Feedback: Comida Du Sol  
Schedule 9 – Operator Feedback: Eat No Evil  
Schedule 10 – Operator Feedback: Little Luis  
Schedule 11 – Business correspondence: John’s Food  
and Liquor

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

At its meeting held on **28 October 2014**, Council approved a Mobile Food Trading Trial to be undertaken from 1 February 2015 to 31 May 2015. The trial was approved to issue permits to up to ten operators after a public application period and operators would be permitted to trade at 15 Approved Locations seven days a week during designated times including 7.00am- 10.00pm and at one late night location in Northbridge from 10.00pm- 2.00am.

The trial design was guided by previous Council meetings that indicated a shift from the historical position of prohibiting the operation of mobile food trucks in the city unless part of an event as it was believed that such an operation would unfairly compete with established businesses in the city.

To enable mobile food trading in the city and ensure appropriate management, a review of the *Public Trading Local Law 2005* was approved. To guide the review, at its meeting held on **19 February 2013**, Council endorsed the following principle in relation to mobile food trading:

*"2.2 enable mobile food and beverage vendors to operate in the City to service unmet needs, provided that they do not unfairly compete with established businesses;"*

At its meeting held on **10 December 2013**, Council determined that the review be finalised without amendment, and that a further extensive review of the *Public Trading Local Law 2005* be undertaken following the completion of a Mobile Food Trading Trial.

It was considered that a trial based on the principle adopted by Council at its meeting held on **19 February 2013** would enable the City to test concepts, manage and respond to challenges and opportunities as the trial proceeds, and would furthermore provide an evidence based approach in determining future management of mobile food trading in the city.

The trial undertaken in early 2015 took into account all of Council's previous directions.

Key elements of the approved trial included:

- Trial operated from 1 February 2015 through to 31 May 2015;
- 10 Permits available for up to 10 mobile food truck operators;
- An internal City of Perth panel selected and allocated the 10 permits;
- Criteria considered by the panel included business management plan, unique food offering, community engagement, sustainability plan and vehicle infrastructure;
- 15 locations;
  - 14 locations allow operation hours of 7.00am to 10.00pm
  - 1 late night location (Friday and Saturday only) allowed operation from 10.00pm to 2.00am
- Minimum operation time in one location was 3 hours - the maximum operation time in one location time was 5 hours;
- Only food trucks and self-contained vans were eligible to participate in the trial. Trailers, carts, bicycles, tricycles and utes were not permitted in the trial;
- Eligibility requirements for Mobile Food Trading trial;
  - A vehicle registered with the Department of Transport WA;
  - A registered food business;
  - A certificate of currency for public liability insurance of at least twenty million dollars (\$20,000,000); and
  - Compliance with all environmental health guidelines and regulations
- To protect established brick and mortar businesses.
  - There were no CBD locations; and
  - All Approved Locations adhered to a guideline of a 50m exclusion radius from any existing food and beverage outlet.

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation**                      *Public Trading Local Law 2005*

<b>Integrated Planning and Reporting Framework Implications</b>	<b>Corporate Business Plan</b> Council Four Year Priorities: Perth as a Capital City S5            Increased place activation and use of underutilised space
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#### **DETAILS:**

##### **Application**

A public application period opened for three weeks from 17 November 2014. During this time 17 applications were received.

A number of these applications were ineligible as they were not defined as food trucks. Trailers, carts, bicycles were not permitted to trade in the trial. The trial only addressed the trading of food trucks in an effort to specifically address the growing global trend of food trucks.

The Administration assessed each application and nine permits were offered to successful operators. Five applications were deemed ineligible and three applications were unsuccessful. All applicants were advised of their outcome in letters dated 8 January 2015.

The nine successful operators were:

- Jumplings;
- Braised Bros.;
- Soul Provider;
- Guerrilla Foods;
- Comida Do Sul Brazillian;
- Eat No Evil;
- JJ's Sweet Bliss;
- Little Luis/ Holy Crepes; and
- Smokin BBQ Bus.

Operators were invited to an introduction and information session, held at Council House on Wednesday, 21 January 2015.

### **Launch**

The launch of the Food Truck trial was held on Friday, 30 January 2015 in conjunction with required environmental health inspections. This launch involved operators being available for their inspections on Supreme Court Gardens. The launch was advertised to the Administration but not to the broader public as the priority for the day was to complete all environmental health inspections. The Deputy Lord Mayor undertook media engagements at the launch.

At the launch of the trial, Eat No Evil and Little Luis were not ready to be inspected, needing to finalise their trucks. These two operators began to trade shortly after the commencement of the trial.

The trial officially commenced on Sunday, 1 February 2015.

### **Social Media**

The trial operators volunteered to design, update and manage a social media page on Facebook for the duration of the trial. Called Perth Street Eats, this page included regular posts of truck locations, food offerings and positive promotion of the trial.

### **Locations**

The Approved Locations for the trial are listed:

- Mounts Bay Road (Reserve);
- Bill Graden Reserve (Reserve);
- Havelock Street (On- street);
- John Oldham Park, Narrows Interchange (Reserve);
- Wellington Square (Reserve);
- Mardelup Park (Reserve);
- Bronte Street (On-street);
- Queens Gardens- Nelson Crescent (On-street);

- Queens Gardens- Hay Street (On-street);
- Langley Park 1 (Reserve);
- Langley Park 2 (Reserve);
- Point Fraser (Reserve);
- Heirisson Island 1 (Reserve);
- Russell Square (Hardstand); and
- James Street Car park (Hardstand within off street parking).

The ranges of locations selected and approved by Council were designed to appeal to the broad range of customers present in the city including residents, the corporate lunch time crowd and weekend visitors/ families.

A slight change was made to the approved locations due to operators who had trucks with left hand side serving windows. These trucks were unable to utilise any of the on street locations, as they would be required to park against the flow of traffic, which is illegal. Two vehicles were approved to trade at Wellington Square and at the two Langley Park locations if one food truck was left hand side serving. This was an attempt to assist those with left hand side serving windows to access as many trading sites as possible.

Access to the Russell Square location was restricted for the month of February due to the Fringe Festival and the City's support of that event. Russell Square was open to trade on 1 March 2015.

The Heirisson Island location was closed indefinitely due to ongoing issues on 3 March 2015.

Operators relayed their feedback on the various locations throughout the trial to the City.

Bill Graden Reserve, at the northern end of Havelock Street was the most popular location and the most frequented location in the trial.

### **Trading- Smokin BBQ Bus**

Early in the trial, Graeme Windle of Smokin BBQ Bus contacted the Administration to advise that his food offering may not be particularly suitable to the corporate lunch time demand. With a food offering of slow cooked meats, trading for lunchtime required Graeme to be up in the early hours of the morning to prepare fresh meat for sale. Graeme tends to favour evening trade for the purposes of having adequate food preparation time and already had significant commitments with another local government trial in the evenings and private bookings. Graeme did not participate any further in the trial.

### **Perth demand**

It is important to note that the global food truck trend has hit Perth strongly. At the same time the City was undertaking its trial, food trucks had opportunities to trade in South Perth, Fremantle, Scarborough and at numerous universities. This is in addition to high numbers of private event bookings for markets, festivals and events held during the warmer months.

Food trucks in Perth during the warmer months were often taking multiple bookings during the day, trading to a lunch time crowd and then trading again at a second location for a dinner service. Travel is often involved for weekend bookings and can span the wider metropolitan area into the regions. This high demand for food trucks resulted in trial operators juggling their participation in the City's trial with other bookings.

Flexibility was observed with the Code of Practice that stated trade must be undertaken for a minimum of three days a week. For some operators, this commitment wasn't possible. With the operators being honest and upfront about their commitments, the Administration accepted this and allowed flexibility.

### **Number of enquiries**

From the trial being approved by Council on 21 October 2014 until July 2015, there were over 115 unique enquiries to the Administration that made reference to the trial. Many of these enquiries involved both phone discussions and email correspondence and often contact was made to the Administration on multiple occasions.

These enquiries related to trial application forms, business expansion, daily location information and first contact with those wanting to enter the food truck industry.

Enquiries were made from individuals in Perth, interstate and overseas, corporate businesses and other local governments.

### **Complaints**

The City of Perth did receive isolated grievances about the trial from four business owners at different times across the four month trial.

1. The operator of a café at 35 Havelock Street made a complaint via email on 3 November 2014 prior to the launch of the trial. This email expressed unhappiness at the on-street location at the south end of Havelock Street. A reply was sent to the operators, outlining the intention of the trial, and noting that the food truck location was 275-300 metres from this business, which ensured that all trial guidelines were adhered to. No further communication was made.
2. The owner of restaurant located at Barrack Square complained via telephone immediately following the launch event held at Langley Park on 30 January, 2014. It was explained that this was a one off food truck event in this space, and that the event had not been promoted publically in advance of the day.
3. Numerous complaints were received via telephone from the owner of a café business located at 100 Havelock Street. Complaints were made about the approved location at Bill Graden Reserve, which is very near the corner of Havelock and Murray Streets. This business is approximately 75 metres from the location. It was explained that the location was approved for the trial, and that the trial would last four months.

4. A business selling food, beverage and alcohol located at 100 Bennett Street made a complaint via telephone and then followed up by outlining their concerns in writing.

Concerns were raised about the location and proximity of the approved location at Wellington Square. This location was at least 100 metres away from the business and adhered to all guidelines associated with the trial. The letter submitted to the administration is attached as a Schedule 11.

### **Media**

The City of Perth Food Truck trial was covered in local media on numerous occasions, first in the lead up to Council approval on 28 October 2014. The West Australian and Sunday Times ran articles highlighting the new initiative; and the Perth Voice ran a front cover article noting the City's 'Green light for food trucks.'

At the time of the launch, positive print and television coverage was given to the trial. Channel Nine, Ten and the ABC ran packages covering the launch event of the food truck trial in their nightly bulletins on 30 January 2015.

General articles associated with the trial were also published online by news and hospitality outlets throughout the trial and the Lord Mayor participated in a dedicated package for Today Tonight in late February.

Tourism WA contacted the City of Perth on two separate occasions seeking out media opportunities for hosted visits from Malaysia and Germany. A prominent German food blogger, who has more than 30,000 visits to his blog each month, visited Perth in May. Stevan Paul and his photographer Daniela Haug were interested in exploring the street food/food truck culture in Perth. The Administration assisted Tourism WA and operators involved in the trial were interviewed. The visit incorporated a number of the city's culinary hotspots and articles have now been published highlighting the unique food offering that food trucks in the city can provide.

### **Sale of trucks**

Part way through the trial, JJ's Sweet Bliss was sold and a change of ownership noted. Permit Conditions specifically stated that the Mobile Food Trading Trial permit could not be transferred from the approved Permit Holder name. JJ's Sweet Bliss were advised of this condition on 16 March 2015.

The original owner of JJ's Sweet Bliss made the following points during a discussion about the sale of the business:

- Participating in the City of Perth trial gave positive exposure and increased publicity to the business;
- Participating in the City of Perth Food Truck Trial increased the value of their business;
- Mounts Bay Road and Mardalup Park were frequented locations;
- Some trading days of the trial was not financially viable for their business; and
- Food trucks are very popular in Perth at the moment, there is much hype around them.



Braised Bros. and Little Luis have also recently advertised their businesses for sale.

Business decisions and sales are not linked directly to the City of Perth Food Truck trial and are independent decisions of the business owners.

### **Operator feedback**

Feedback forms were submitted from some of the operators participating in the trial. These forms captured information on the locations operators traded from, customer demographics and general feedback. Many of the feedback forms noted the high interest from customers towards the trial.

Notes were made of repeat customers, lack of availability for on-street trading locations, location potential and high exposure locations.

Operators in their feedback to Officers throughout the trial noted that the West Perth Bill Graden location was the most successful location and was booked by operators most lunchtimes during the working week. The corporate lunch time trade provided the best business for operators and benefits of the trial could be greater if trucks could co-locate at more locations to provide wider choice of cuisine to customers.

Three operators have provided detailed feedback on the trial as indicated in Schedules 8, 9 and 10.

### **Survey results**

As the trial drew to a close, a survey led by operator Comida Du Sol was designed and publically promoted across social media and on the Perth Street Eats Facebook page.

The survey asked the community “who wants us back in the City serving up the goodness?” People were asked to sign, comment and share the petition that noted the trial had ended and that this was a tool for showing the City of Perth that food trucks should be a “permanent part of the cultural fabric of this amazing city.”

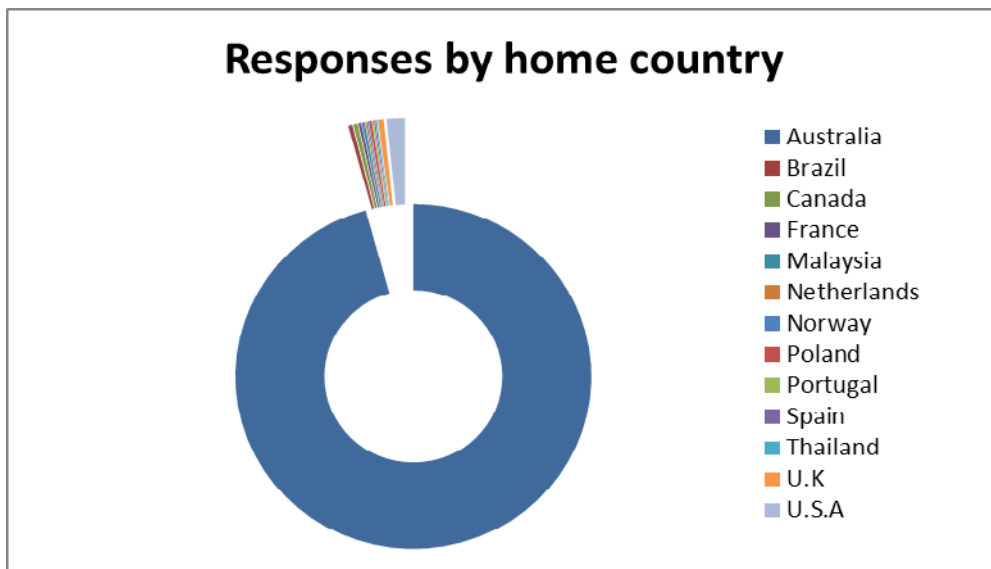
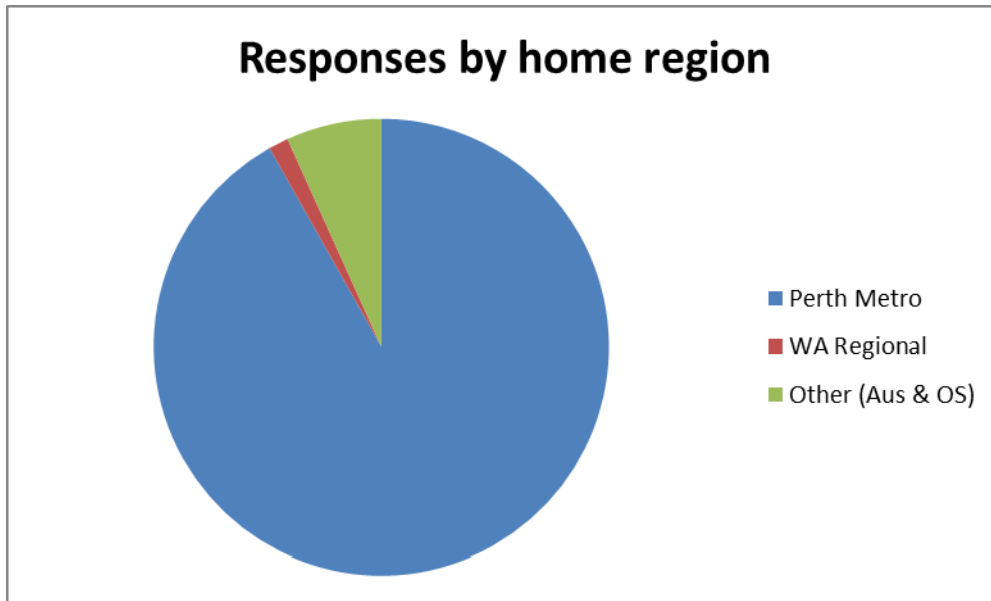
The survey received 786 responses.

Some comments received include:

- A response from Armadale: Food vans are fabulous! Great variety, flexibility, affordability and great value!
- A response from Claremont: These food trucks are a brilliant addition to the streets of Perth and I hope other councils take up the idea.
- A response from Morley; LOVE the food trucks of Perth! Perfect when you have 4 kids in tow for a quick bite.
- A response from Perth: Food trucks are a part of the fabric of many major cities around the world. For six months West Perth started to feel a little like LA! :)
- A response from Illuka: I think food trucks is a great idea for Perth city and that the trial was a huge success. They showcase all of the amazing cultures of the world and diversity.

- A response from Mount Lawley; Food trucks in Perth add an open, community-spirited cultural & dining experience to the city, making it a much more vibrant place to visit and call home!

A majority of responses came from people in Perth and Western Australia. There were some responses from people stating overseas locations, these could have come from tourists experiencing the cuisine from truck operators and filling in the survey in Perth, or could indicate that the interest for Perth food trucks has stretched abroad with the assistance of global social media.



## **Continuation of Food Trucks in the City**

It is recommended that the Mobile Food Trading Trial be continued until 1 October 2016. While the initial Mobile Food Trading Trial has provided context to the challenges and opportunities to be expected from mobile food trading, it is considered that continuation of the trial will better inform a standard approach to the management of mobile food trading in the city moving forward.

Although at its meeting held on 10 December 2013 Council noted that that an extensive review of the *Public Trading Local Law 2005* would be undertaken following completion of Mobile Food Trading Trial, it is considered unnecessary to review the local law as currently it allows for the operation of mobile food trading in the city.

It is therefore proposed that following 1 October 2016, Council endorses a policy approach for this activity based of the evidence gathered from the initial and continuation of the trial.

As part of this policy development it is further proposed that an annual permit be designed for food trucks to operate in the city. The permit would replicate locations and the majority of guidelines approved for the trial period. Slight modifications would be made to allow the permit to be reflective of trial feedback. The City would manage all operational aspects of this one-off annual permit.

### **FINANCIAL IMPLICATIONS:**

There is no funding request associated with this report.

Operational impacts associated with continuing food truck operations in the city are minimal. As with the food truck trial that has recently concluded, the City will receive revenue from permit charges for the one off annual permit.

An annual fee of \$1141.80 will be charged to permit holders for the permit running from 1 October 2015 until 1 October 2016.

The fee is comprised of costs associated with administration, environmental health inspections and parking.

### **COMMENTS:**

The Mobile Food Trading Trial was undertaken to test the challenges and opportunities associated with the increasing numbers of enquiries linked to food trucks and mobile food trading received by the City.

Overall there were a range of positives from the trial, and challenges that can be constructively addressed.

Modelled on mobile food trading initiatives undertaken by the Cities of Sydney, Melbourne and Adelaide, the trial offered broad location and trading time choices for operators.

As a capital city, business diversity and activation of the public realm are key elements that contribute to the vibrancy of Perth. Providing unique food options, convenience and affordable prices, food trucks have the ability to contribute substantially to inner city commerce.

Challenges identified during the trial include the complaints raised by four businesses. All responses to the businesses were balanced when highlighting the lengths that the trial guidelines had gone to in order to not adversely impact their trade.

The popularity of food trucks should not overshadow the contribution that established food and beverage businesses make to the city. Continuing the trial enables the City to resume its assessment of the best ways to both regulate food trucks and protect established food and beverage businesses operating in the current economic climate.

The contact the City has received in the last eight months since the trial was approved by Council in October 2014 has been overwhelmingly positive with general enquiries and positive feedback accounting for 96% of all enquiries.

It is recommended that the Mobile Food Trading Trial be continued so to allow food trucks be able to continue to operate in the city until 1 October 2016.

After completion of the trial in October 2016, it is expected that the City will have sufficient evidence to establish a standard policy approach to mobile food trading in the City moving forward. Guided by a policy approach and operational processes, it is foreseen that a one-off annual permit may be issued to a limited number of operators to continue this global trend in Perth.

## ITEM NO: 5

### MALL MANAGEMENT AGREEMENT – KINGS SQUARE MALL RESERVE – PERTH CITY LINK

**PLANNING COMMITTEE** (APPROVAL)  
**RECOMMENDATION:**

***That Council, in accordance with section 9.49A of the Local Government Act 1995, authorises the Chief Executive Officer to modify and execute the Deed Mall Management Agreement – Kings Square Mall Reserve, with DEXUS Funds Management Limited as trustee for DEXUS Kings Square Trust.***

#### **BACKGROUND:**

FILE REFERENCE: P1029786-05  
REPORTING UNIT: Planning and Development Office  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 9 July 2015  
MAP / SCHEDULE: Schedule 12 – Deed – Mall Management Agreement – Kings Square Mall Reserve

The Committee recommendation to the Council for this report was resolved by the Planning Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

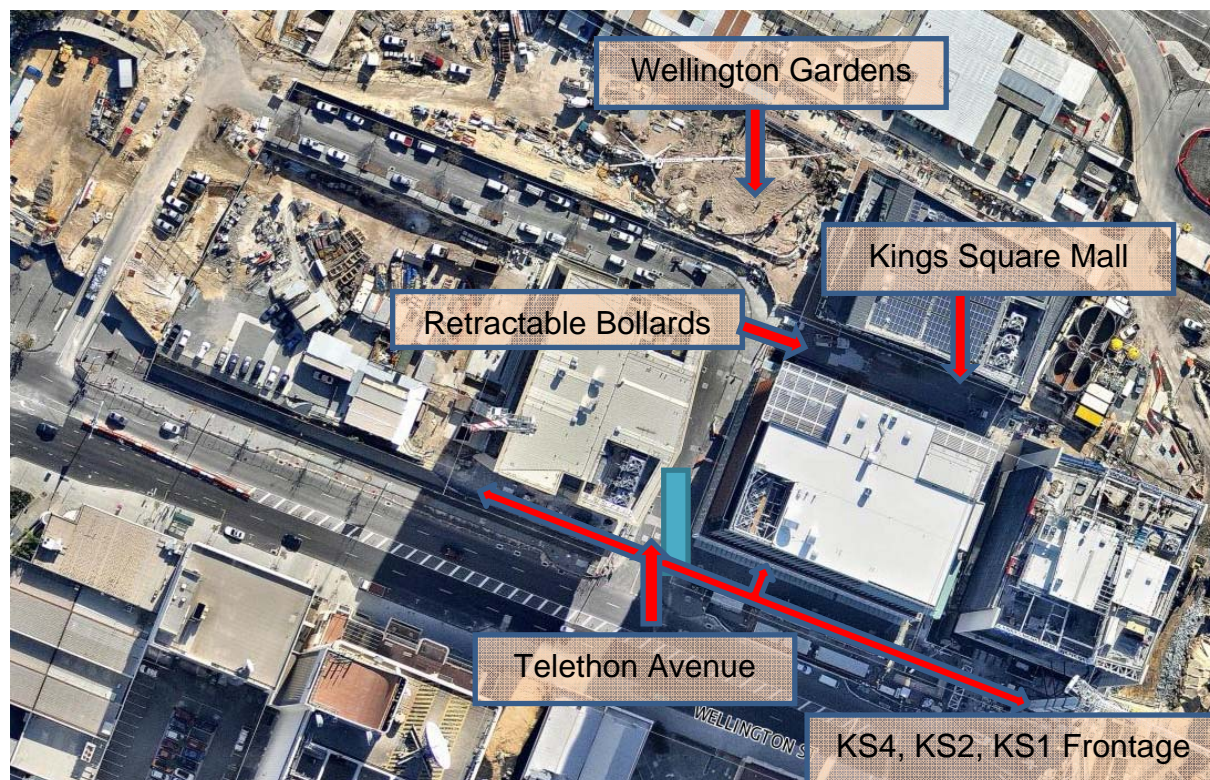
On 15 December 2011, the Western Australian Planning Commission (WAPC) issued conditional subdivision approval (143700) for the former Perth Entertainment Centre site including six development lots, public open space (Wellington Gardens), a future mall reserve and an internal subdivision road.

On 14 June 2013, the Metropolitan Redevelopment Authority (MRA) issued an amended 'In-Principle' development approval for the Perth Entertainment Centre site addressing detailed building design, use and access arrangements for a total of seven buildings with basement car parking. The first stage comprises four commercial towers (KS1 to KS4).

This is a private subdivision by Leighton Property, with the following public assets to be constructed and contributed to the City as a condition of the subdivision approval:

- Telethon Avenue;

- Kings Square Mall Reserve;
- Wellington Gardens; and
- Three sections of upgraded Wellington Street frontage at KS1 (including underground tank), KS2 and KS3.



Following practical completion, the City undertook inspections and has verified that the following assets were fit for purpose and fully operational, with Council resolving at its meeting held **21 July 2015**, to accept the transfer of the following assets contributed to the City's care, control and management:

- Telethon Avenue,
- Kings Square Mall Reserve; and the
- KS2 Wellington Street frontage

The Kings Square Mall reserve is fitted with retractable bollards near the intersection with Telethon Avenue, restricting access to the Mall in a similar manner to restrictions imposed on Hay and Murray Street Malls.

A customised wayfinding sign is at the entry to the mall reserve with two intercom buttons for the City of Perth and DEXUS Funds Management Limited (DEXUS). All delivery vehicles requiring access to KS1 via the mall schedule their access with DEXUS facilities management staff and press the DEXUS button for access. All other access requirements are via the City of Perth button that will be monitored by the City's Surveillance Centre.

Construction is continuing on KS1. The building works for KS2 and KS3 have reached practical completion and fitout works have commenced. DEXUS is the owner of all three buildings.

DEXUS Funds Management Limited initially approached the City in 2013, identifying that when the Kings Square Mall Reserve was completed and handed over to the City, access would be required to KS1 as per the subdivision plan for all delivery vehicles. Cars and smaller vehicles can enter via the underground car park access at KS2 and through to KS1. As the building owner and facilities manager, DEXUS will book and manage the schedule of all deliveries to KS1. The agreement prescribes the hours for access and when access is restricted.

### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** Section 9.49a of the *Local Government Act 1995*

**Integrated Planning and Reporting Framework Implications** **Corporate Business Plan**  
Council Four Year Priorities: Major Strategic Investment  
S1 Ensure that major developments effectively integrate into the city with minimal disruption and risk.  
1.3 Establish site specific agreements and manage transition of Perth City Link Precinct

### **Policy**

Policy No and Name: 10.9 – City of Perth Common Seal and Document Signing Authority

### **DETAILS:**

City officers have negotiated a Deed Mall Management Agreement, to facilitate:

- access 24 hours per day, seven days per week during the 'Transition Period' when fit outs of tenancies are occurring to enable works to be completed in KS1 and KS3. [Note: The Transition Period is likely to be from August to December 2015.]
- access for the Developer and Developer's officers, employees, contractors, agents and invitees to the loading dock of KS1 except Monday to Friday 11.30am to 2pm and 6pm to 9pm Friday when the buildings are tenanted.

The Deed Mall Management Agreement Kings Square Mall Reserve is provided as Schedule 12, and has been signed by DEXUS Funds Management Limited as trustee for DEXUS Kings Square Trust.

The Deed includes the following arrangements:

- City will use its best endeavours to ensure that although Developer's access to the KS1 Loading Dock during Special Events may be restricted, some form of reasonable access will be maintained.

- Establishes a Transitional Period and associated access arrangements for the construction and fit out of KS1, KS2 and KS3.
- Requirement of the developer to cover the cost of repairing damage to the Mall attributable to operatives or vehicles relating to works on construction and fit out of KS1, KS2 and/ or KS3.
- The City's responsibility for repairing damage to the Mall Reserve that the Developer is not responsible for.
- Meetings, communications and notices between the parties.
- Indemnities and insurance.
- Restrictions on Disposal.
- Developer's Limitation on Liability.
- Governance and Dispute Resolution.

The Deed was prepared by legal advisors to DEXUS Fund Management and has been reviewed by the City's legal advisers at DEXUS' cost. <sup>1</sup>

#### **FINANCIAL IMPLICATIONS:**

Costs associated with preparation of the Deed have been paid by the Developer. City costs would be Properties Unit and Community Amenity & Safety staff time to meet with DEXUS Facilities Management as required in implementing the Agreement. There are no financial requirements under the Agreement for the City.

#### **COMMENTS:**

It is recommended that Council authorise the affixing of the City of Perth Common Seal to the Deed Mall Management Agreement – Kings Square Mall Reserve, with DEXUS Funds Management Limited as trustee for the DEXUS Kings Square Trust, as it provides the basis for control of access necessary to developments within the Kings Square precinct for construction and fit out and subsequent building occupier access and operations.

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<sup>1</sup> Administration error deleted - ~~The Deed has been prepared for execution under the City of Perth Common Seal.~~



## MARKETING, SPONSORSHIP AND INTERNATIONAL RELATIONS COMMITTEE REPORTS

### ITEM NO: 6

#### ARTS AND CULTURAL SPONSORSHIP 2015/16 – MAJOR PARTNERSHIP – WEST AUSTRALIAN SYMPHONY ORCHESTRA

**MARKETING, SPONSORSHIP (APPROVAL)  
AND INTERNATIONAL  
RELATIONS COMMITTEE  
RECOMMENDATION:**

***That Council:***

- 1. approves Arts and Cultural sponsorship – Major Partnership of \$195,000 (excluding GST) to the West Australian Symphony Orchestra (WASO);***
- 2. notes that the West Australian Symphony Orchestra will provide the following event and sponsorship benefits to the City of Perth:***
  - 2.1 a free outdoor symphony concert at Langley Park on Saturday, 12 December 2015;***
  - 2.2 exclusive naming rights to the free outdoor symphony concert to be cited as ‘City of Perth Symphony in the City’;***
  - 2.3 display of City of Perth signage (provided by City of Perth) at the free outdoor symphony concert;***
  - 2.4 acknowledgement of the City of Perth as ‘Partner of Excellence’ in all Corporate Partner acknowledgements for the WASO 2016 Annual Season;***

***(Cont’d)***

- 2.5 ***inclusion of City of Perth crest in all 'City of Perth Symphony in the City' marketing and promotional material;***
  - 2.6 ***dedicated half page acknowledgement of sponsorship in the 'City of Perth Symphony in the City' concert program';***
  - 2.7 ***dedicated half page acknowledgment of the sponsorship in four concert programs during the WASO 2016 Annual Season;***
  - 2.8 ***an ensemble (trio or quartet) will be made available to perform for a City of Perth function on one occasion during 2016 (at the City of Perth's expense);***
  - 2.9 ***display of a City of Perth Television Commercial (provided by the City of Perth) on the screens prior to and post event;***
  - 2.10 ***public acknowledgement of City of Perth support at the WASO 2016 Annual Season launch and associated publicity drive;***
  - 2.11 ***invitation for the Lord Mayor, or representative, to open the 'Symphony in the City' concert;***
  - 2.12 ***opportunity for the Lord Mayor to include a message in the 'City of Perth Symphony in the City' program;***
  - 2.13 ***invitations for Elected Members and City of Perth staff representatives to attend 'City of Perth Symphony in the City' concert (maximum 14 double invitations) and annual season networking events as appropriate;***
  - 2.14 ***a hyperlink to the City of Perth website from WASO's website;***
3. ***notes that an acquittal report for the supported project is to be provided within three months of completion of the activity;***

***(Cont'd)***

- 4. notes that an annual report with audited financial statement of the West Australian Symphony Orchestra be provided within six months of the completion of the relevant financial period.**

**BACKGROUND:**

FILE REFERENCE: P1031289  
REPORTING UNIT: Community Facilities  
RESPONSIBLE DIRECTORATE: Community and Commercial Services  
DATE: 7 July 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 28 July 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The West Australian Symphony Orchestra (WASO) has applied for arts and cultural sponsorship of \$197,507 to support the presentation of *City of Perth Symphony in the City* at Langley Park on Saturday, 12 December 2015.

WASO was established in 1928 and is one of the State's leading arts companies. WASO is an incorporated association. Each year WASO performs with some of the world's finest conductors and soloists as well as the State's ballet and opera companies. In 2014, WASO delivered over 190 performances and performed to an audience in excess of 200,000.

WASO has identified its vision as "... to touch souls and enrich lives through music..."

Each year WASO gives people across Western Australia the opportunity to experience classical music through concert performances, touring, education programmes and other initiatives. Concerts are regularly broadcast on ABC Classic FM and through webcasts.

*Symphony in the City* is an important annual event for WASO. It provides an opportunity for WASO to make classical music an accessible and relevant art form for all Western Australians, and meet its objective of enthusiastically embracing community engagement.

**Past support**

The City of Perth has provided sponsorship for WASO to support the Symphony in the City event for eight years.

<b>Year</b>	<b>Sponsorship Amount</b>	<b>Supported Program</b>
2007/08	\$99,338	Symphony in the City
2008/09	\$140,000	Symphony in the City
2009/10	\$142,800	Symphony in the City
2010/11	\$146,370	Symphony in the City
2011/12	\$150,176	Symphony in the City
2012/13	\$233,930	Symphony in the City
2013/14	\$198,772	Symphony in the City
2014/15	\$203,747	Symphony in the City
<b><i>Requested 2015/16</i></b>	<b><i>\$197,507</i></b>	<b><i>Symphony in the City</i></b>
<b><i>Proposed 2015/16</i></b>	<b><i>\$195,000</i></b>	<b><i>Symphony in the City</i></b>

An acquittal report for the 2014/15 financial year has been provided. The 2014 Annual Report with audited financial reports has been received. This information has been reviewed and demonstrates a satisfactory acquittal of the City's previous sponsorship funding of WASO.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning and Reporting Framework**

**Corporate Business Plan**

Council Four Year Priorities: Healthy and Active in Perth  
S15 Reflect and celebrate diversity in Perth.

**Policy**

Policy No and Name: 18.1 – Arts and Culture  
18.8 – Provision of Sponsorship and Donations

**ELIGIBILITY:**

Council Policy 18.1 establishes the principles for the City of Perth supporting Arts and Culture and these principles are used to determine the level of consistency with the program or event proposed for sponsorship funding.

Council Policy 18.8 establishes eligibility and assessment criteria for the City's assessment of sponsorship applications requiring the applicant to demonstrate alignment with the policy and objectives according to category of sponsorship.

<b>Applicant Eligibility Criteria</b> <i>Category of Sponsorship: Major/ Civic Partnership</i>	
<i>The applicant must:</i>	
Have formally identified arts and/ or culture as its primary purpose.	Criterion Met
Be a formally constituted not-for-profit, benevolent or charitable organisation.	Criterion Met
Be an Australian legally constituted entity.	Criterion Met
<i>The applicant must not be:</i>	
A government authority, agency or department.	Criterion Met
An individual.	Criterion Met
An applicant that has previously submitted unsatisfactory or incomplete reports.	Criterion Met
An applicant that has outstanding debts to the City of Perth.	Criterion Met
An applicant that has already received support from the City of Perth for this project or any City of Perth sponsorship in the same financial year.	Criterion Met
<b>Project Eligibility Criteria</b>	
<i>The project must:</i>	
Provide a public outcome within the City of Perth boundaries.	Criterion met
Occur within the specified timeframe.	Criterion met
<i>The project must not be:</i>	
For profit or commercial purposes.	Criterion met
For fundraising.	Criterion met
An award ceremony or industry specific presentation.	Criterion met
Training, workshops, research or professional development.	Criterion met

## DETAILS:

### Project Summary

The *City of Perth Symphony in the City 2015* will be the ninth year the event has been presented and the fourth year at Langley Park. As an outdoor event in a prominent city location, *Symphony in the City* has proved to be a significant attraction for local audiences with an estimated attendance in excess of 20,000 each year.

The event is promoted as an inclusive, family-friendly cultural event, with many people arriving early to picnic in the park prior to the concert. The concert will commence at 7.30pm and conclude at 10.00pm.

In 2015 the event will again be simulcast to broadcast locations throughout Western Australia and via webcast. At this time, the locations are not yet confirmed. The associated regional broadcast is supported by Lotterywest.

The concert will include well known classical music works by popular composers and includes a pyrotechnic display to represent the sounds of cannons for the traditional finale, Tchaikovsky's *1812 Overture*.

*Symphony in the City* is a free community orchestral concert performed by WASO together with the WASO Chorus.

For the first time, WASO Principal Conductor and Artistic Adviser, Asher Fisch, will conduct *Symphony in the City* in 2015. Maestro Fisch is a seasoned conductor and a frequent guest to great orchestras and renowned opera houses throughout Europe.

Careful selection of a range of music will ensure that the concert appeals to a wide range of people and is suitable for families. WASO is committed to delivering a quality concert. Specific details of the artistic program are yet to be confirmed.

### **Venue**

Langley Park.

### **Times and dates**

Saturday, 12 December 2015 – 7.30pm to 10.00pm.

### **Ticket Prices**

*Symphony in the City* is free for the public to attend.

### **ASSESSMENT:**

The application was measured against the objectives and criteria outlined in the Arts and Cultural Sponsorship Guidelines and in accordance with Council Policy 18.8 and 18.1.

The identified objective of an *Arts and Cultural Major / Civic Partnership* is to support arts and cultural activities that:

- facilitate the dynamic celebration of the city through major arts and cultural festivals and activities;
- enhance social well-being and encourage community;
- provide support for the city's key arts and cultural organisations to provide high quality arts and cultural experiences; and
- contribute to the economy of the city.

### **The project must demonstrate shared objectives as a Major Partner**

The City of Perth maintains major partnerships with a small number of organisations.

Key outcomes in community engagement, cultural celebration and audience development are identified as primary considerations for meeting Major Partnership objectives.

Performing over 190 concerts and reaching an audience in excess of 200,000 in 2014, WASO plays a central role in the cultural life of Western Australia. *Symphony in the City* provides an opportunity for thousands of Western Australian to experience a high quality concert performance in an informal atmosphere that is both accessible and inclusive. In 2014, more than 20,000 people attended *Symphony in the City*.

*Symphony in the City* engages a diverse audience and is attractive to young and old. The event offers the public an opportunity to attend a professional orchestral performance against the natural landscape of the Swan River and the back drop of the City's built landscape, at no cost. The natural setting and evocative performance from WASO and the WASO Chorus generate a celebrative atmosphere and encourage large audiences to attend each year.

In 2014 the event's simulcast reached an additional 1,139 people in regional Western Australia, through broadcast to 21 Community Resource Centres and 3 regional art centres. This supplementary exposure ensures Perth is identified as a capital city, home to major arts organisations, and hosting and supporting major cultural events.

The event employs a substantial team of staff and volunteers and attracts a large audience providing economic benefit to local business. Many people choose to travel by public transport and Transperth reported that 4,023 people travelled home by train following the 2014 event.

### **The project must be of high artistic quality/ cultural relevance**

With a full-time professional company of 78 orchestra members, and a chorus of approximately 130 volunteers, WASO is the state's flagship orchestra. WASO plays a significant role in the cultural life of Western Australia engaging and inspiring the people of Western Australia through metropolitan and regional performances, education and community programs and artistic partnerships with WA Ballet and WA Opera.

Although Ascher Fisch became WASO Principal Conductor and Artistic Adviser in 2014 he has never before conducted a *Symphony in the City* performance. Maestro Fisch is currently Principal Guest Conductor of the Seattle Opera and his former posts include Musical Director of the New Israeli Opera and the Weiner Volksoper.

The *Symphony in the City* artistic program is compiled in consideration of all ages and varying exposure to classical music. In 2015 the program is likely to feature music from the upcoming 2016 season, in addition to much loved favourites and the much anticipated finale, *1812 Overture*, accompanied by a pyrotechnic display. The full artistic program is not yet confirmed.

WASO has provided its 2014 Annual Report with audited financial information, the event application form and photographs of the 2014 event in support of its application.

**The organisation must have an established relationship with the City of Perth and has demonstrated a high standard of service and program delivery**

WASO's artistic and production teams have substantial experience in staging large-scale events. The Production and Technical Manager has extensive experience in managing events of this scale; his past credits include Sydney 2000 Olympics and Perth Festival. WASO has successfully delivered *Symphony in the City* since 2007.

A full risk management plan for *Symphony in the City* will be lodged with City of Perth prior to the event and WASO has submitted an event application to the City of Perth also. Following the event, there will be an opportunity for the WASO development and technical team to meet with City of Perth Officers for an event debrief. This enables both partners to improve and facilitate the delivery of future events.

Paid public parking is available near Langley Park, and as in previous years, WASO will work with Transperth to encourage concert goers to travel to the concert using public transport.

Over many years as a partner to the City of Perth, WASO has delivered all acquittal and reporting documentation to a satisfactory standard. There are no outstanding reports for past sponsorship received.

**Applicants must demonstrate a financial contribution to the project derived from other sources**

The orchestra's annual core operating costs are substantially supported by the State Government through the Department of Culture and the Arts. Continued support from Lotterywest is yet to be confirmed with notification anticipated in October. The Lotterywest contribution meets the cost of regional broadcasts, whilst WASO will make a self-contribution of approximately 20% of the total project budget.

The requested City of Perth contribution represents approximately 35% of the total *Symphony in the City* budget. This ratio is slightly higher than previous years, due to the overall project budget forecast as slightly lower than the previous year.

WASO have noted that the request includes approximately \$15,000 in venue hire fees and \$3,500 in Risk Assessment charges that will be returned to the City of Perth.

**Acknowledgement**

City of Perth funding of *Symphony in the City* of \$195,000 would secure the sponsorship benefits outlined in parts 2.1 to 2.14 of the report recommendation.



## FINANCIAL IMPLICATIONS:

ACCOUNT NO:	15C480007901
BUDGET ITEM:	Recreation and Culture – Other Culture – Donations and Sponsorship
BUDGET PAGE NUMBER:	TBA
	<b>BUDGET ITEM</b>
BUDGETED AMOUNT:	\$1,411,043
AMOUNT SPENT TO DATE:	\$554,278
PROPOSED COST:	\$195,000
BALANCE:	\$661,765

All figures quoted in this report are exclusive of GST

## COMMENTS:

The budgeted allocation of \$195,000 reflects a decrease from 2014/15 (\$8,747) which was scaled down by 4.45% to meet 2015/16 budget constraints and to balance against minor fluctuations in the context of the full program and existing commitments. The potential impact of this reduction was discussed with WASO staff in June 2015 and subsequently sponsorship benefits offered in 2016 were reviewed. An application for \$197,507 was submitted in view of these changes.

In prior years, the following benefits in addition to those outlined in the recommendation for this report were provided as part of the agreed sponsorship benefits:

- an ensemble (trio or quartet) was made available free of charge to the City to perform at a City of Perth function on one occasion during the sponsorship year.
- An invitation for City of Perth representatives to attend one concert at the Perth Concert Hall during the Annual Season.

These sponsorship benefits have been revised in the 2015/16 proposal as they represent additional costs or potential loss of income to the company that are over and above the cost to deliver the *Symphony in the City* event.

WASO have committed to making an ensemble available to the City (at the cost of the City) on one occasion during the funding period. This is considered an exclusive offer that WASO offered to sponsors.

On analysis of the application, the amount of \$195,000 as a contribution towards *Symphony in the City*, and in accordance with the budget allocation is recommended.

The sponsorship benefits outlined in the recommendation for this report are considered to be an appropriate incentive for the recommended sponsorship amount.

As demonstrated by consistent attendances over the years this cultural event's popularity remains strong. Through this public performance, the three major partners

meet common objectives and goals, thereby ensuring that engaging cultural experiences remain accessible to the wider public.

## ITEM NO: 7

### ARTS AND CULTURAL SPONSORSHIP 2015/16 – ASSOCIATE PARTNERSHIP – WEST AUSTRALIAN BALLET

**MARKETING, SPONSORSHIP (APPROVAL)  
AND INTERNATIONAL  
RELATIONS COMMITTEE  
RECOMMENDATION:**

***That Council:***

- 1. approves cash Arts and Cultural Sponsorship – Associate Partnership, of \$55,000 (excluding GST) to the West Australian Ballet for sponsorship of the 2016 Annual Performance Program at His Majesty’s Theatre;***
- 2. notes that West Australian Ballet will provide three performance seasons at His Majesty’s Theatre in 2016;***
- 3. notes that the West Australian Ballet will provide the following sponsorship benefits to the City of Perth:***
  - 3.1 inclusion of the City of Perth crest in all printed promotional material and publications relating to West Australian Ballet Seasons Two, Three and Four, including but not limited to, Annual Program Brochure, posters and flyers, performance programmes, advertisements;***
  - 3.2 inclusion of the City of Perth crest on co-branded sponsor signage displayed on site for West Australian Ballet Seasons Two, Three and Four;***
  - 3.3 a dedicated half page acknowledgment of sponsorship in full colour performance program for West Australian Ballet Seasons Two, Three and Four;***
  - 3.4 a hyperlink on the West Australian Ballet website to the City of Perth website;***

***(Cont’d)***

- 3.5 acknowledgement of the City of Perth support on the partners' page of the West Australian Ballet website;**
- 3.6 the City of Perth crest displayed on screens alongside other sponsors in the auditorium prior to all supported performances of the West Australian Ballet acknowledging the City's support;**
- 3.7 invitations for Elected Members to attend opening night performance of each of the supported West Australian Ballet seasons (maximum 54 tickets);**
- 3.8 invitations for City of Perth representatives (as determined by the Director) to attend opening night performances of each of the supported West Australian Ballet seasons (maximum 30 tickets);**
- 3.9 provision for ten complimentary tickets (distribution to be determined by the Chief Executive Officer) for each supported West Australian Ballet season (maximum 30 tickets);**
- 3.10 a 15% staff discount for additional A or B reserve tickets purchased for all West Australian Ballet season performances in 2016;**
- 4. notes that an acquittal report for the supported project is to be provided within three months of completion of the activity;**
- 5. notes that an annual report and audited financial statement of West Australian Ballet will be provided within six months of the completion of the relevant financial period.**

#### **BACKGROUND:**

FILE REFERENCE: P1031290  
RESPONSIBLE UNIT: Community Facilities  
RESPONSIBLE DIRECTORATE: Community and Commercial Services  
DATE: 7 July 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 28 July 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The West Australian Ballet has applied for arts and cultural sponsorship of \$57,253 to support its 2016 annual program of ballet performances within the City of Perth boundaries.

The 2016 annual program consists of three ballet seasons at His Majesty's Theatre and one outdoor ballet season (outside the City of Perth boundaries).

The West Australian Ballet Company (WA Ballet) was founded in 1952 and is the oldest ballet company in Australia. It is an incorporated association and registered as a charitable institution.

Whilst the foundation of the company's repertoire is classical ballet, WA Ballet increasingly programs contemporary works, and is particularly committed to new Australian choreographies.

The company offers an annual program, education and community outreach program, in addition to regional, national and international touring and employs 32 full time professional dancers, including 8 young artists and full time production and wardrobe departments. WA Ballet states that it attracts some of the best artists from around the world contributing to the development of new Australian artists and spirit of aspiration for young dancers.

The vision and mission of WA Ballet is as follows:

*"Vision*

*To be a world class ballet company for the benefit of all Western Australians and the pre-eminent ballet company in the Asia Pacific region.*

*Mission*

*To present outstanding classical and contemporary dance for the enjoyment, entertainment and enrichment of our communities."*

**Past support**

The City of Perth has provided sponsorship to WA Ballet for more than fifteen years.

The following table provides details of the past five years.

<b>Year</b>	<b>Amount</b>	<b>Sponsored Program Description</b>
2009/10	\$40,800	Three Seasons at His Majesty's Theatre
2010/11	\$51,820	Three Seasons at His Majesty's Theatre
2011/12	\$53,167	Three Seasons at His Majesty's Theatre
2012/13	\$54,496	Three Seasons at His Majesty's Theatre
2013/14	\$55,857	Three Seasons at His Majesty's Theatre
2014/15	\$57,253	Three Seasons at His Majesty's Theatre
<b>Requested 2015/16</b>	<b>\$57,253</b>	<b>Three Seasons at His Majesty's Theatre</b>
<b>Proposed 2015/16</b>	<b>\$55,000</b>	<b>Three Seasons at His Majesty's Theatre</b>

An acquittal report for the 2014/15 financial year has been provided. The 2014 Annual Report with audited financial reports has been received. This information has been reviewed and demonstrates a satisfactory acquittal of the City of Perth's previous sponsorship funding.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning and Reporting Framework**

**Corporate Business Plan**

Council Four Year Priorities: Healthy and Active in Perth S15 Reflect and celebrate the diversity of Perth.

**Policy**

Policy No and Name: 18.1 – Arts and Culture  
18.8 – Provision of Sponsorship and Donations

**Eligibility:**

Council Policy 18.1 establishes the principles for the City of Perth supporting Arts and Culture and these principles are used to determine the level of consistency with the program or event proposed for sponsorship funding.

Council Policy 18.8 establishes eligibility and assessment criteria for the City's assessment of sponsorship applications requiring the applicant to demonstrate alignment with the policy and objectives according to category of sponsorship.

**Applicant Eligibility Criteria**

*Category of Sponsorship: Associate Partnership*

<i>The applicant must:</i>	
Have formally identified arts and/ or culture as its primary purpose.	Criterion Met
Be a formally constituted not-for-profit, benevolent or charitable organisation.	Criterion Met
Be an Australian legally constituted entity.	Criterion Met

<b>Applicant Eligibility Criteria</b>	
<i>Category of Sponsorship: Associate Partnership</i>	
<i>The applicant must not be:</i>	
A government authority, agency or department.	Criterion Met
An individual.	Criterion Met
An applicant that has previously presented unsatisfactory or incomplete reports.	Criterion Met
An applicant with outstanding debts to the City of Perth.	Criterion Met
An applicant that has already received support from the City of Perth for this project or any City of Perth sponsorship in the same financial year.	Criterion Met
<b>Project Eligibility Criteria</b>	
<i>The project must:</i>	
Provide a public outcome within the City of Perth boundaries.	Criterion Met
Occur with the specified timeframe.	Criterion Met
<i>The project must not be:</i>	
For profit or commercial purposes.	Criterion Met
For fundraising.	Criterion Met
An award ceremony or industry specific presentation.	Criterion Met
Training, workshops, research or professional development.	Criterion Met

The budget provided includes a portion of expenditure on operations and asset depreciation which is not eligible for support through the City of Perth's sponsorship program. The applicant has provided information which identifies that this expenditure is supported through other funding sources.

## **DETAILS:**

### **Project Summary**

WA Ballet's 2016 annual program will commence in January and finish in December. Performance Season One, an outdoor season, does not take place within the City of Perth boundaries and is not included as part of this sponsorship proposal.

WA Ballet has provided detailed information relating to the three seasons to be staged at His Majesty's Theatre, for which sponsorship is requested. The details of WA Ballet's 2016 annual program will be publically released in September 2015. It is noted that any information relating to the 2016 annual program remains strictly confidential until this time.

The WA Ballet 2016 Annual Program reflects the company's classical origins and its commitment to contemporary works. The selected seasons respond to the audience's demand for experiencing ballet outside of the traditional context. As in previous years the final ballet of the program is an extended season with broad appeal. This production is likely to be attractive to families planning a special event leading into the festive season.

Season Two comprises of 15 performances from Friday, 13 May 2016 to Saturday, 28 May 2016 and includes evening and matinee performances.

Season Three comprises of 14 performances from Friday 9, September 2016 to Saturday, 24 September 2016 and includes evening and matinee performances.

Season Four comprises of 21 performances from Friday, 18 November 2016 to Sunday, 11 December 2016 and includes evening and matinee performances.

## **Venues**

All three supported ballet seasons will be presented at His Majesty's Theatre, 825 Hay Street, Perth.

## **Ticket Prices**

WA Ballet tickets range from premium tickets, priced at \$108, to A Reserve concession tickets priced at \$74. WA Ballet offers a variety of discount options including selected sessions and subscription packages.

## **ASSESSMENT:**

The application was measured against the objectives and criteria outlined in the Arts and Cultural Sponsorship Guidelines and in accordance with Council Policy 18.8 and 18.1.

### **The project must demonstrate shared objectives as an Associate Partner.**

This sponsorship category provides support to recurring arts and cultural programs by established partners and supports the development and presentation of local arts and cultural activity.

The WA Ballet reaches approximately 65,000 people annually through performances, workshops and development programs. WA Ballet anticipates that the 2016 annual programme will attract approximately 41,240 people to the city. WA Ballet's market research has suggested that their patrons do typically attend the ballet in conjunction with dinner or post show socialising, which may provide cross promotional opportunities with local business.

WA Ballet is committed to offering world-class ballet performances to the people of Perth. While the foundation of the company's repertoire is classical ballet, the company reports that it has gained a reputation for adventurous programming and distinctive contemporary outlook. The 2016 season will include an Australia debut and a new WA Ballet production.

The company also supports the development of the local dance sector more broadly through its first class dance repertoire and education program. The delivery of consistently high quality performances by WA Ballet reinforces Perth's status as a cultural destination and as a highly desirable and liveable city for metropolitan residents.



**The project must be of high artistic quality / cultural relevance.**

WA Ballet regularly seeks feedback from audiences, community program participants and peers to ensure the high levels of programming are maintained. The company benchmarks the artistic quality of its performances against national and international ballet companies.

WA Ballet provides important professional development opportunities for local and international dancers and is committed to regional, school and community based programs.

WA Ballet market research has found their audience is more interested in experiencing ballet outside of the traditional context. The company aims to fulfil this interest by providing audiences with fresh and new experiences.

**The organisation must have an established relationship with the City of Perth and has demonstrated a high standard of service and program delivery.**

WA Ballet has been in operation for over 60 years and is an incorporated entity. WA Ballet has a professional management and creative team with many years of experience who manage the daily operations under the supervision of a board of directors.

This is the third annual program developed under Aurelien Scannella as Artistic Director. Mr Scannella has an international career as a principal dancer, rehearsal director and ballet master.

WA Ballet has submitted an audited annual report and artistic report for 2014 with its application for sponsorship. An acquittal has been received which relates to the 2014 annual season.

The City of Perth has supported WA Ballet's annual program for more than fifteen years, including support for *Ballet Under the Stars* (this event ceased in 2006).

WA Ballet's project evaluation measures include:

- Delivery of each season programme
- Overall attendance and access figures
- Ticket sales
- Audience survey and feedback
- Reviews from media and peers

The company has developed an extensive marketing plan which includes:

- Print advertisements in The West Australian and community newspapers
- Radio campaigns through Nova 93.7

- Television advertising through Channel 7
- Online advertising including social media campaigns and digital channels
- 'Out of Home' advertising in the form of billboards on buses
- Digital media mailout (up to 12,000 per mailout)
- Ticketmaster and Ticketek agency marketing support
- Leveraging sponsorship and stakeholder relationships
- Ongoing publicity campaigns

**Applicants must demonstrate a financial contribution to the project derived from other sources.**

The WA Ballet has provided a summarised full production and operational annual budget for 2016. The WA Ballet annual budget for 2016 includes State and Federal Government Grants (43.42% of the budget) and an estimated amount for ticket sales and corporate sponsorship. The budget identifies a loss of \$832,747 and this loss incorporates a significant proportion attributed to depreciation which will be met by the company's reserves.

WA Ballet's major sponsors include Woodside, Wesfarmers, Finbar, Ernst and Young, Clifford Chance, Singapore Airlines and Bankwest.

The recommended sponsorship across the three eligible seasons is less than 1% of the cost of the productions and operations. The sponsorship represents a contribution of approximately \$1.33 per audience member.

**Acknowledgement**

The benefits provided to the City are detailed in the recommendation section of this report.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	15C480007901
BUDGET ITEM:	Recreation and Culture – Other Culture – Donations and Sponsorship
BUDGET PAGE NUMBER:	TBA
	<b>BUDGET ITEM</b>
BUDGETED AMOUNT:	\$1,411,043
AMOUNT SPENT TO DATE:	\$499,278
PROPOSED COST:	\$55,000
BALANCE:	\$856,765

All figures quoted in this report are exclusive of GST

**COMMENTS:**

WA Ballet is an important contributor to the life of the city and is one of the Western Australia's flagship arts organisations. The City's support of WA Ballet contributes to the profile of the city of Perth as a city of regional and international significance.

It is recommended that Council approves sponsorship of \$55,000 (excluding GST) to support the presentation of WA Ballet's Annual Season performances at His Majesty's Theatre in 2016. This allocation can be accommodated within the Arts & Cultural Sponsorship budget and has been considered in the context of 2015/16 budget constraints, and prioritised budget commitments.

## ITEM NO: 8

### ARTS AND CULTURAL SPONSORSHIP 2015/16 – ASSOCIATE PARTNERSHIP – WEST AUSTRALIAN MUSIC INDUSTRY ASSOCIATION INC.

**MARKETING, SPONSORSHIP (APPROVAL)  
AND INTERNATIONAL  
RELATIONS COMMITTEE  
RECOMMENDATION:**

***That Council:***

- 1. approves Arts and Cultural sponsorship (Associate Partnership) of \$40,000 (excluding GST) to the West Australian Music Industry Association Inc. (WAM) for sponsorship of the 2015 WAM Festival;***
- 2. notes that the West Australian Music Industry Association Inc. will provide the Saturday Spectacular, Friday Showcases and WA Music Awards as part of the 2015 WAM Festival;***
- 3. notes that the West Australian Music Industry Association Inc. will provide the following sponsorship benefits to the City of Perth:***
  - 3.1 inclusion of the City of Perth crest on all promotional materials related to supported WAM Festival events including, but not limited to posters, programme and flyers;***
  - 3.2 display of City of Perth banners at all outdoor Saturday Spectacular stages and indoor stages of supported events where appropriate;***
  - 3.3 acknowledgement of the City of Perth as a major supporter of the WAM Festival on the WAM website and through all web based promotions;***

***(Cont'd)***

- 3.4 non-exclusive supporting rights of the WAM Festival to be cited as “The 2015 WAM Festival, presented by Smarter Than Smoking, proudly supported by City of Perth”;**
- 3.5 public acknowledgement of City of Perth’s support in all media releases and in all speeches associated with the WA Festival and WA Music Awards;**
- 3.6 invitation for the Lord Mayor to present the Golden WAMi for Contribution to the Western Australian Music Industry at the WA Music Awards;**
- 3.7 invitations for the Elected Members and representative staff to attend the Saturday Spectacular and associated events (up to 14 double passes provided if ticketed) as appropriate;**
- 4. notes that an acquittal report for the supported project is to be provided within three months of completion of the activity;**
- 5. notes that an annual report and audited financial statement of the West Australian Music Industry Association Inc. will be provided within six months of the completion of the relevant financial period.**

**BACKGROUND:**

FILE REFERENCE: P1031290  
RESPONSIBLE UNIT: Community Facilities  
RESPONSIBLE DIRECTORATE: Community and Commercial Services  
DATE: 26 June 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 28 July 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

Since 1987 the West Australian Music Industry Association (WAMI), located in Northbridge, has been a committed advocate for Western Australian music and is the peak industry body responsible for supporting, nurturing and growing all forms, genres and levels of original contemporary music in WA.

The WAM presents regular events and programs that showcase the richness, quality and diversity of Western Australia's musical talent and stimulates interest and opportunity for contemporary musicians within and outside of Western Australia.

The WAM has requested sponsorship of \$40,000 for the presentation of the *2015 WAM Festival*. The *WAM Festival* will take place from Friday, 6 November 2015 until Sunday, 8 November 2015 at various locations including public spaces and licensed venues throughout the cultural precinct and greater Northbridge.

The *2015 WAM Festival* program will comprise of the WA Music Conference, WA Music Awards, Friday night genre showcases, *Saturday Spectacular*, and Sunday program (Sunday program to be held in Fremantle and has been excluded from the proposed project budget). All of these activities (excluding the WA Music Conference) will be free for the public to attend. The Festival offers recognition and skills development opportunities for West Australian musicians and is also WA's foremost opportunity to engage with the broader community and celebrate the great contemporary music talent on offer in WA.

### Past support

The City of Perth has provided sponsorship to the West Australian Music Industry for more than ten years. The table below represents support provided in the past five years.

Year	Amount Provided	Description of Supported Program
2010/11	\$68,624	WAMi Festival – Saturday Spectacular, Northbridge Piazza Series, Lunchtime Performance Series, Partner Showcases, Closing Party
2011/12	\$70,408 cash \$5,850 in- kind	WAMi Festival – Saturday Spectacular, Northbridge Piazza Series and Lunchtime Performance Series, Partners Showcases, Closing Party
2012/13	Nil	No application <sup>1</sup>
2013/14	\$50,000	WAMi Festival – Saturday Spectacular
2014/15	\$37,000	WAM Festival – Saturday Spectacular
<b>2015/16 Requested / Proposed</b>	<b>\$40,000</b>	<b>WAM Festival – Saturday Spectacular, Friday Showcases &amp; WA Music Awards</b>

<sup>1</sup> The applicant did not apply for funding in the 2012/13 financial year, as the event dates changed from May to November, therefore placing the contribution for the 2013 event in the 2013/14 financial year.

An acquittal report for the 2014/15 financial year has been provided. The 2014 Annual Report, with audited financial statements, has been received. This

information has been reviewed and demonstrates a satisfactory acquittal of the City's previous funding.

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning and Reporting Framework Implications**

**Corporate Business Plan**

Council Four Year Priorities: Healthy and Active in Perth  
S15 Reflect and celebrate diversity in Perth.

15.1 Support and deliver events that reflect and celebrate cultural diversity.

**Policy**

Policy No and Name: 18.1 – Arts and Culture

18.8 – Provision of Sponsorship and Donations

**Eligibility:**

Council Policy 18.1 establishes the principles for the City of Perth supporting Arts and Culture and these principles are used to determine the level of consistency with the program or event proposed for sponsorship funding.

Council Policy 18.8 establishes eligibility and assessment criteria for the City's assessment of sponsorship applications requiring the applicant to demonstrate alignment with the policy and objectives according to category of sponsorship.

<b>Applicant Eligibility Criteria</b>	
<i>Category of Sponsorship: Associate Partnership</i>	
<i>The applicant must:</i>	
Have formally identified arts and/ or culture as its primary purpose.	Criteria Met
Be a formally constituted not-for-profit, benevolent or charitable organisation.	Criteria Met
Be an Australian legally constituted entity.	Criteria Met
<b>Project Eligibility Criteria</b>	
<i>The project must:</i>	
Provide a public outcome within the City of Perth boundaries.	Criteria met
Occur with the specified timeframe.	Criteria met
<i>The project must not be:</i>	
For profit or commercial purposes.	Criteria met
For fundraising.	Criteria met
An award ceremony or industry specific presentation.	Criteria met
Training, workshops, research or professional development.	Criteria met

**DETAILS:**

**Project Summary**

Now in its 22nd year, the WAM Festival is an annual local music event recognised as an important opportunity for local contemporary musicians, music industry

representatives and contemporary music audiences to connect. City of Perth has been a supporter of the *WAM Festival* since 2001. Over many years the program format has changed with some events, such as the *Saturday Spectacular* and WA Music Awards remaining important highlights of the event program.

In 2014 the *WAM Festival* attracted approximately 10,000 people, with 3,000 people attending the *Block Party* event over the duration of the evening. Event organisers anticipate the *2015 Saturday Spectacular* will attract an audience of similar scale.

The *Saturday Spectacular* will take place on Saturday, 7 November 2015 from mid-afternoon into the evening. WAM aims to attract and sustain a diverse audience at various outdoor and indoor venues across Northbridge.

In 2014, *Saturday Spectacular* included a *Block Party* in the Roe Street Wilson's Car Park. At this location, two outdoor stages showcased Western Australian music simultaneously. Licensed venues also staged further performances throughout the afternoon and into the evening, whilst the PICA amphitheatre hosted an all-ages stage.

Although the 2015 program and schedule are currently under development, WAM has indicated that the *Block Party* will continue as part of the *Saturday Spectacular* program with the intention to increase audience capacity to accommodate increased public interest. In addition, the live music venues and all-ages outdoor stage will be again included in the *2015 Saturday Spectacular* program.

WAM has indicated that the *2015 Saturday Spectacular* program is likely to include approximately 27 acts in outdoor venues and approximately nine acts per indoor venue. The Friday night program which is also included as part of this application, will feature up to ten showcases at licensed indoor venues, featuring four or five acts per venue.

WAM has employed an experienced events officer responsible for the delivery of 2014 WAM Festival, to curate and manage the WAM Festival.

In support of the application, WAM has provided the 2014 *Saturday Spectacular* schedule, which is indicative of the scope of programming for the 2015 event.

## Venues

Various locations in Northbridge entertainment precinct and Perth Cultural Centre. Licenced venues are yet to be advised.

## Times and dates

Program	Description	Date
Friday Showcases	Live music	Friday, 6 November 2015
Saturday Spectacular	Live Music Multiple stages (including all-ages) venues include Perth Cultural Centre.	Saturday, 7 November 2015



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<b>Program</b>	<b>Description</b>	<b>Date</b>
WA Music Awards	Live Music and Awards presentation	Date to be confirmed

### **Ticket Prices**

All events in the *Saturday Spectacular* program are free for the public to attend. All WAM Festival events (except WA Music Conference) are free for the public to attend.

### **ASSESSMENT:**

The application was measured against the objectives and criteria outlined in the Arts and Cultural Sponsorship Guidelines and in accordance with Policy 18.8 and Policy 18.1.

The identified objective of an *Arts and Cultural Associate Partnership* is to support arts and cultural activities that:

- Invest in the development and presentation of local arts and cultural activity.
- Enhance the profile of the city of Perth as a pre-eminent cultural destination.
- Enhance the corporate profile of the City of Perth.
- Contribute to the economy of the city.

### **The project must demonstrate shared objectives as an Associate Partner**

Through this category of sponsorship the City supports recurring arts and cultural programs by established partners.

The *WAM Festival* is a key event in the WA music calendar with a high level of national participation and exposure.

The festival makes a positive contribution to the economic viability of the contemporary music industry. The benefits of this event are ongoing for local musicians and raise the profile of WAM's year round activities undertaken from the organisation's Northbridge premises.

The organisation anticipates around 10,000 patrons will attend the event throughout the day using the City's parking facilities and visiting, in increased numbers, nearby businesses and cultural facilities due to the involvement of multiple venues across Northbridge.

In 2014, WAM spent \$11,300 on travel and accommodation to bring national and international industry guests to the conference and estimates that all guests stayed between one and four nights each spending \$40 minimum per day on meals, transport, entertainment and incidentals.

WAM also implemented a strategy of bringing some of Australia's key band bookers to the conference, as well as triple j's assistant music director. WAM believes that this strategy resulted in increased exposure for local artists and more specifically, one band being signed to a leading booking agent, whilst one of the world's leading independent heavy labels expressed an interest in signing another band. Outcomes like this are invaluable to the local music industry, and demonstrate that this strategic investment has garnered immediate outcomes for the industry. Targeting national music industry representatives to attend the WAM Festival and Conference will remain an important consideration in the planning of the 2015 event.

Associated industry activities that occur in conjunction with the public program increases the profile of Western Australian musicians and strengthens the business capacity of local artists, providing long term benefit to the local music industry.

**The project must be of high artistic quality/ cultural relevance.**

The applicant has submitted a copy of the *2014 Saturday Spectacular* schedule which provides an indication of the quality of artists invited to perform at the event.

WAM will work with local industry groups to curate the free Friday evening event, a series of genre showcases which align to the WA Music Awards categories. WAM has developed a general set of criteria that guides the selection process for acts which include general past achievements (awards, releases, other similar events played, workshops completed); WAM-related successes (Song Of The Year and WAM Award nominees and winners are made a priority); timeliness (current activities, releases out/due, media hype, career momentum); level of the music's innovation, uniqueness, originality and quality and how beneficial the event could be for the act, and how well positioned the act is to take advantage of the opportunities that could arise. WAM rarely chooses acts without external consultation and in most circumstances employs a booker, consults relevant key industry figures, or works with other organisations to consider the selection of acts.

The WAM Festival events will be marketed to appeal to the broader community, with particular emphasis on engaging families with young children, who will find the day-time community atmosphere of the *Saturday Spectacular* more accessible than traditional live contemporary music formats.

**The organisation must have an established relationship with the City of Perth and has demonstrated a high standard of service and program delivery.**

WAM has submitted supporting documentation with the application including a 2014 Annual Report, which details the success of the *2014 WAM Festival* both in terms of attendance and social/economic benefits to artists. In 2014 the *Saturday Spectacular* presented over 50 acts at seven different venues and was attended by local, national and international industry representatives in addition to introducing new audiences to local artists.

WAM has been incorporated since 1987 and receives triennial funding from the State and Federal Governments. WAM has a 22 year history of successful management

and presentation of the annual *WAM Festival* (previously known as the *WAMi Festival and Kiss My WAMi Festival*).

WAM has committed to undertake a full valuation of the festival based on key performance indicators. WAM's project evaluation measures include:

- Reviews in mainstream and industry specific media;
- Audience participation figures;
- Audience survey;
- Participant survey and feedback forms;
- Number of unique visitors to the WAM website and associated webpages;
- Event numbers and artist participation;
- Number of attendees;
- Calculations of the dollar spend for each non-WA guest, speaker or delegate travelling to Perth to attend the WAM Festival.

**Applicants must demonstrate a financial contribution to the project derived from other sources.**

The WAM has provided a summarised project budget indicating a confirmed financial contribution from the Department of Culture and the Arts. Additional government funding is in the final stages of negotiation. The organisers are confident that the event will proceed as planned.

WAM representatives have indicated that should Healthway funding be approved, WAM will be required to brand the *2015 WAM Festival* as *2015 WAM Festival presented by Smarter than Smoking*, in line with Healthway funding conditions and required naming conventions. To ensure that the City's contribution is also recognised, commensurate with its investment, WAM has proposed cited supported rights that incorporate the requirements for both sponsors. This wording is reflected in the recommendation section of this report.

The requested contribution represents 33% of the total project cost. Based on other activities within the program this allocation is of a scale consistent with other comparable free events.

**Acknowledgement**

City of Perth funding of \$40,000 would secure the benefits outlined in parts 3.1 to 3.7 of this report.

**FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	121-254-7901
BUDGET ITEM:	Recreation and Culture – Other Culture – Donations and Sponsorship
BUDGET PAGE NUMBER:	TBA
	<b>BUDGET ITEM</b>
BUDGETED AMOUNT:	\$1,437,634
AMOUNT SPENT TO DATE:	\$304,278
PROPOSED COST:	\$40,000
BALANCE:	\$1,193,356

All figures quoted in this report are exclusive of GST

The City of Perth has been requested to provide \$40,000 cash in Arts and Cultural Sponsorship towards the program. On analysis of the application, the amount of \$40,000 is recommended. This amount is consistent with the level of support the City has provided to the *Saturday Spectacular* since 2013, and is measured by percentage of total budget. This allocation can be accommodated within the Arts & Cultural Sponsorship budget and has been considered in the context of 2015/16 budget constraints, administered across the arts and cultural sponsorship program (rather than individual allocations).

**COMMENTS:**

In consideration of the funding conditions of other funding bodies, WAM has proposed the cited presentation message “*2015 WAM Festival* presented by Smarter than Smoking, proudly supported by City of Perth”, which is considered an appropriate acknowledgement of the City’s financial contribution.

The *Saturday Spectacular* promotes local musicians and ensures local original music is accessible to a wide audience. *WAM Festival* provides an opportunity for new audiences to experience local contemporary music.

WAM has been contributing to the development of the local contemporary music industry for 28 years and remains its peak representative body. The presentation of the *WAM Festival* encourages and provides career development opportunities to local contemporary music artists.

## ITEM NO: 9

### CORPORATE SPONSORSHIP – 2016 BUSINESS NEWS 40UNDER40 AWARDS

**MARKETING, SPONSORSHIP (APPROVAL)  
AND INTERNATIONAL  
RELATIONS COMMITTEE  
RECOMMENDATION:**

***That Council:***

- 1. approves cash corporate sponsorship of \$20,000 (excluding GST) to Business News to present the 40under40 Awards in 2015/16, being the second instalment in an in-principle three year funding arrangement;***
- 2. notes that the event organisers will provide the following sponsorship benefits to the City of Perth:***
  - 2.1 inclusion of the City of Perth crest in the following 40under40 marketing material:***
    - a. entry guide;***
    - b. all related advertising and promotional material in Business News before and after event;***
    - c. weekly newspaper advertisements (such as calling for nominations, ticket sales, venue announcement);***
    - d. all HTML emails distributed every 2 – 3 weeks to over 11,000 recipients;***
    - e. online and social media, including event website;***
    - f. tickets and event material, including presentation slides;***
  - 2.2 the opportunity for a City of Perth executive level representative to act as a judge on the 2016 program with photo and biography to appear on the 40under40 website under judges section and printed feature;***

***(Cont'd)***

- 2.3 quarter page full colour advert in the Business News 40under40 Awards feature;**
  - 2.4 City of Perth banner placement at the 40under40 Awards gala function;**
  - 2.5 ten tickets to attend the 40under40 Awards gala function;**
  - 2.6 two tickets to attend all Business News events over the period of the sponsorship, including Rising Stars Awards and Success & Leadership Series;**
  - 2.7 an award and prize valued at \$1,000 in the name of the City of Perth recognising the contribution made by a business person to the city; and**
- 3. a detailed acquittal report, including all media coverage obtained, to be submitted to the City of Perth by 15 May 2016.**

#### **BACKGROUND:**

FILE REFERENCE: P1027725  
REPORTING UNIT: Business Support and Sponsorship  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 16 June 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 28 July 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

At its meeting held on **24 June 2014**, Council approved sponsorship for an in-principle three year period (2014/15, 2015/16, 2016/17) based on the business relationships and successful outcomes from previous years.

This report is an outline of the 2014/15 period and seeks endorsement for the second instalment of the in-principle three year agreement.

#### **Summary of Event:**

The 40under40 Awards are designed to recognise and promote young, dynamic leaders in the business community under the age of 40. The Awards primary target

market is the 25 to 40 year-old business professionals; the secondary market is all other Western Australian business people.

Through a public nomination process the Awards program aims to select 40 people under 40 years of age who are already leaders in their fields; those most likely to set the State's agenda in the next decade. Entry is through self-nomination, or by peer, client, employer or university nomination.

A panel of judges will assess the nominees and a gala function will take place in February or March 2016 to announce winners.

### **Judging Panel**

As Strategic Alliance Partner, the City can nominate a representative for the panel of judges. In 2014/15, board members, chief executive officers, directors and academics of the sponsoring companies were represented on the panel. The City of Perth did not have a representative sit on the judging panel in 2014/15.

### **City of Perth Strategic Alliance Award**

As part of the full sponsorship benefits, the City of Perth Strategic Alliance Award may be made to one of the finalists in the 40under40 Awards. The City of Perth Strategic Alliance Award is given to a candidate who meets criteria set by the City of Perth. It recognises an individual's contribution to business in the city.

Previous winners of the City of Perth Strategic Alliance Award include:

- 2002/03 – David Wartzki, Managing Director of a Perth-based souvenir chain, Australian Reflections.
- 2003/04 – Suzan Pervan, founding partner in Gooding Pervan Chartered Accountants based in the city.
- 2004/05 – Selina Duncalf, Chief Operating Officer, Bankwest.
- 2005/06 – Anne Maree Ferguson, Managing Director Perth Convention Bureau.
- 2006/07 – Edward Rigg, Group Managing Director of investment bank Argonaut Ltd.
- 2007/08 – Marcus Canning, Director / Chief Executive Officer (CEO) of Artrage Inc.
- 2008/09 – Aimee Johns, William Street Collective.
- 2009/10 – Colm O'Brien, Chief Operating Officer, Aspermont Limited.
- 2010/11 – Agustin Costa, Managing Director, AME Pty Ltd.
- 2011/12 – Corentin Laumaille, Director, Jean Pierre Sancho Bakery.
- 2012/13 – Thomas Streitberg, Chief Operating Officer / Head of Strategy, Buru Energy Limited.
- 2013/14 – John Bishop, Founder and Executive Director, PetRescue Ltd.
- 2014/15 – Kelly Quirk, Chief Executive Officer, Harrier Human Capital.

The Awards program is in its fifteenth year, with Business News acquiring annual sponsorship funding from leading businesses to hold the Awards.

The City of Perth has sponsored the 40under40 Awards since 2001. Sponsorship amounts are listed in the table below.

<b>Financial Year</b>	<b>Sponsorship Amount \$</b>
2001/02	\$ 7,000
2002/03	\$ 7,000
2003/04	\$10,000
2004/05	\$15,000
2005/06, 2006/07, 2007/08	\$13,500 per annum
2008/09, 2009/10, 2010/11	\$18,000 per annum
2011/12, 2012/13, 2013/14	\$20,000 per annum
2014/15	\$20,000 first instalment of in-principle three year support
<b>2015/16</b>	<b><i>\$20,000 recommended second instalment of in-principle three year support</i></b>

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

#### **Integrated Planning and Reporting Framework Implications**

#### **Corporate Business Plan**

Council Four Year Priorities: Perth as a Capital City  
The City is recognised as a city on the move and for its liveability, talented people, and centre of excellence and business opportunities.

#### **Policy**

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

#### **DETAILS:**

#### **Eligibility for Sponsorship:**

<b>Criterion</b>	<b>Satisfied</b>
Awards, presentations, acknowledgement for excellence in relevant professional fields	Yes
Events and activities held outside of the city of Perth which will increase awareness of, and goodwill for, the City of Perth	Yes
Support for the activities of organisations or individual which provide positive positioning for the City of Perth	Yes

#### **Markets / audiences who will be exposed to sponsorship information:**

Business News is Western Australia's own weekly business publication with a corporate readership in excess of 50,000. In addition to this they have access to 11,000 email addresses to which they distribute business news. The 2008 Nielsen



Company survey reports 95% of Business News readers are decision makers, chief executive officers, managing directors and senior management.

Business News will use the internet mediums Facebook, LinkedIn and an event website to feed information to the relevant markets. The City can expect users of these sites to come into contact with event related material, acknowledging the City as Strategic Alliance Partner.

### **Promotion of City of Perth to Markets / audiences:**

The City will be promoted as per the recommendation section of this report.

### **Assessment of Application (Corporate):**

#### **1. The opportunity the sponsorship provides to enhance the image of the City of Perth.**

The 40under40 Awards recognise and commemorate the achievement of young, dynamic leaders in the WA business community through a public nomination process. Through the sponsorship of this award since the year 2001, the City has been able to establish an image as a supporter of business, career development and achievement recognition in Western Australia.

#### **2. The value of the increased good will from markets / audiences exposed to the sponsorship by the City of Perth.**

Sponsoring the 40under40 Awards contributes to positioning the City with the State's leading corporate businesses and future leaders. It has in the past provided an excellent opportunity to network with leading businesses within the community.

The City of Perth has managed to establish and enhance a positive reputation through the support of these Awards over the past fourteen years.

#### **3. Contributes towards the achievement of one or more of the City's economic development marketing objectives.**

To position the City of Perth as a city of regional and international significance:

- The 40under40 Awards are open to entrants from regional and metropolitan Western Australia.
- Although not afflicted with any international award program, similar awards to the 40 under 40 exist in many cities.

To increase economic investment in the city in the following number of ways:

- Through the attendance of the Awards gala function.
- Celebrated individuals and businesses may feel an allegiance to Western Australia and continue trading within the State.

- The 40under40 Awards may attract national or international support and attendance.

#### **4. Benefits to be provided to the City.**

The benefits provided to the City are detailed in the recommendation section of this report.

Promotion of the City of Perth logo will appear in thank you cards for nominators; congratulation cards for nominees; gala function VIP invitations; website homepage and sponsor page; Facebook and LinkedIn sites; Business News advertising space; Business News thank you advertisement including photograph of judges; Gala function tickets, menu, program and presentation slides; and trophy and certificate for the City of Perth winner.

#### **FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	43972000 (Business Support)
BUDGET ITEM:	Economic Services – Other Economic Services – Economic Development
BUDGET PAGE NUMBER:	TBA
BUDGETED AMOUNT:	\$210,000
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$20,000
BALANCE:	\$190,000

All figures quoted in this report are exclusive of GST.

The City of Perth 2015/16 Budget was adopted by Council at its meeting held on **9 June 2015**. The above funds are currently accommodated in the Economic Development Unit 2015/16 Budget. It should be noted that this component of the budget will be transferred to the new Business Support and Sponsorships Unit in the new City of Perth structure.

#### **COMMENTS:**

At its meeting held on **24 June 2014**, Council resolved to offer in-principle support and sponsorship to the Business News 40under40 Awards as a Strategic Alliance Partner at a commitment of \$20,000 (excluding GST) running from 2014/15 through 2016/17.

It is recommended that Council approves the second instalment of \$20,000 (excluding GST) for the 2015/16 financial year.

## ITEM NO: 10

### SPONSORSHIP – VOLUNTEERING WA INC. FOR HOMELESS CONNECT YOUTH

**MARKETING, SPONSORSHIP (APPROVAL)  
AND INTERNATIONAL  
RELATIONS COMMITTEE  
RECOMMENDATION:**

***That Council:***

- 1. approves cash sponsorship of \$73,350 (excluding GST) to Volunteering WA Inc (being \$72,000 for event implementation and \$1,350 for event road closure management) to assist with costs associated with implementing the whole day Homeless Connect Perth event to be held on Wednesday, 11 November 2015 at Russell Square and the Hellenic Community Centre, Parker Street, Northbridge;***
- 2. notes that additional costs associated with waste management, parking management and road closure advertising, and collection/sorting space for Homeless Connect 2015 donations will likely be incurred and form part of the October 2015 Budget Review.***

#### **BACKGROUND:**

FILE REFERENCE: P1023236  
REPORTING UNIT: Community Amenity and Safety  
RESPONSIBLE DIRECTORATE: Community and Commercial Services  
DATE: 14 July 2015  
MAP / SCHEDULE: N/A

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 28 July 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

As an initiative of the Council of Capital City Lord Mayors, at its meeting held on **29 January 2008**, Council supported the concept of the Homeless Connect Perth

event to be implemented as part of a national program in partnership with business and the community. The successful inaugural Homeless Connect Perth event was held on 26 November 2008 at the Citiplace Community Centre.

Seven successful Homeless Connect Perth events have since been held by the City in partnership with Volunteering WA. The event has become an annual event with the 2014 event held at Russell Square, the Hellenic Community Centre, and the RUAH Homeless Day Centre in Northbridge.

At its meeting held on **5 August 2014**, Council approved Sponsorship to Volunteering WA for the implementation partnership of the seventh annual Homeless Connect Perth.

**Summary of City of Perth total allocation for Homeless Connect Perth implementation**

Year	2008 \$	2009 \$	2010 \$	2011 \$	2012 \$	2013 \$	2014	2015 Proposed
City of Perth implementation contribution to Volunteering WA	60,000	60,000	65,000	65,000	68,000	69,700	77,000 **	73,350 ***
Other costs met by the City of Perth (including, waste and parking management, road closure advertising and traffic management)	8,594	31,622	5,324	3,126	4,621	8,563*	5,748	4,500 ****
<b>TOTAL \$</b>	<b>68,594</b>	<b>91,622</b>	<b>70,324</b>	<b>68,126</b>	<b>69,621</b>	<b>78,263</b>	<b>82,748</b>	<b>\$77,850</b>

\* A one off repair cost of \$3,560 incurred for electrical cable spiking in Russell Square.

\*\* A one off contribution of \$5,000 for the Homeless Connect Perth Review and Feasibility Study.

\*\*\*Includes \$1,350 for the traffic management costs relating to the event road closure.

\*\*\*\* City of Perth internal costs of \$4,500

**LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning and Reporting Framework Implications**

**Corporate Business Plan**

Council Four Year Priorities: Capable and Responsive Organisation

S20 Meaningful and contemporary community engagement and communications

**Policy**

Policy No and Name: 18.8 – Provision of Sponsorship and Donations

## **DETAILS:**

### **Snapshot of the 2014 event**

The Homeless Connect Perth 2014 event was held on Wednesday, 12 November 2014. The event brought together local, state and federal government agencies, businesses and community groups in a “one stop shop” environment to provide free services to homeless people for a day.

The “one stop shop” of service providers was set up in Russell Square, the Hellenic Community Centre and the RUAH Community Centre Northbridge. It was estimated:

- More than 1000 persons, who are homeless, without secure accommodation or at risk of being homeless, attended (more than 25% of were indigenous).
- There were 84 service providers with approximately 200 staff providing over 3,000 instances of assistance and support. Examples of support services provided on the day included hot meals, haircuts, showers, dental treatment, medical treatment, glasses dispensed, Centrelink assistance, Medicare assistance, Australian Taxation Office assistance, Australian Electoral Commission assistance, Registry of Births, Deaths and Marriages assistance, distribution of donated items such as swags, sleeping bags, blankets, toiletry packs, shoes, clothing, underwear, children’s toys, books, household items and non-perishable food.
- Around 420 volunteers assisted pre, during and post event equating to a total of over 5,861 donated hours of volunteer support for the event valued at \$183,742.35. Also nine corporate groups volunteered.
- More than 1,200 main meals were served for lunch plus during the day 1,000 cups of coffee, 1,200 fresh orange juices and 750 bacon and egg rolls were served.

### **Homeless Connect Perth Review and Feasibility Study**

After holding seven Homeless Connect Perth events a study on the future of Homeless Connect Perth was conducted. The report “*Future of Homeless Connect Perth: Delphi Study conducted December-January 2015*”, Murdoch University Western Australia – June 2015 outlines findings from a modified online Delphi study and literature review. The study was funded through a tripartite arrangement with the City of Perth, Volunteering WA and Murdoch University School of Management and Governance.

This study and its recommendations will be the subject of a future report.

### **Homeless Connect Perth 2015**

The Homeless Connect Perth 2015 event is to be held on Wednesday, 11 November 2015 at Russell Square and the Hellenic Community Centre, Parker Street,

Northbridge. The format for the 2015 event will incorporate the same program as for the 2014 event.

## **Funding**

Although the City of Perth budgeted an amount of \$72,000 for the 2015 Homeless Connect event Volunteering WA are seeking cash sponsorship of \$77,000 (excluding GST) to cover the operational component of the event and reserve hire.

This increase of \$5,000 is due to the additional costs associated with unavoidable venue issues including the loss of the service provider venue at the WA Hellenic Centre and the need for more hairdressing into Russell Square due to overcrowding pressure being placed at the RUAH Centre and the associated services required. Overall the increase is to address event expansion, event contingencies and CPI increases since last year's event

Further discussions with the organisers have indicated they are able to adjust the event expenditure according to the City of Perth contribution of \$72,000 but this will limit the proposed event expansion for safety reasons and not provide an allowance for CPI increases for this year.

Included in the total sponsorship amount of \$73,350 is a contribution of \$1,350 for the traffic management costs relating for the event road closure. This cost was previously met by the City of Perth and now will be managed by Volunteering WA.

Other internal costs related to the event are as follows:

Advertising for Road Closure WALGA	\$ 800
Bins service for Gasworks Building	\$ 900
Bins service for Russell Square	\$ 400
<u>Event Parking Bays</u>	<u>\$2,400</u>
<b>Total</b>	<b>\$4,500</b>

There is currently a shortfall of \$4,500 to account for City of Perth service costs. This shortfall will be addressed in the next Budget Review to be conducted in October 2015.

The estimated total cost of the event is \$371,570 and has an estimated value of in-kind contribution and income from business and community totalling \$212,570.

It can be extrapolated that for every City of Perth dollar provided for the event a threefold return is generated from community and business.

Event organisers expect additional corporate sponsorship of around \$82,000 from a range of sponsors including Perth Airport, Department of Child Protection and Family Support, Petroleum Club WA/Santos Oil and Gas, Australia Post, Rotary Club of Ballajura and Department of Aboriginal Affairs and other.

## **Gasworks Building implications**

Following a recent storm, the Gasworks Building has sustained damage to the area used by Volunteering WA to use as a collection and sorting space for Homeless Connect 2015 donations. Under a goodwill arrangement Volunteering WA usually operated the event collection and sorting centre from 1 September to mid-December each year from the Gasworks Building. Event infrastructure and some donated items collected in preparation for the event are currently stored under the mezzanine floor in the rear of the building.

A replacement donations collection and sorting centre will need to be considered and potentially form part of the October 2015 Budget review process.

## **Sponsorship agreement benefits**

The sponsorship agreement with Volunteering WA will include the following benefits:

1. the City of Perth crest to be included on all press advertising and promotional material;
2. a hyperlink from the event website to the City of Perth website;
3. the City of Perth to be acknowledged in all radio and television interviews;
4. City of Perth signage to be positioned at the event and the City of Perth crest to be included on advertisement of the event;
5. Elected Members to be invited to the event; and
6. The Lord Mayor, or representative, to be invited to open the event.

## **FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CL 29-864-000-7901
BUDGET ITEM:	Recreation and Culture – Other Recreation and Sport – Community Recreation Program
BUDGET PAGE NUMBER:	TBC (2015/16 Budget)
BUDGETED AMOUNT:	\$72,000
AMOUNT SPENT TO DATE:	\$ 0
PROPOSED COST:	\$72,000
BALANCE:	\$ 0

ACCOUNT NO:	CL 29-864-000-7270
BUDGET ITEM:	Recreation and Culture – Other Recreation and Sport – Community Recreation Program
BUDGET PAGE NUMBER:	TBC (2015/16 Budget)
BUDGETED AMOUNT:	\$1,350
AMOUNT SPENT TO DATE:	\$ 0
PROPOSED COST:	\$1,350
BALANCE:	\$ 0

All figures quoted in this report are exclusive of GST.

## **COMMENTS:**

Homelessness is an ongoing issue. It is a complex issue that involves a collaborative effort to manage. By implementing strategies like Homeless Connect, the City of Perth can better manage the impact of homelessness in the city through the collaborative effort of community, business and the not-for-profit sector.

Feedback from the sector indicates that Homeless Connect is considered a useful tool in managing homelessness in the city. On the day of the event homeless service providers close for the day to be part of the event.

The event organisers fundraise, collect donations and provide presentations to potential sponsors all year round. Since the beginning of this year they have provided six presentations including recently a presentation to Roy Hill Mining.

Homelessness is primarily the responsibility of Federal and State Governments. The Homeless Connect Perth event complements Federal and State Government programs through civic leadership and facilitating partnerships that address the issue in Perth. Implementing Homeless Connect Perth provides the opportunity for the City of Perth to build on the potential of agencies to collaborate to improve the outcomes for homeless people in the inner city.

The success of Homeless Connect Perth is due to the unique partnership of the City of Perth, Volunteering WA and all the volunteers, service providers, donors and community supporters, and is a positive example of what can be achieved through collaboration that provides for important networking and communication.

Volunteering WA has been the City of Perth's implementation partner for the Homeless Connect Perth event for the past 7 years. It has successfully connected volunteers to this community event by providing processes for recruitment and selection, events training and orientation, volunteer management and overall event management.

The City of Perth acknowledges the homelessness issue as a whole and encourages the State Government to develop a strategic direction for all stakeholders to work towards. The City of Perth has advocated for a comprehensive and integrated approach dealing with homelessness in various ways over recent years. For example, the City of Perth has actively advocated for State Government to address issues related to vagrancy and anti-social behaviour in locations such as Wellington Square.

A joint working committee between State Government and the City of Perth has been set up to tackle the issue of begging in the city. This committee is due to release its report in the very near future.

The City of Perth contributes to supporting rough sleepers and the socially disadvantaged through its Homeless Connect program and other initiatives such as the Homeless Services Directory, which provides details on support services. City of Perth Rangers who patrol the streets when they locate rough sleepers either contact, or refer, the individual to the Salvation Army.



The City of Perth is also represented on a number of committees and in working groups established to address homelessness. The City also partners with RUAH Community Services and contributes funding to Registry Week, which identifies, assists and aims to house long-term chronic rough sleepers.

## ITEM NO: 11

### TENDER 118-14/15 – PROVISION OF INFRASTRUCTURE FOR THE CITY OF PERTH AUSTRALIA DAY SKYWORKS

**MARKETING, SPONSORSHIP AND INTERNATIONAL RELATIONS COMMITTEE RECOMMENDATION: (APPROVAL)**

***That Council:***

- 1. accepts the most suitable tender being that submitted by Coates Hire for the Provision of Infrastructure for the City of Perth Australia Day Skyworks 2016 (Tender 118-14/15), inclusive of options to extend the contract for 2017 and 2018, with CPI increases applicable in these years;***
- 2. authorises the Chief Executive Officer to negotiate any reduction in the schedule of rates for the Contract (Tender 118-14/15) as a result of any value analysis undertaken by the City of Perth.***

#### **BACKGROUND:**

FILE REFERENCE: P1031440  
REPORTING UNIT: Marketing and Events  
RESPONSIBLE DIRECTORATE: Economic Development and Activation  
DATE: 29 June 2015  
MAP / SCHEDULE: Confidential Schedule 13 – Schedule of Rates  
Confidential Schedule 14 – Evaluation Matrix for Tender No. 118-14/15

The Committee recommendation to the Council for this report was resolved by the Marketing, Sponsorship and International Relations Committee at its meeting held on 28 July 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** Section 3.57 of the *Local Government Act 1995*  
Part 4 of the *Local Government (Functions and General) Regulations 1996*

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Corporate Business Plan**

Council Four Year Priorities: Perth as a Capital City  
S5 Increased place activation and use of under-  
utilised space.

IP5.2 Contribute to and facilitate the activation and use  
of vacant private and public space.

**Policy**

Policy No and Name: 9.7 – Purchasing Policy

**DETAILS:**

The City of Perth advertised for tender submissions for the Provision of Infrastructure for the City of Perth Australia Day Skyworks 2016 with the option to extend in 2017 and 2018.

At the close of the tender advertising period, three submissions were received as follows:

- Coates Hire.
- The Complete Group.
- The Event Agency.

**Assessment**

The tender was assessed against the following selection criteria and all conditions were met. The following is a summary of the assessment:

1. **Experience**

*“Tenderers must demonstrate the organisation’s experience with supplying large amounts of equipment, and managing the installation and removal of equipment within specified time-frames for large scale public outdoor events.”*

The tender submission from Coates Hire demonstrated that it is an industry leader providing the broadest range of event equipment throughout Australia with in excess of 1.5 million assets. The company has over 130 years industry experience and detailed involvement in large scale events including V8 Supercars, Ironman Championships and Commonwealth Games events.

The Complete Group did not address this selection criterion in its tender submission.

The Event Agency is an event service provider with demonstrated experience in operations and logistics of events, not an equipment provider. The experience noted in its tender submission is considered to be more relevant to the City of Perth roles for Skyworks and not what is requested in the tender. Although the Event Agency listed the subcontractors it would work with, no detailed experience was provided.

## **1. Personnel Resources**

*“Tenderers are to detail staff resources and key personnel to be dedicated to the City of Perth Australia Day Skyworks event.*

*Tenderers are to include the experience and qualifications of the key personnel to be engaged for the Contract. Including, but not limited to:*

- *Contractor’s representatives.*
- *Ground supervisors / operators.*
- *Number of staff available and their ability to provide a professional service in the time-frames specified in the tender specifications.*
- *Details of any proposed sub-contractors and works they will be providing.”*

Coates Hire did not specify key personnel in its tender submission, however it was stated that an industry experienced project manager would be allocated to the event.

The Complete Group did not address this selection criterion in its tender submission.

The Event Group provided a key tender contact for the event however, the experience noted its tender submission was not considered to be relevant. A personnel resources plan was also provided with a range of roles listed, however, no specific experience or qualifications were provided.

## **2. Equipment Resources**

*“Tenderers are to detail the capacity to deliver the requirements outlined in the specifications, including the ability to provide the quantity of the specified equipment. The tenderer should also demonstrate that all equipment is of high quality and operational / working order.”*

Coates Hire noted in its tender submission that it has been supplying equipment to the resource sector for over 125 years with over 1.5 million assets in stock. The company’s tender submission demonstrated that all its equipment meets the required Australian Standards and is accompanied by instructions, maintenance checks and safety logs.

The Complete Group and The Event Agency did not address this selection criterion in the submission.

## **3. Safety Management**

*“Tenderers are to details the company’s safe working practices and details of Safety Management Plans that comply with all safety requirements required by Acts, Regulations, Codes of Practice and Standards.”*

The tender submission from Coates Hire demonstrated a cultural commitment to safety in the workplace with extensive safety practices including employee risk

management training, systems, reporting, incident investigations, safety induction training and education to both employees and clients. All its equipment is subject to extensive safety checks each time a hire period concludes with ongoing maintenance, audits and log book testing.

The Complete Group included the company's Occupational Health and Safety Policy in its tender submission including information about its commitment to relevant Occupational Health and Safety laws, regulations, codes of practice and guidelines. Motor vehicle and mobile plant policy was also provided which detailed operational guidelines.

The tender submission from The Event Agency did not adequately demonstrate the company's safe working practices or Safety Management Plans. The submission noted that the team has recently reviewed a selection of safety management documents, however, this information did not detail the company's own practices or safety management plans.

#### **4. Environmental Management**

*"Tenderers are to detail any proposed or existing environmentally friendly initiatives, practices and/or equipment."*

The tender submission from Coates Hire stated that the company is the only equipment hire company in Australia certified to meet Environmental ISO 14001, however, no further details on proposed or existing environmentally friendly initiatives were mentioned.

The tender submission from Complete Group included the company's Environmental policy which provided a general overview of its commitment to environmental and social responsibilities. No specific examples of environmentally friendly initiatives and practices were provided.

The tender submission from The Event Agency provided a list of environmental considerations with some these being relevant to the tender including waste reduction and recycling.

#### **FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CL 1405 4000
BUDGET ITEM:	Not yet known
BUDGET PAGE NUMBER:	Not yet known
BUDGETED AMOUNT:	\$2,072,690
AMOUNT SPENT TO DATE:	\$0
PROPOSED COST:	\$ 218,502
BALANCE:	\$1,854,187

All figures quoted in this report are exclusive of GST.

Confidential Schedule 13 details a Schedule of Rates and should be referred to for financial implications. It is not possible to determine the exact proposed cost implications due to final quantities and staff hours being unknown; however the estimated cost from Coates Hire is \$218,502.45.

An exercise to ensure the pricing from Coates Hire represents good value for money will be undertaken given the difficulty in determining costs from the other tenderers. Prices are however in line with those charged by Coates Hire for the 2015 event.

It should be noted that the fencing component which was included in this tender in 2013 to 2015 has been separated out to enable direct management of this major supplier by the City of Perth.

**COMMENTS:**

Coates Hire submitted a comprehensive tender that addressed the tender specifications and demonstrated the ability to provide the quantity and quality of equipment required within the specified timeframes. Both the Complete Group and the Event Agency failed to meet key selection criteria which are crucial to the success of this large scale event.

Although not detailed in the tender, the panel noted that Coates Hire has been the provider of infrastructure to Skyworks for over ten years. Overall, it is considered that Coates Hire submitted the strongest tender and therefore it is recommended that Coates Hire be awarded the tender to supply the infrastructure for the City of Perth Australia Day Skyworks 2016.

## FINANCE AND ADMINISTRATION COMMITTEE REPORTS

### ITEM NO: 12

#### FINANCIAL STATEMENTS AND FINANCIAL ACTIVITY STATEMENT FOR THE YEAR ENDED 30 JUNE 2015

**FINANCE AND ADMINISTRATION (APPROVAL)  
COMMITTEE  
RECOMMENDATION:**

***That Council approves the Financial Statements and the Financial Activity Statement for the year ended 30 June 2015 as detailed in Schedule 15.***

#### **BACKGROUND:**

FILE REFERENCE: P1014149-25  
REPORTING UNIT: Finance  
RESPONSIBLE DIRECTORATE: Corporate Services  
DATE: 23 July 2015  
MAP / SCHEDULE: Schedule 15 – Financial Statements and Financial Activity Statement for the period ended 30 June 2015

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

<b>Legislation</b>	Section 6.4(1) and (2) of the <i>Local Government Act 1995</i> Regulation 34(1) of the <i>Local Government (Financial Management) Regulations 1996</i>
<b>Integrated Planning and Reporting Framework Implications</b>	<b>Strategic Community Plan</b> Council Four Year Priorities: Community Outcome Capable and Responsive Organisation A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

**DETAILS:**

The Financial Activity Statement is presented together with a commentary on variances from the revised budget.

**FINANCIAL IMPLICATIONS:**

There are no direct financial implications arising from this report.

**COMMENTS:**

The Financial Activity Statement commentary compares the actual results for the twelve months to 30 June 2015 to the February Revised Budget 2014/15 adopted by Council on 17 March 2015.



## ITEM NO: 13

### WESTERN SUBURBS REGIONAL ORGANISATION OF COUNCILS WHADJUK WALKING TRAIL IN CRAWLEY

**FINANCE AND ADMINISTRATION (APPROVAL)  
COMMITTEE  
RECOMMENDATION:**

***That Council:***

- 1. approves the installation of trail markers on City of Perth land in Crawley, by the Western Suburbs Regional Organisation of Councils (WESROC), as a part of their Whadjuk Trail Network;***
- 2. authorises the Chief Executive Officer to sign a Memorandum of Understanding as detailed in Schedule 16 outlining responsibility for these items shared between the City of Perth and WESROC.***

#### **BACKGROUND:**

FILE REFERENCE: P1024193-2  
REPORTING UNIT: Community Facilities  
RESPONSIBLE DIRECTORATE: Community and Commercial Services  
DATE: 21 July 2015  
MAP / SCHEDULE: Schedule 16 – Letter and Information from City of Nedlands including MOU

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The Western Suburbs Regional Organisation of Councils is developing a series of walking trails through Noongar land, connecting remnant bushland areas in the Western Suburbs of Perth. With links to iconic, heritage and Noongar trails in the area, they offer users a unique experience and appreciation for the land, catering for a large variety of interests.

The location of the network of trails resulted from comprehensive input from the community and WESROC member Councils over many years. The majority of trails are dog and cycle friendly and can be enjoyed in sections to suit walkers' abilities and

available time. A map of the Whadjuk Trail Network has been provided (See pages 6-7 of Schedule 16) and further information on the trails can be viewed at the following website: [www.whadjukwalkingtrails.org.au](http://www.whadjukwalkingtrails.org.au).

The trails are marked with directional signs that take the form of triangular markers in footpaths and bollards along the route. Information relating to fauna, flora, and indigenous cultural heritage, is contained within the trails.

The City of Nedlands, on behalf of WESROC have approached the City of Perth (Schedule 16) seeking approval to install a number of triangular trail markers in the City's footpaths in Crawley, as a part of the Karda Bidi trail within the Whadjuk Trails network.

### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Corporate Business Plan**

Council Four Year Priorities: Healthy and Active in Perth  
S17 Recognition of Aboriginal culture and strong  
relationships with the Indigenous community

### **DETAILS:**

WESROC are seeking approval to install a small number of the triangular markers (see page 4 of Schedule 16) (10 in total at the present time) in footpaths at the Western extremity of the City's land in Crawley (see page 5 in Schedule 16). It is proposed that WESROC will retain ownership and responsibility for the markers, and their repair or replacement if required. The City of Perth will contribute to the management of the markers through routine maintenance of the footpaths, by reporting damaged or missing markers to WESROC, and facilitating WESROC's maintenance of the markers as required.

Following referral and further internal discussion, it has been identified that a Memorandum of Understanding (MOU) was required to detail the expectations and responsibilities associated with the installation of these markers on City land.

An MOU has now been drafted by WESROC and received for the City's consideration and approval (see pages 2-3 of Schedule 16)

### **FINANCIAL IMPLICATIONS:**

There are no financial implications arising from this proposal.

### **COMMENTS:**

It is noted that the Karda Bidi Trail, as planned, includes markers along the Western edge of King's Park (to Aberdare Road), which should be covered by the present MOU, and along Hackett Drive in Crawley. The latter are not at this time within the City's boundaries, but may be in the near future, pending outcomes relating to the proposed Capital City Act.

The promotion and provision of attractive walking trails and the acknowledgement of living Aboriginal culture, local heritage and the conservation and enjoyment of our natural environment are all dimensions of this project in alignment with the City of Perth's Strategic Community Plan, Vision 2029+. Opportunities for promoting this WESROC initiative through the City's iKiosk, Visit Perth City website and other avenues will be explored in consultation with Marketing and Events and Communication and Engagement Units.

## ITEM NO: 14

### TENDER 101-14/15 – PROVISION SOFT FURNISHINGS – NEW CITY OF PERTH LIBRARY

**FINANCE AND ADMINISTRATION (APPROVAL)  
COMMITTEE  
RECOMMENDATION:**

***That Council accepts the tender submitted by Living Edge Pty Ltd for the provision and installation of the soft furnishings for the new City of Perth Library (Tender 101-14/15) at a total cost of \$823,382 (excluding GST).***

#### **BACKGROUND:**

FILE REFERENCE: P1031479  
REPORTING UNIT: Properties  
RESPONSIBLE DIRECTORATE: Community and Commercial Services  
DATE: 29 July 2015  
MAP / SCHEDULE: Schedule 17 – Comparative Pricing for Tender 101-14/15  
Confidential Schedule 18 - Tender Evaluation Matrix for Tender 101-14/15

The Committee recommendation to the Council for this report was resolved by the Finance and Administration Committee at its meeting held on 4 August 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

The City of Perth is currently constructing a new public lending library and public plaza at 567-579 Hay Street, Perth. The City working with Kerry Hill Architects composed a detailed soft furnishings schedule for tendering.

Tender 101-14/15 – Provision of Soft Furnishings – New City of Perth Library was advertised in The West Australian newspaper on Wednesday, 15 April 2015.

#### **LEGISLATION / STRATEGIC PLAN / POLICY:**

**Legislation** Section 3.57 of the *Local Government Act 1995*  
Part 4 of the *Local Government (Functions and General) Regulations 1996*

**Integrated Planning  
and Reporting  
Framework  
Implications**

**Corporate Business Plan**

Council Four Year Priorities: Capable and Responsive Organisation

A capable, flexible and sustainable organisation with a strong and effective governance system to provide leadership as a capital city and deliver efficient and effective community centred services.

**Policy**

Policy No and Name: 9.7 – Purchasing Policy

**DETAILS:**

Twenty seven sets of tender documents were collected or downloaded during the tender period.

The tender closed at 2.00pm on Thursday, 30 April 2015, with the following tenders were received:

<b>Tenderer</b>	<b>Total Lump Sum (excluding GST)</b>
Staples Australia Pty Ltd	\$420,477.76
Officeworks Ltd	\$235,187.00
HEQS Furniture Pty Ltd	\$549,358.99
Living Edge Pty Ltd	\$823,615.33
Burgtec Australasia Pty Ltd	\$531,423.00

**Evaluation**

So as to ensure a competitive process, an addendum was issued during the advertised period allowing companies to present offers that included similar products against the advertised soft furnishing schedule.

An initial review of the submissions indicated deficiencies from several submissions. To ensure a robust and competitive process, the City sought clarifications from HEQS Furniture Pty Ltd, Staples Pty Ltd and Burgtec Australasia Pty Ltd.

Tenders were then assessed against the following criteria:

- Appreciation / methodology of the work.
- Experience of similar works of a similar size and nature.
- Experience and qualifications of project personnel.
- Response times.

The tender evaluation matrix is attached as Confidential Schedule 18.

The submissions from Burgtec Australasia Pty Ltd, HEQS Furniture Pty Ltd and Staples Pty Ltd didn't supply sufficient information for the evaluation of the experience and qualifications of project personnel criteria. As such the three

companies overall evaluation score was low and the three companies were not considered further.

The remaining companies, Living Edge Pty Ltd and Officeworks Ltd both provided conforming submissions and demonstrated a good understanding of the scope of works required. The companies provided a satisfactory address of all criteria and received a good score in the qualitative matrix as a result.

The schedule of soft furnishings offered by Officeworks Ltd, although detailed was not in keeping with the design aesthetics and vision for the new library. The offer did not include any of the furnishings as requested in the tender and was not considered further.

The offer from Living Edge was fully conforming to the requested furnishing schedules and was considered for price comparison.

### **FINANCIAL IMPLICATIONS:**

Indicative project estimates of \$75,000 were made for the supply and installation of soft furnishings. The shortfall will be addressed through the project contingency budget.

ACCOUNT NO:	CW 0125000-7268
BUDGET ITEM:	Perth City Library
BUDGET PAGE NUMBER:	10
BUDGETED AMOUNT:	\$5,643,110
AMOUNT SPENT TO DATE:	\$53,499.00
PROPOSED COST:	\$ 823,615
BALANCE:	\$4,765,996

All figures quoted in this report are exclusive of GST.

### **COMMENTS:**

Although the offer from Living Edge Pty Ltd has the highest costs of the five submissions, it presents an offer that will provide the soft furnishings as chosen by Kerry Hill Architects and endorsed by the Library Project Working Group.

Living Edge Pty Ltd has demonstrated a full understanding of, and has the capacity to undertake the works involved. It is therefore recommended that Living Edge Pty Ltd be appointed to provide and install the soft furnishings for the Perth City Library.

**WORKS AND URBAN DEVELOPMENT  
COMMITTEE REPORTS**

**ITEM NO: 15**

**ROE STREET AND RAILWAY STREET SHARED PATH CONCEPT  
DESIGN**

**WORKS AND URBAN  
DEVELOPMENT COMMITTEE  
RECOMMENDATION:**

**(APPROVAL)**

***That Council:***

- 1. approves the Concept Plan for Roe Street and Railway Street (between Fitzgerald Street, Loftus Street/Thomas Street), attached as Schedule 20, which includes the removal of 12 on-street parking bays on Railway Street to facilitate the construction and operation of the shared path;***
- 2. endorses consultation with nearby landowners and business owners regarding the concept design;***
- 3. notes that the concept plan includes:***
  - 3.1 a significant improvement in pedestrian and cycle facilities for the study area;***
  - 3.2 improved connections to the existing Shared Path network;***
  - 3.3 improved urban design and local amenity; and***
  - 3.4 an additional CAT bus shelter.***

## **BACKGROUND:**

FILE REFERENCE: P1031268  
REPORTING UNIT: Transport  
RESPONSIBLE DIRECTORATE: Planning and Development  
DATE: 2 July 2015  
MAP / SCHEDULE: Schedule 19 – Cycle Plan Strategic Network  
Schedule 20 – Concept Design

The Committee recommendation to the Council for this report was resolved by the Works and Urban Development Committee at its meeting held on 28 July 2015.

**The Committee recommendation to the Council is the same as that recommended by the Officers.**

## **LEGISLATION / STRATEGIC PLAN / POLICY:**

### **Integrated Planning and Reporting Framework Implications**

### **Corporate Business Plan**

Council Four Year Priorities: Getting Around Perth  
S3 Proactive planning for an integrated transport system, including light rail, that meets community needs and makes the sustainable choice the easy choice  
S4 Enhanced accessibility in and around the City including parking  
Council Four Year Priorities: Perth as a capital City  
S5 Increased place activation and use of under-utilised space  
IP11 Contribute to and facilitate the activation and use of vacant private and public space  
Council Four Year Priorities: Living in Perth  
S9 Promote and facilitate CBD living  
IP19 Enhance and maintain public spaces and streets to high standards to ensure the city centre is an attractive place for people  
S12 Provide facilities to cater for the growth of the residential community  
Council Four Year Priorities: Healthy and Active Perth  
S16 Increase accessibility to green networks in the city

## **DETAILS:**

### **The Project**

The City of Perth is taking a lead role to upgrade, design and document a shared path on Roe and Railway Streets, between Fitzgerald Street and Thomas / Loftus Street. At its meeting held on **19 May 2015**, Council approved the management of project funds for the Roe Street Principal Shared Path (which is fully funded by the Department of Transport).



The shared path route was identified as a key east west pedestrian and cyclist link in the City of Perth Cycle Plan 2029. The strategic network sourced from the Cycle Plan 2029 is attached as Schedule 19 and identifies Roe Street/Railway Parade as a key east west route and notes its classification as a regional route, being a shared path with a high level of service for cyclists, on the periphery, leading into a city centre route towards the core. This plan was presented to Council for endorsement as part of the Cycle Plan 2029 in October 2012.

The route was also identified in the Western Australian Bicycle Network Plan by State Government and will provide better links to the area for future development of the Hamilton Precinct and to the northern section of Perth City Link. This connectivity is vital to cater for the increasing demand for cycling in this area. In 2009 the numbers of cyclists travelling east-west in this area was around 1,000 per day; but in 2009 this had increased to around 1,500 per day. It is a good example of land use transport planning which meets the hierarchy of the Urban Design Framework by putting pedestrians and cyclists first and providing a high level of infrastructure for these users.

A concept design has been prepared by Consultants GHD (refer to Schedule 20). Critical issues that the design has had to resolve include:

- provision of shared path facility to appropriate standard;
- safety for pedestrians and cyclists, particularly at the City West train station zone;
- connection to the existing shared path along Market Street; and
- maintaining acceptable levels of service for all road users.

The works will require modifications along Roe Street and Railway Street.

## **Consultation**

Extensive stakeholder consultation has been undertaken throughout the development of the concept design. In particular, the Department of Transport are a key stakeholder given the funding and project management requirements of the project. Regular progress reports and progress meetings have been undertaken with the Department and will continue for the duration of the project.

One-on-one consultation has been undertaken by City of Perth Officers with Main Roads WA, Public Transport Authority, Bicycling Western Australia and Bicycle Transportation Alliance.

A workshop was also undertaken with these stakeholders in addition to representatives from the disability sector on 23 April 2015. The aim of the workshop was to present a number of concept options for consideration with the selection of a preferred option.

Internal consultation has also been extensive. Discussions have been undertaken and input sought from the City's urban designers, engineers, on-street parking staff, finance personnel, communications representatives, parks and gardens staff,

construction and maintenance personnel and also the community development officer with regard to disability access.

Internal and external consultation will continue as required during the development of the detailed design and documentation.

Landowner and business operator consultation is proposed to be undertaken if approved by Council.

### **The concept design**

The shared path will greatly improve the east west connectivity between West Leederville / Subiaco and Northbridge, providing a key cycle distribution function from the existing shared path network leading to the City. The shared path will enhance the physical and visual amenity of the streetscape for both pedestrians and cyclists in accordance with the City's Urban Design Framework. Other road users will also benefit through the inclusion of an additional CAT bus shelter and improved general amenity for an area with very poor existing streetscape appeal. Urban art is included within the project scope also.

The design includes a legible and clearly defined shared path which, in part, utilises an existing redundant bus lane between Fitzgerald Street and Sutherland Street. Pedestrian and cyclist safety will be enhanced for the route.

### **Removal of underutilised on-street parking**

Liaison with the City of Perth Parking Services Unit has been undertaken to determine the use of the on-street parking bays on Railway Street between Colin Place and Plaistowe Mews. There are currently 12 bays in this location and the utilisation is very low. Of these 12 bays, the average income per bay is \$62 per month from 16 transactions per month per bay.

Independent parking utilisation surveys were undertaken to confirm the extent of on-street parking up-take. Parking surveys were undertaken for all on-street parking bays on Railway Street between Colin Place and Plaistowe Mews and included a full day on a Sunday, which is the day of the week that ticket data information is not collected by the City as no fee is payable. These independent parking surveys confirmed very low utilisation.

The cost of the parking levy per bay is approximately \$1,000 per year which equates to in excess of \$80 per month. As this cost is greater than the \$62 income received the parking bays are a financial burden on the City of Perth. The bays do, however, provide parking amenity and it is possible that demand could increase in future with development for the Hamilton Precinct, although there is additional parking on the site of the existing shopping centre and in nearby streets to cater for any increase in demand. The City Planning Scheme No. 2 indicates for Hamilton Precinct that:

*“Car parking takes up large amounts of space, and potentially causes visual blight and physical separation of buildings from the surrounding community. Reducing the amount of parking in the precinct is essential to promote sustainable travel choices.*

*Any car parking area should be well integrated with the urban form, and not detract from pedestrian amenity.....A safe, attractive and clearly identified network of pedestrian/cycle paths is to be provided and enhanced throughout the precinct. Council will regulate traffic flow in accordance with the functional road hierarchy map for the Scheme area and require that development take into consideration pedestrian access, safety and make provision for cyclists.”*

As such, the removal of the existing on-street parking bays on Railway Street between Colin Place and Plaistowe Mews is justified for the following reasons:

- It conforms to the requirements of City Planning Scheme No. 2.
- Very low parking revenue and the bays are a financial burden on the City of Perth.
- There is sufficient parking in the surrounding area.
- Land can be reallocated from underutilised parking to pedestrians and cyclists, which are modes that the City of Perth is promoting.
- There would no longer be a need for the underutilised bays to be monitored by the City of Perth.
- Removing the parking bays improves the pedestrian and cyclist cross section

The concept design requires the removal of these underutilised on-street parking spaces.

## **Program**

Following Council approval of the Concept Plan, the completion of a road safety audit, consultation with nearby landowners and businesses and further consultation with relevant State Government agencies, the City of Perth will prepare a detailed design and documentation for the shared path. It is intended that tenders for the construction of the detailed design be called immediately following design and documentation, with construction preferred between January and June 2016. The award of the successful tender will be referred to Council for approval.

This program is governed by the Memorandum of Understanding (MOU) between the City of Perth and the Department of Transport. Completion of all works, including construction, by the final completion date specified within the MOU of 30 June 2016 assumes rapid approval turnaround where required from relevant agencies including Main Roads WA and the Public Transport Authority. Also, rapid internal City of Perth approvals are required to achieve the specified timeframe. Unused Department of Transport funding cannot be carried forward according to the terms of the MOU and the funds expire on 30 June 2016.

## **FINANCIAL IMPLICATIONS:**

ACCOUNT NO:	CW1796
BUDGET ITEM:	Roe St shared path
BUDGET PAGE NUMBER:	NA
BUDGETED AMOUNT:	\$2.5 million

AMOUNT SPENT TO DATE: \$6,905.00  
PROPOSED COST: \$2.5 million (including amounts spent-to-date)  
BALANCE: \$0

ANNUAL MAINTENANCE: \$20,000  
ESTIMATED WHOLE OF LIFE COST: \$200,250

All figures quoted in this report are exclusive of GST.

This scheme is fully funded by the Department of Transport to a value of \$2.4 million and the funds for this are provided from the Perth Parking Licencing Account managed by the Department of Transport.

**OTHER REPORTS**  
**ITEM NO: 16**

**APPOINTMENT OF SENIOR EMPLOYEE – DIRECTOR COMMUNITY  
AND COMMERCIAL SERVICES**

This Item will be distributed under separate cover.

## **ITEM NO: 17**

### **APPOINTMENT OF SENIOR EMPLOYEE – DIRECTOR ECONOMIC DEVELOPMENT AND ACTIVATION**

This Item will be distributed under separate cover.